

Weisfield's "CUT THE COST OF LIVING" Sale

WITH PRICES SO LOW! LOW! LOW!

IT'S TRUE WE, JUST LIKE YOU, SAW RED EVERY TIME WE LOOKED AT HIGH PRICES. SO WE HAD A "POW-WOW" AND DECIDED TO TAKE THE BIG HIGH PRICE BULL BY THE HORNS AND GET RESULTS . . . OUR BUYERS WORKED FOR MONTHS TRAVELING THROUGH THE COUNTRY, LITERALLY COMBING THE MARKETS TO FIND THE FINE QUALITY MERCHANDISE YOU DESIRE AT REALLY LOW PRICES. . . LOOK WHAT HAPPENED! LOOK AT THE QUALITY! LOOK AT THE PRICES! . . . THE LOWEST POSSIBLE! PRECIOUS VALUE GEMS HERE AT WEISFIELD'S WAITING FOR YOUR JUDGMENT AND SELECTION. AND REMEMBER EACH AND EVERY ONE IS YOURS ON OUR LOW EASY CREDIT TERMS, THE MOST LIBERAL IN THE ENTIRE NORTHWEST! SHOP EARLY TO BE SURE YOU GET JUST WHAT YOU WANT WHILE THIS WONDERFUL SALE LASTS! USE WEISFIELD'S EASY TERMS . . . TAKE A FULL YEAR TO PAY

BEAUTIFUL WALNUT OR MAHOGANY FINISH MULTI-PURPOSE HARDWOOD RECORD CABINET

You'd Expect to Pay 20.00

Special at Weisfield's

\$9.95

No Money Down
Only 25c Week



Use As
Radio Table



Use As
Record Cabinet

A BEAUTIFULLY MADE CABINET THAT HOLDS BOTH 10- & 12-INCH RECORDS

Hurry! Rush! Scamper! to Weisfield's as quick as you can and take advantage of this breathtaking value! A special factory-to-you purchase of record cabinets that are cleverly designed for multi-use. Large enough to hold a large table-model radio or phonograph. Grand as an end or lamp table. And just the answer to your problem as to what to do for a phone table. Select yours in either mahogany or walnut finish at Weisfield's tomorrow while this sale lasts.

USE AS . . .

Lamp Table	Phone Table	Radio Table	Use As
End Table	Record Cabinet	Night Stand	Phone Stand

FOR 17 JEWEL LADY'S WRIST WATCH WORTH AT LEAST 29.95

17.88

No Money Down
Only 50c Week



A watch beautifully designed with a 17-Jewel movement usually found only in watches costing twice this saving price. Dainty modern styled case in gold plate with stainless back.

FOR MAN'S 17 JEWEL MOISTURE, DUST RESISTANT WATCH WORTH 32.50

19.88

No Money Down
Only 50c Week



Men! Here's the watch buy you have dreamed of. A dependable, accurate watch, precision jeweled with features that add years and years to its use. In shining chrome case with stainless back. Leather strap.

FOR GUARANTEED HEALTH-O-METER BATH SCALES WORTH 7.45

4.88

No Money Down
Only 25c Week



Shining enameled bath scales with non-slip rubber top. Guaranteed performance. Accurate weight up to 250 pounds.

8 PIECE SNACK SET RICHARD CRYSTAL

1.25

No Money Down
Only 25c Week

At Weisfield's for those clever or elegant crystal snack sets of sturdy lightweight crystal which includes 4 snack plates with a divided section for ash tray and cup rest and 4 easy-to-hold cups.

Reg. 21.95
TRAVELER
RECORD PLAYER

14.95

Smart, modern design with perfectly balanced lightweight arm, permanent needle and adjustable attachment for use on any radio.

No Money Down, 50c Week

Reg. \$2.50
7-PIECE
WATER SET

69¢

Laurel pattern cut crystal glass set of 6 9-oz. tumblers and 80-oz. water pitcher.

ADD TO YOUR ACCOUNT

REG. 7.95 20-PC. SET
CALIFORNIA POTTERY

Service for 4 in rainbow pottery . . . yellow, green, sand and blue

3.99

NO MONEY DOWN . . . 25c WEEK

2, 3, 4 STRAND SIMULATED PEARL NECKLACES

Worth 2.95 to 3.95. Lovely glowing pearls at a breathtakingly low price

1.49

ADD TO YOUR ACCOUNT

Reg. 59.95 Royalaire Vacuum Cleaner

Large size, tank type, complete with all attachments

39.95

NO MONEY DOWN, 75c A WEEK

Reg. 1.25 KITCHEN SHEARS

Standard size for household use, now only

88¢

ADD TO YOUR WEISFIELD ACCOUNT

Reg. 35c to 2.49
Brownil OVEN WARE Reduced!

	Regular	Special
4-piece Nested Bowl Set	2.49	98¢
6-pc. Refrigerator Set	2.00	98¢
Pudding Dish	35c	19¢
4-piece Range Set	1.35	69¢
3-piece Saled Set	1.65	98¢
1-pint Jug	39c	39¢
2-pint Jug	89c	59¢
Ice Jug	1.35	69¢
Tea Pot	75c	39¢
Tea Pot	1.00	49¢
Tea Pot	1.25	59¢
French Casserole	50c	39¢
Hot Drink Mugs	45c	29¢

3 PIECE NESTED POTTERY MIXING BOWL SET

Worth 1.95

88¢

Add to Your Weisfield's Account



Bright colored mixing bowls that are graduated in the three most wanted sizes to fit neatly and compactly in your cupboard. Ice cream colors of blue, vanilla and hot pink.

Reg. 2.95
DOUBLE DOOR
BREAD BOX

1.66

Combination brass and enameled box 13"x14" divided by shelf and double door. White enamel finish, floral design.

CHARGE IT AT WEISFIELD'S

Reg. 1.75
COPPER WALL PLANTERS
HEART-SHAPED HANGER

77¢

For a cheery wall decoration, lacquered (against tarnish) copper planter bowl and bracket.

ADD TO YOUR ACCOUNT

5.88

NO MONEY DOWN
ONLY 25c WEEK



FOR 32-PIECE DINNERWARE SERVICE FOR 6 WORTH 11.95

Not a luncheon set, not a breakfast set but a beautiful dinnerware service for 6 plus 2 serving dishes! Exquisite flower bouquet center on gleaming white is enhanced by grace and charm of the gold tracery border.

11.88

NO MONEY DOWN
ONLY 50c WEEK



FOR AUTOMATIC "POP-UP" CHROME ELECTRIC TOASTER WORTH 16.70

Imagine a beautiful automatic "Pop-Up" Toaster at this low price, with every new convenience. Automatic timing device shuts off current and ejects toast. Accurate color control gives degree of darkness you prefer.

98¢

Plus Tax

JUST CHARGE IT AT WEISFIELD'S



FOR NEW COSTUME JEWELRY STYLED FOR SPRING WORTH 1.98 TO 2.95

Glistening gems in here in this fresh Spring fashion jewelry, in styles and designs you'll love. Pins, clips, earrings, necklaces, bracelets, brooches. Some are steel and tumbled, many sparkle with jeweled redness.

5.88

NO MONEY DOWN
ONLY 25c WEEK



FOR THIS NAT. ADVERTISED PROCTOR AUTOMATIC ELECTRIC IRON WORTH 10.95

(Discontinued Model)

An exciting special purchase of a de luxe model Proctor iron. Over-sized sole plate, thumb-tip fabric dial, double thermostat even heat control, cool, comfortable handle. A value that defies comparison.

Reg. 14.95
PROCTOR NEVER LIFT IRON

7.88

14.95

complete with sheet

NO MONEY DOWN
ONLY 50c WEEK



FOR THIS 42 PC. SET FOR 8 TRAFALGAR PATTERN SILVERWARE WORTH 20.95

A direct factory to you purchase that you'll find only at Weisfield's made from same dies as the Trafalgar pattern formerly made only in sterling. Only the silverplate mark tells the difference. Carries life-time replacement guarantee.

4.88

NO MONEY DOWN
25c A Week

5 cup size 3.77



9 Cup Electric Coffee Percolator Worth 8.95

Shining polished aluminum coffee maker that "perks" delicious coffee every time.

WEISFIELD'S Jewelers

881 WILLAMETTE