

PENNEY'S SUPER DOLLAR DAY

Tomorrow! Hurry! Hurry!
 Don't miss Penney's gigantic Dollar Days Event. Standard Penney merchandise marked to amazingly low prices—just to save you those extra needed dollars!

DOLLAR DAY FEATURE!

4 for \$1

PRICED TO EASE YOUR BUDGET!

WOMEN'S RAYON KNIT PANTIES

When Penney's holds a DOLLAR DAY EVENT — it's really something! Just think! 4 pair of sturdy, non-run two bar tricot rayon panties for one dollar! Hollywood brief style. All elastic waist — Buy them by the half dozen! S, M, L sizes.

DOLLAR DAY FEATURE!

\$1

A REAL SPECIAL FOR THIS EVENT!

Can you believe it? Only \$1.00 for sheer 51 gauge 15 denier nylon! That's Penney's for you! And they're absolutely perfect—there's not a flaw in the batch! Shades are pebble and carnal. 8 1/2 to 10 1/2. Hurry!

- GIRLS' BLOUSES. Sanforized cotton. 3 to 6x. White with vat dyed red trim 1.00
- INFANTS' CREEPERS. Combed cotton knit. Maize, pink, blue, white. 12 to 18 mo. 1.00
- PLASTIC APRONS. Waist style, ruffled edge 3 for 1.00
- GIRLS' RAYON PANTIES. Colors white and tealose, all elastic waist. Size 2-14 5 for 1.00
- INFANTS' RECEIVING BLANKETS. Colors white, pink, blue. Size 30"x40". 2 for 1.00

- STONE SET PINS.
 - 1st quality imported stones in dainty and novelty type 2 for 1.00
- BOXED PIN SETS.
 - Pins & earrings or necklace & earrings
 - Assorted styles with fiery stone set 1.00
- 80 SQ. PERCALE APRONS. Bib style in assorted prints. Rick rack trim. Pockets 2 for 1.00
- PLASTIC HANDBAGS. Underarm and pouch style. Plastic calf and patent in many colors 2.00
- CORDUROY CRAWL ABOUTS. Toddlers' pinwale corduroys in pink and navy, Embroidered bib. 1.00

DOLLAR DAY FEATURE!

\$1

A BIG MONEY SAVER — LOOK!

WOMEN'S RAYON KNIT SLIPS

Penney's Dollar Day event means savings for you! Take this slip, for instance! It's made of nationally famous SPUN-LO, the fabric that loves soap and water and wears and wears! Tailored . . . four gore cut . . . one inch hem . . . long length . . . full cut . . . adjustable straps. It's a real value! Pink, white. 32-44.

DOLLAR DAY FEATURE!

2 for \$1

VALUES GALORE COME AND SAVE!

PLUS TAX

LOOK! EARRING ASSORTMENT!

Hurry to Penney's! For one dollar you get two pair of earrings! And what earrings! Sparkling imported stones—all prong set, just like the ones you've seen sporting mighty fancy price tags! In a big variety of colors and styles. And they were all handpicked for DOLLAR DAY! Hurry!

DOLLAR DAY FEATURE!

3 for \$1 yds.

IF YOU SEW . . . SAVE AT PENNEY'S!

80 SQ. PERCALES

Just look at the little price for 3 yards of this wonderful, sturdy 80 sq. percale! It's Penney proof that now's the time to start your spring and summer sewing! Plaids, stripes, florals . . . excitingly different geometrics . . . all as washable as they're colorful! But now at this February-low!

DOLLAR DAY FEATURE!

\$1

HOMEMAKERS SAVE AT PENNEY'S!

BRAIDED RUGS

Here's proof it's an old Penney habit to help homemakers save! Imagine—one thrifty dollar for a sturdy, colorful braided rug! Oval 18" x 32" size will fit into your hall . . . make a pretty scatter rug in the bedroom! In wonderful assorted colors to accent any room. Buy more than one at this little price.

- BED PILLOWS. Filled with crushed chicken feathers. Size 18x25. Striped ticking 1.00
- CHENILLE SPREADS. Beautiful, solid colored spreads. Generous 90"x105" double bed size. Solid colors 5.00
- LACE TABLE CLOTHS. Floral designs in 72" x 90" 3.00
- Ecru lace. Corded edge. 60" x 80" 2.00
- PRINTED LUNCH CLOTHS. Cotton twill—with lovely floral pattern. Size 52"x52" 2.00
- CANNON TOWELS. Plaid towels. Hand size 4 for 1.00
- COTTON HOUSE DRESSES. Smart cotton prints for around the house. Many clever styles to choose from. All sizes 2.00
- 9 PC. SPICE SET. Ready for wall mounting. Red metal rack 1.00

- MEN'S RAYON ANKLETS. Dress anklets — novelty patterns — elastic top 4 for 1.00
- MEN'S SPORT ANKLETS. Cottons in bright colorful stripes 5 for 1.00
- BOYS' WHIPCORD PANTS. Blue heavy sanforized shrunk whipcords. Sizes 10, 14 and 16 1.00
- BOYS' ANKLETS. Bright cotton stripes, elastic top 4 for 1.00

DOLLAR DAY FEATURE!

\$2

DON'T PASS UP THIS VALUE!

MEN'S COTTON PAJAMAS

See how you save at Penney's! Where else could you get SANFORIZED† cotton pajamas at such a low price! And what a selection—we'll bet it's the most colorful assortment of stripes you've ever seen at this price! Notch collar, coat style. Popular draw-string pants. Hurry in, they'll sell fast! A, B, C, D. †Shrinkage will not exceed 1%.



MEN'S WHITE DRESS SHIRTS

\$2

Leave it to Penneys to bring you this outstanding value in the best dress shirts you ever saw. Smooth broad cloth, sanforized for permanent fit! No-Crink collar for that constant well dressed look. Sizes 14 1/2 to 17.