

Montgomery Ward

Wards Great February

HOME-FURNISHINGS SALE

HURRY . . . HURRY . . . HURRY! The Great February Home Furnishings Sale is now in progress at your friendly Wards store. Join the throng of thrifty shoppers—take advantage of the **SAVINGS!**

SALE ENDS MONDAY THE 28th



SALE!

Innerspring Mattresses at Outstanding Low Cut Prices!

SLEEPING COMFORT ON 210-COILS

Regularly \$9.95
Ask about terms

34⁸⁸
Full or Twin

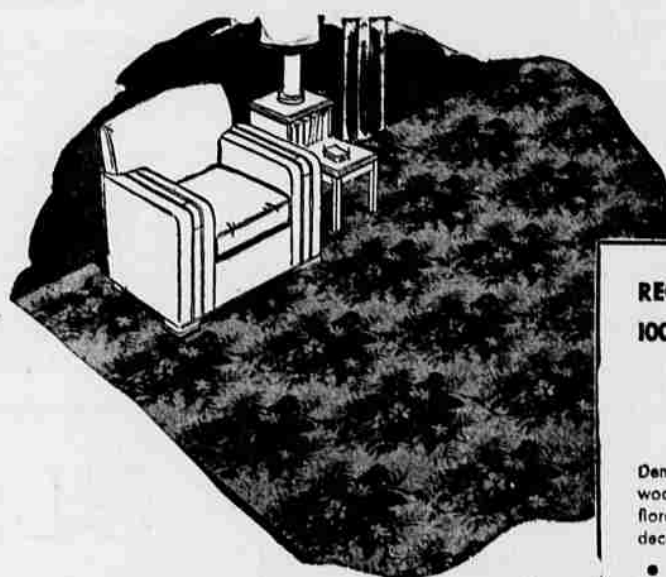
You get more sleeping comfort and value in this fine innerspring mattress. Wire coils covered with Flexolator insulator pads, preventing "coil-feel". Inner-roll edge, keeps sides from sagging. Turning handles and ventilators. Floral Woodrose Damask ticking. Reg. 79.95 Innerspring Mattress, Box Spring Set. Reduced! 69.76

REFRESHING SLEEP ON 180-COILS

Regularly 24⁹⁵
Ask about terms

19⁸⁸
Full or Twin

Refreshing sleep is yours with this Innerspring mattress—priced low for this special event! Flexolator insulator pads over steel coils prevent coils from "feeling-through". Thickly padded with new felted cotton. Outer-roll edge. Durable woven-striped tick. Reg. 49.95 Innerspring Mattress, Box Spring Set. Reduced! 39.76

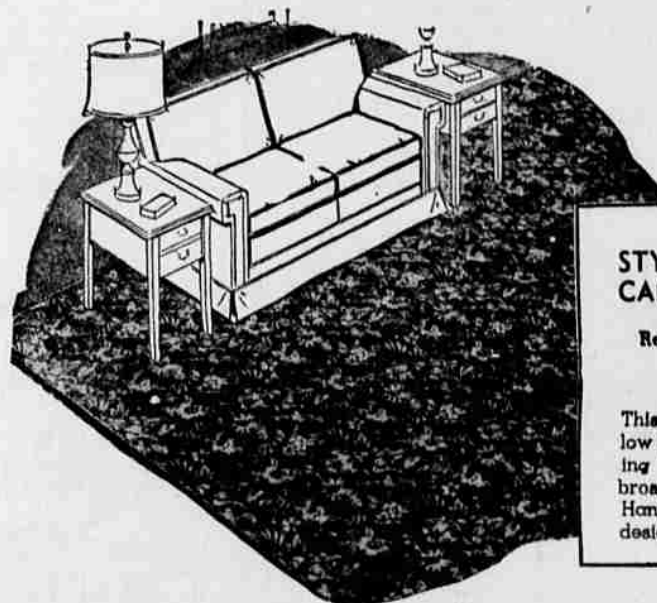


**REG. 59.50 DURASTAN 9x12 FT.
100% WOOL-PILE AXMINSTER RUGS**

On Terms: 20% Down,
Balance Monthly **52⁸⁸**

Dense, soft, closely woven pile (4,704 tufts of imported wool in every square foot) for long wear! Exquisite new floral, damask, 18th Century designs! Rich, fade resistant decorator colors! Get yours today at this low sale price!

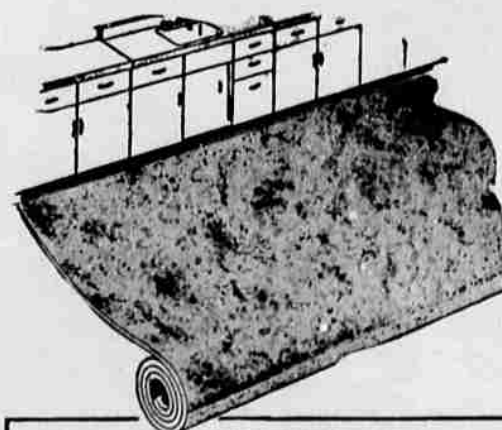
• Reg. 13.45, 32 oz. 9x12 ft. rug cushions, now 11.88



**STYLETONE BROADLOOM
CARPETING OR RUG IN ANY SIZE**

Regularly 6.45 **5⁸⁸** 9 and 12 ft. Widths
sq. yd.

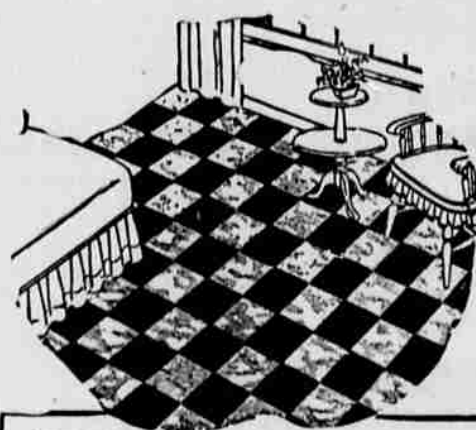
This substantial reduction from Wards regular low price means dollars of savings on carpeting or any rug size you need! Styletone broadloom is Axminster weave . . . 100% pile. Handsome 18th Century, floral and damask designs in warm decorator colors! Order NOW!



REG. 2.29 SLOANE MARBLETONE LINOLEUM

Save over 10%! Famous Sloane quality spot and stain resistant linoleum! Graining goes thru to felt back—lasts linoleum's life! Choice colors. Standard gauge, 6 ft. wide.

1⁹⁹
sq. yd.



DURABLE, 9 INCH ASPHALT TILE

Colorful, long-wearing asphalt tile! Constant traffic won't mar the colors or graining that go through to back! Ideal for offices, halls, basements. Light colors. 11 1/2¢ and 13¢ ea.

8⁰⁰



**FORMERLY 44.95 END
TABLE RADIO**

Ask About Terms **34⁸⁸**

A "decorator-smart" mahogany veneered beauty. An all-purpose table with concealed radio!



**SAVE 5.07 MODERN
FM-AM RADIO 46⁸⁸**

Handsome mahogany cabinet. 6 in. speaker for rich, natural tone. Slide rule dial. A wonderful buy!



**SAVE \$10. AIRLINE FM
CONSOLE 89⁸⁸**

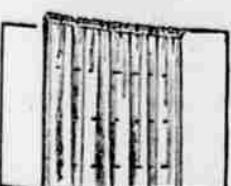
Ask about terms

Massive walnut veneered console. Rich-toned FM and AM. Built-in antennas. Many extras!



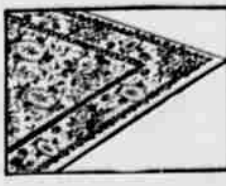
**COMPACT PERSONAL
PORTABLE 19⁹⁵**

A powerful handful of radio! Only 6 1/4 x 4 1/2 x 3 1/2. Just 3 1/2 lb. Clear toned. Lid turns on-off!



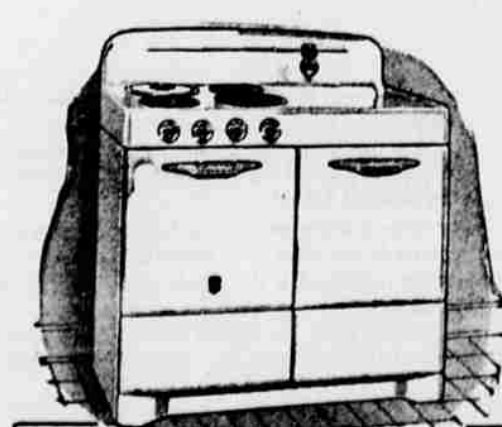
**REG. 1.79 CELANESE
RAYON PANELS
48 in. x 81 in. ea. 147**

Sheer and smooth flowing! "Cord-edge" side hems for straight hanging! Eggshell. Save!



**REG. 9.45 WARDOLEUM
9x12 RUGS 8⁸⁸**

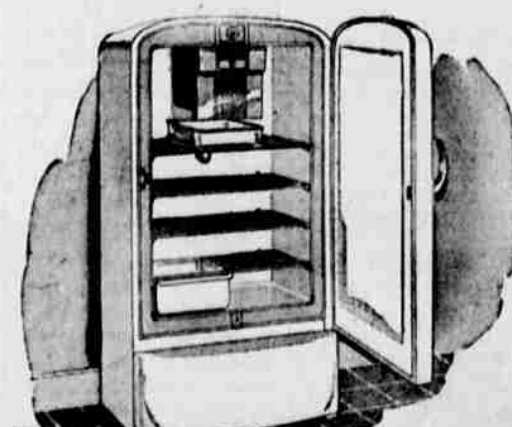
Heavyweight
Save over 10% this week! Heavy printed enamel on thick felt base! Tiles, marbles, and florals.



ELECTRIC RANGE WITH DEEP-WELL COOKER

Efficient, low-priced M-W electric range—Has thrifty 6-qt. deep-well cooker, 40" one-piece top, 18" even . . . many other quality features!

159⁸⁸
On Terms: 20% Down,
Balance Monthly



LOW PRICED M-W REFRIGERATOR!

Many practical features! There's frozen food storage for 18 packages, jiffy ice-tray releases, special meat tray, Food Freshener. 7.5 cu. ft.

189⁸⁸
On Terms: 20% Down,
Balance Monthly

TAKE ADVANTAGE OF THE MANY SAVINGS OFFERED DURING THIS SALE . . . PAY FOR YOUR PURCHASES CONVENIENTLY THROUGH WARDS MONTHLY PAYMENT PLAN