

from UO Enter
Contest

University of Oregon will
participate in two contests
sponsored by the Intercollegiate
Association of Oregon
at Portland University.

At Dec. 10, Portland, will
participate in the State Experi-
mental contest. His talk, "Behind
the Scenes," will be a
dramatic explanation using visual
aids.

These Truths Self Evi-
dently will be the subject of a talk
by the author, Dr. J. H. Mayer, Portland.
The author will participate in the Inter-
collegiate State Peace contest in
all talks will be concerned
with the general subject of world
peace.

from Oregon State
Pacific College, Pacific
University, Linfield, Lewis and
Clatsop, Willamette Univer-
sity and Portland University will
participate.

There are no native mammals,
except in New Zealand.

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We people who are in the insurance business are weary to death of every kind of accident and disaster. (We see so much of it). So what happens? We load ourselves up with every kind of insurance policy book — because we don't want to lose our money any more than you do when we suffer losses.

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9 and 12 ft. Widths

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This substantial reduction from Wards regular low price means dollars of savings on carpeting or any rug size you need! Styletone broadloom is a luxurious axminster weave . . . 100% wool-pile . . . \$7.96 imported wool tufts in each square foot! Handsome 18th Century, floral, and damask designs in warm decorator colors! Hurry—order NOW!

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- 18 ft. H., Reg. 116.10—105.84
- 21 ft. H., Reg. 103.20—94.08
- 24 ft. H., Reg. 129.00—117.60
- 27 ft. H., Reg. 154.80—141.12

Other sizes at proportionate savings!

Love Should Replace Hate And Greed, Says Professor

Editor's Note: Seeking a key to world peace, Harvard University has established an "anti-hate" research center. In the following dispatch, the Russian-born sociologist who heads this unique project tells how it works and what he hopes it will achieve.

By Prof. Pitirim A. Sorokin
(Written for United Press)

CAMBRIDGE, Mass. — (U.P.) — There is too much of hate and greed and too little love and humility in the world of today.

To save itself from self-destruction, mankind must increase its production of love and must decrease its production of hate. Unfortunately we know little how to do it.

Explores Ways

The main task of the newly-established research center is to explore the ways and techniques

of this "know-how." Its eventual aim is to prevent bloody wars and to begin to build a creative and peaceful order.

Research will be carried on at the center by its director and research associates, working under five-year grants (from anonymous sources) totaling \$120,000. Meanwhile, several eminent specialists on the outside will be working in cooperation with the center.

The following studies already are under way:

1. A study of great altruists of history. A study of 1000 cases of American living good neighbors. A study of Christian saints. A study of eminent French altruists. The purpose of these studies is to find out how these altruists succeeded in becoming altruists.
2. Historical and experimental study of the techniques of altruization. The techniques of Yoga, Zen-Buddhist, of the founders of great monastic orders and moral educators of humanity, up to the techniques of modern psychology, psychiatry and education.
3. Experimental studies of the most efficient techniques of transmutation of antagonistic relationships into friendly; of conflict into cooperation; of selfishness into unselfishness.
4. A study of altruistic creativity (love); its nature, forms and factors from mathematical, physical, biological, philosophical, sociological and philosophico-religious standpoints.

Naturally, the center does not expect to solve all these problems. For that, Congress, governments and foundations should appropriate billions, get all the best brains together, and put them to work over this—the most important—problem.

If they were wise they should do that without any delay. Billions spent for that purpose would be spent most fruitfully, for establishment of security, peace and happiness of humanity.

If we at the research center can discover a little "point" in this whole field, we would be satisfied.

ASK AND YE SHALL RECEIVE

LOUISVILLE, Ky. — (U.P.) — A panhandler here asked for it and got it, the next day. Leslie Pettis, 61, asked a police judge on the street for a nickel. The next day he was in court for loitering and the same judge fined him \$50.

Phase of Transamerica Business Completed

WASHINGTON — (U.P.) — The Federal Reserve Board Tuesday completed the Washington phase of its anti-trust proceedings against Transamerica Corp., and announced that the hearings would resume in San Francisco on March 28.

The final witness here was James C. Smith, a board examiner. He testified that Transamerica in 1937 obtained control of a competing West Coast bank through a San Francisco real estate salesman identified as Keenan Robinson.

Smith said Transamerica's own records showed that Robinson borrowed \$2,800,000 from the corporation and used the money to buy 11,143 of the Central Bank of Oakland's 12,000 shares of stock.

The board examiner said Robinson finally turned all the stock over to Transamerica and got back his notes, all marked "paid." He said Robinson had no connection with Transamerica.

The federal reserve proceedings which have been in progress here for two weeks, are based on alleged violations of the Clayton Anti-Trust Act by Transamerica.

Income Tax Funds Increase

WASHINGTON — (U.P.) — The government collected almost \$3,000,000,000 more in taxes last year than it did in 1947, despite the 1948 cut in personal income levies.

The Treasury Department reported Monday that the total for taxes of all types in calendar 1948 was \$42,302,864,105 compared to \$39,420,845,446 the year before.

New York, as usual, bore the heaviest share of the federal tax burden: \$7,936,909,726. In 1947 the total was \$7,668,131,145. Trailing New York were Illinois, Pennsylvania, California and Ohio.

The treasury explained that its figures are not "entirely indicative" of the tax burden of the individual states—since the taxes may be borne eventually by persons in other states.

The collections, by states, (with the 1947 totals in brackets), include:

- California, \$3,112,594,758 (\$3,049,457,210); Idaho, \$81,874,718 (\$71,114,508); Oregon, \$324,584,434 (\$294,430,238); and Washington (including Alaska), \$541,580,677 (\$503,690,904).

Steaks Readied in New Breed Of Cattle in the Southwest

By Paul F. Ellis
United Press Science Writer

SAN ANTONIO, Tex. — (U.P.) — Americans soon may be eating steaks from a new breed of cattle.

The new breed was developed at Essar Ranch near here—a ranch owned by Tom Slick, San Antonio oil producer and rancher, who put up more than \$1,000,000 to create the Southwest Research Institute, devoted to the interests of agriculture, industry, and medicine.

The new cattle breed is a combination of the Brahman, native of India and known there as the "Sacred Cow," and the Angus, a black animal that already roams the ranges of the Southwestern United States.

The Brahman-Angus crossbreds now are in the third generation and the program is designed to produce a new type of animal which will:

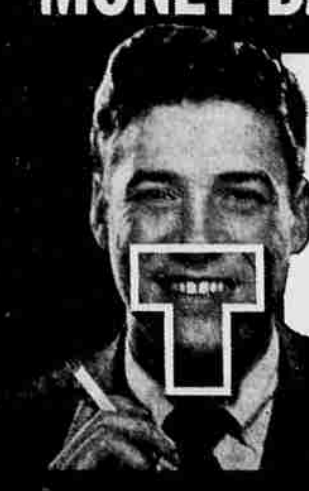
1. Withstand any adverse climatic and range condition of Texas, the Southwest and sub-tropical regions—such as Florida and Central America.
2. Resist parasites and disease.
3. Have a dominant, sleek-black color, desirable for uniformity and "trade mark" purposes.
4. Outweigh any English type breed at the same age.
5. Do well on sparse-grassed range land.
6. Have a higher dressing percentage than the straight-bred English breeds.
7. Have prime, choice or "high-grade" quality, well-marbled meat.
8. Mature quicker than other crossbreds.

The new animal already is here.

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FEATURED THIS WEEK IN WARDS GREAT FEBRUARY FURNITURE SALE



Pull out drawer to load up to 12 records! Has space for record storage too.

EXTRA SAVINGS NOW! FM-AM SUPER-VALUE COMBINATION

164⁸⁸ Compare at \$200

Own a beautiful FM-AM combination now for the price of most combinations without FM! Period-styled in rich mahogany veneers to grace your living room. Enjoy mellow FM, AM plus automatic changer. Built-in antennas. Tone control. Hurry! Reduced this week only!



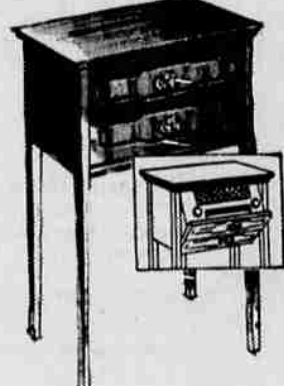
REG. 51.95 FM RADIO 46.88

Both static-free FM and AM in a beautifully-styled mahogany veneer table console! 2 built-in antennas. Tone control. Amazing big-set performance! On sale this week only!



REG. 27.95 RADIO 24⁸⁸

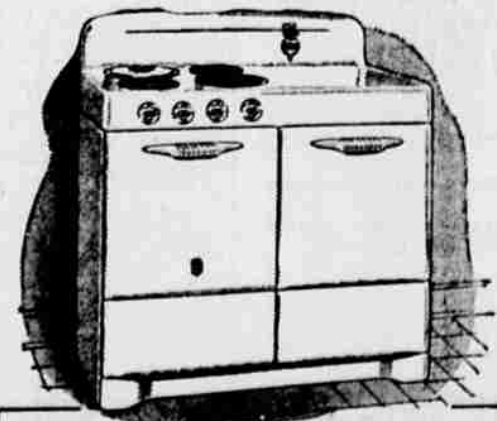
Special Streamlined Ivory plastic radio with 6 console-type push-buttons! 5 tubes, rectifier for extra-powerful table set tone. Built-in antenna. 5 in. speaker. Also in brown.



SAVE \$7. NEW MULTI-USE END-TABLE RADIO

39⁸⁸ Has Automatic Switch

It's a smart table! It's a true-tuned radio! New mahogany-veneered radio-table plays automatically when drawer is opened! Wonderful double-value!

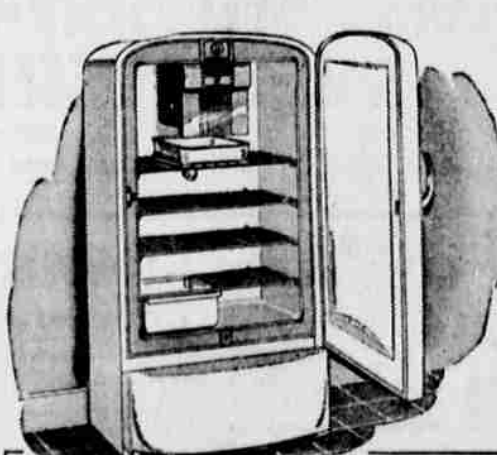


ELECTRIC RANGE WITH DEEP-WELL COOKER

Efficient, low-priced M-W electric range—Has thrifty 6-qt. deep-well cooker, 40" one-piece top, 18" oven . . . many other quality features!

159⁸⁸

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LOW PRICED M-W REFRIGERATOR!

Many practical features! There's frozen food storage for 18 packages, Jiffy ice-tray releases, special meat tray, Food Freshener, 7.5 cu. ft.

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