

Montgomery Ward

1059 Willamette

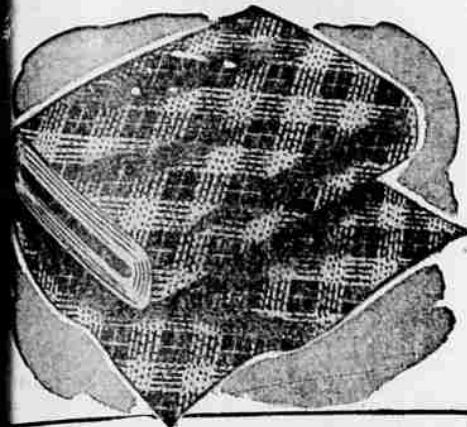
Phone 4200

OEN UNTIL 9 P.M.
FRIDAY NIGHT

Sale Ends
Saturday...

4 BIG VALUE DAYS!

SHOP WARDS DURING THIS 4 BIG VALUE DAY
EVERY ITEM REDUCED TO SAVE YOU MONEY



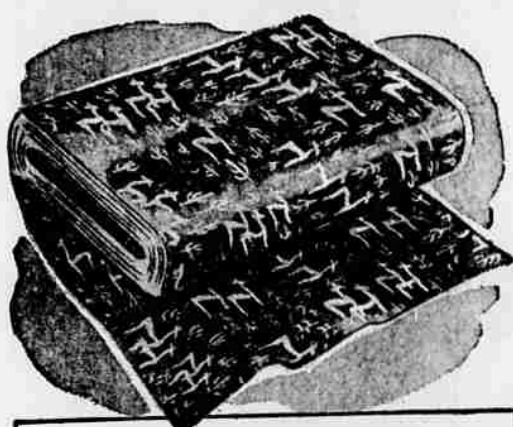
Sale! 80x80 Cotton Percale Reduced!
Specially priced for this Four Day Sale! Firm weave with a smooth finish. Large assortment of lovely new patterns in bright plaids, colorful floral and geometric designs, 35" **34¢** yd.



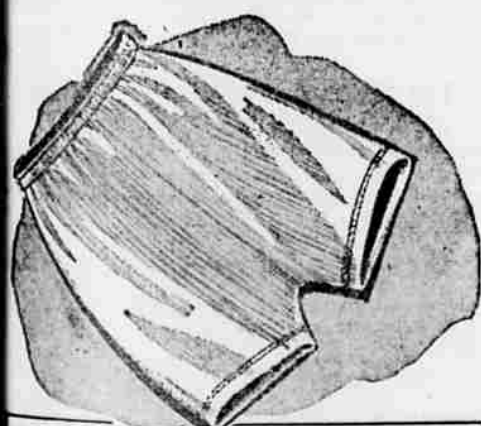
Regular 3.49 Children's Shoes
Mothers! This sale is too good to miss! Here's a group of children's shoes that's sturdy, comfortable and long-wearing but so low in price. All leather too! Size 8½-9. **28¢**



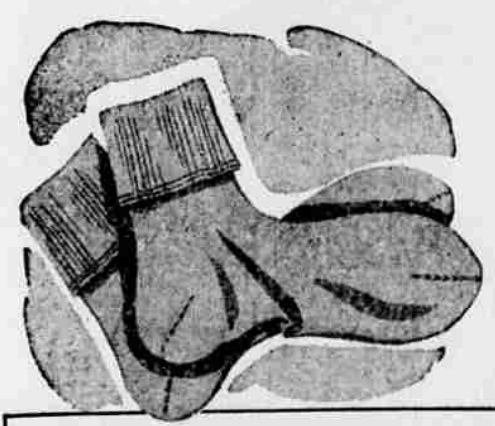
3.98 Girls Casuals On Sale Too!
Girls! Here's a sale that's hard to resist! Your favorite styles at a very popular price. Plain, moc-toe oxfords, two-tone saddles. Come in and get yours now and save! 4-9. **348¢**



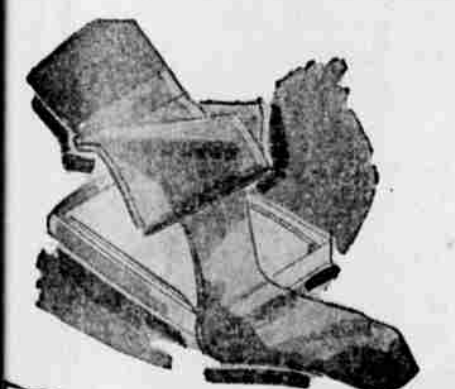
See Our Lovely New Petal-down Prints
Here is glamour-by-the-yard to drape into festive fashions for you and daughter! Right for day or dateline dresses, blouses, house-coats. A fine hand washable rayon! 39-40". **88¢** yd.



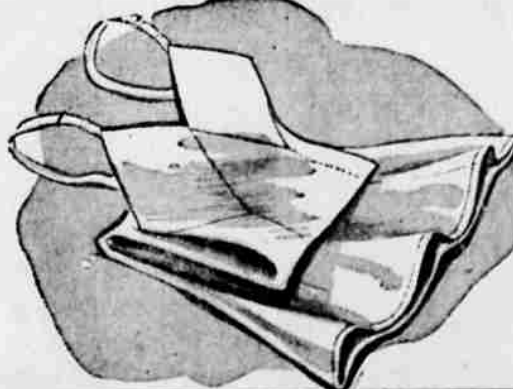
Children's Cotton Knit Panty Reduced!
Medium weight, better quality rib knit panty. Knit of soft combed cotton. All-around elastic waistband. Double fabric crotch for longer wear. Strong, flatlock seams. 2-8. **32¢**



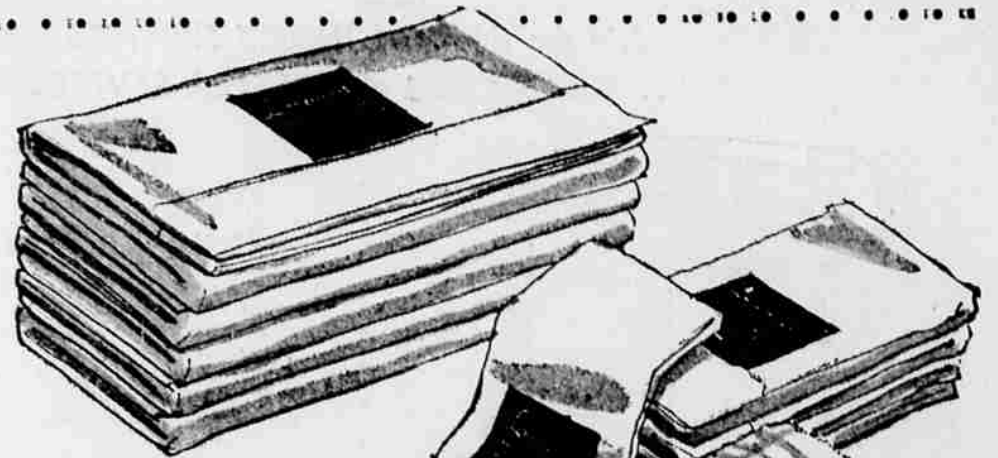
Sale! Children's Hollywood Anklets
Flat knit of mercerized cotton. Snug fitting elastic knit cuffs. Washable anklets are dyed that resists color destroying influences of washing. Size 8½ to 10½. **3 for 88¢**



Reg. 1.00 Full Fashion Nylons Reduced!
Sheer, 30 denier, 45 gauge all Du Pont Nylon. Fine even seams slenderize and beautify... perfectly for dress-up or every day. Full Fashion assures a smooth fit. Sizes 8½-10½. **88¢**



Reg. 2.59 Proportioned Slips, 3 Lengths
Your favorite 4 gore slip—price-slashed for this event! Three lengths; accurately proportioned to fit perfectly. Rayon crepe in tearose, white. Short, Medium, Long. Size 32-44. **199¢**



Build your Linen supply NOW!

Longwear sheets - cases - Cannon Towels

STURDY LONGWEAR MUSLIN SHEETS - SIZE 81 x 99 INCHES

219¢

Specially Priced!

Wards own — the label that means smooth sheets for comfort, tightly woven for wear! 128 threads per sq. inch of heavy, longwearing cotton. Size 81 x 99.

LONGWEAR MUSLIN CASES LONG-WEARING 42" x 36"

54¢

Matching case for the sheets on left. Bleached snowy white with balanced weave for greater strength and wear. Deep hems, fully cut. Size 42 x 36".

CANNON BATH TOWELS HEAVILY TUFTED TERRY

38¢

Big 20" x 40" bath towel. Colorful two-toned plaids on white background. Soft and absorbent that will wipe you dry. Ends tightly woven—non-fraying.

Save on Work Clothing

SANFORIZED CHAMBRAY SHIRT

Medium weight cotton chambray, cut fully for action free comfort. Special feature of triple-sewn main seams that will insure longer wear, non-rip sleeve facings that is a plus feature on this popular priced work shirt. Double thick shoulder yoke for extra wear. Two full breast pockets with button down flaps, one with pencil clip. Regular type collar, barrel cuffs. Sanforized—not over 1% shrinkage. 14½-17. **129¢**

Homesteader for longer wearing!

Men's Western Made Blue Jeans

Western styled jeans. Long wearing 11-oz. white-back blue denim. This tough, coarse weave denim is sanforized—shrinks less than 1%. Cut fuller in seat, thighs and legs. All strain points have copper rivets to prevent ripping. Strongly stitched seams sewn with heavy, fast color orange thread. Western yoke back, two front, two back pockets. 30-42. **268¢**

Full cut seat, legs for comfort!



Men's Work Shoe Popular Priced, Only

Regular 3.98

348¢

Ideal for indoor or outdoor jobs! Of durable brown leather with comfortable curved top to relieve ankle pressure. Nailed, sewn, rubber soles. 6-12.



Men's Work Socks Durable Rockfords

Regular 25c

19¢

NELSON'S original Rockford cotton work sock for heavy duty wear. Medium weight. Regular length, absorbent. Reinforced toe and heel. 10-13.