

League of Oregon Cities Session Features Problems, Assurances

'Manifest Destiny' Keynote Struck In Lueddemann's Friday Speech

"Oregon is being made the powerhouse of the nation," Hillman Lueddemann, president of the Portland Chamber of Commerce, told delegates to the joint convention of the League of Oregon Cities and the Oregon Finance Officers Assn. here Friday.

Power is the key to the development of the entire Pacific Northwest Basin, he said, and with gigantic new hydroelectric projects already in progress it will not be long until this region will begin to realize the economic promise inherent in its abundant resources.

Lueddemann, who is Portland's "first citizen" this year, was the principal speaker at a noon luncheon at the Osburn Hotel.

Port Expansion

To illustrate his contention that Oregon's present state of economic development is only "infancy," he commented that the Port of Portland was developed for a role in world trade only 35 years ago. In contrast, the ports of Seattle and San Francisco have been terminals of major shipping routes for 75 years.

Notwithstanding this, Lueddemann continued, Portland now stands as the coast's second most important port on the basis of tonnage handled. Even just three years ago, Portland's rank was fourth.

Favored Position

Oregon is in a favored trading position on the fast-growing Pacific Coast, the speaker said; its geographic location between the expanding states of Washington and California allows trade with both more easily than they can trade with one another.

The streams of the Columbia Basin constitute the United States'

greatest power reserve. Lueddemann said. With the nation's coal and oil resources being depleted and with the cost of these fuels constantly increasing, there are hundreds of industries waiting only for the provision of additional hydroelectric energy in the Northwest before transferring their operations to this region, he added.

Power Potential

Lueddemann noted that dams now authorized will produce as much power as 20 additional Bonnavilles. The power potential of the Columbia, Snake, Willamette and other rivers in the Northwest is so great that the equivalent of 60 Bonnavilles will remain to be developed later.

Lueddemann's remarks recalled to the minds of the cities' delegates statements made Thursday night by Dr. James H. Gilbert. In an address on Oregon's financial situation, Dr. Gilbert, former dean of the college of liberal arts at the University of Oregon noted that Oregon is not an unfavorable location for business investments from the standpoint of taxation.

No Sales Tax

Although Oregon's income tax rates are slightly higher in the upper brackets, Dr. Gilbert said, California's sales tax at least offsets any advantage gained through its income tax rates. The same situation prevails in Washington, and there are recent indications that the sales tax will be increased.

It is the overall tax load that is important to investment enterprise, the economist and tax-problems expert told his audience. In the complete analysis, Oregon's tax structures impose no greater burdens than those of neighboring states, he said.

Newburn Tells Higher Education Financial Needs

The present financial problems of Oregon's crowded cities and those of the University of Oregon and the state colleges are similar in many respects, Dr. Harry K. Newburn, president of the university, told League of Oregon Cities delegates Friday night at their 23rd annual banquet.

Speaking to an audience that filled the Eugene Hotel's main dining room, Dr. Newburn explained that just as cities have found themselves facing serious funding problems as the result of unprecedented population growth, so have the centers of higher education.

He described University of Oregon as a "community" of approximately 7000 at present and noted that prior to the war its population was only 3800.

No Drop Expected

In view of the general population growth of the state, it should not be expected that the university enrollment will ever return to its previous level. Therefore, together with all other institutions of higher education in this state, the university already has embarked on a long-range expansion program, he said.

As they have in city government, the operational costs of the university have increased as the school has grown in size. At present, Dr. Newburn noted, student fees account for 40 cents of each dollar going to meet these operational costs. Before the war the student's share was only 20 cents.

Further capital construction needs of the university can be financed only through state appropriations, the speaker said, and this will require consideration by the legislature in conjunction with problems of the state government, the cities and other public service agencies.

Public Schools?

Moreover, Dr. Newburn continued, the operational costs of the university and the other state schools will require additional state support if these institutions are to be open to students of ordinary financial means.

Noting that the cost to the student attending Willamette University is no higher than that he would pay at the state university, he suggested that this condition does not support the theory of public higher education systems.

"Ability and willingness to put forth necessary effort should be basis of attendance — not merely financial capability," Dr. Newburn stated.

At present, the federal government is underwriting the tuition costs of approximately half of the students at the university, he commented. In a few years, however, this source of support will be gone.

In order to relieve the burden on the students, Dr. Newburn said, it will be necessary for the state, and perhaps the federal government, to contribute more. He estimated that appropriation of one two-hundredth of the annual income of the people of the state



CLOTHES FOR EUROPE are uppermost on the minds of these Whitesaker School first graders who, like other schools, have taken the task upon themselves. Around box: Deanna Mather, Janice Armstrong, Sally Brogren, Phillip Gilrow, and Richard Lee Wagner, all six years old. (Staff photo, Wilshire engraving).

Firemen Called To 3 Blazes

The Eugene Fire Department was called Thursday to one fire at a University living organization, another campus women's dormitory and a Eugene residence Friday.

A flue fire at 1415 University St., University House, started about 4 p. m. Thursday, causing

little damage. Gerlinger Hall, 1496 University St., a women's dormitory, lost part of its heating plant in a fire at 8:40 p. m. Friday. The fire department was unable to prevent the loss of a large electric motor, which was set on fire by a short. No estimate of damage has been made.

The third fire was caused by an overheated oil stove in the home of Mrs. Harry Lichty, 1035 Jefferson St., at 5:12 p. m. Friday.

Lasting Loveliness

CINDERELLA Starterset 73.00

HARVEST Starterset 77.00

HOFFMAN'S

For "The Next Thing to Sterling" —

Gorham
SILVERPLATE

Superior Quality
Artistically Designed

GORHAM SILVERPLATE, designed and made by the makers of famous Gorham Sterling, is superior in pattern and quality. It is the next thing to sterling. Each pattern in Gorham Silverplate represents an outstanding example in the silversmith's art. No pattern in Gorham Silverplate is ever restricted in design to simplify the silverplating process.

Heavily plated and inlaid with solid silver, Gorham Silverplate is made for a lifetime of wear. The designs are charming and authentic, were created for beauty and practicability.

A 50-piece service in any of the patterns illustrated costs only \$65.00. This service consists of 16 teaspoons, 8 each knives, forks, individual salad forks and cream soup spoons, and one each butter knife and sugar spoon.

NO FEDERAL TAX

HOFFMAN'S
Jewelers
Broadway and Willamette

Recreation Meeting Attendance Shows More Cities Interested

A notable increase in the number of Oregon cities either conducting public recreation programs or interested in initiating programs of this type was evident Friday afternoon when approximately 75 recreation officials, city councilmen and others attended an Osburn Hotel meeting as part of the League of Oregon Cities convention. At the league's 1944 convention a similar session drew an attendance of just three persons.

Expense Not Yardstick

The afternoon's discussion was highlighted by advice of experienced recreation leaders that cities planning to start community programs, and some with programs already underway, will do well to investigate the advantages of a well-rounded, diversified schedule of activities.

Communities that restrict their recreation expenditures to single-purpose projects such as swimming pools are not getting the best dollar-for-dollar results, the experts said.

of this type require heavy outlays; they noted, but usually serve only a fractional part of a community's population. Recreation expenditures need not be entirely on tangible facilities, the experts stated. Frequently, smaller expenditures in sponsoring a variety of recreational events attract larger participation, they said.

The afternoon meeting was followed by a tour of Eugene's municipal parks and playgrounds system.

To Discuss Collection

John Davis Hatch Jr., visiting professor of art history at the University of Oregon, will give a public lecture Tuesday, Nov. 23, on the \$80,000,000 collection of world famous paintings from Berlin which will be displayed in Portland from Nov. 25 through Dec. 3.

Hatch, former director of the Albany, New York, Museum Institute of History and Art, spent two weeks in Berlin in 1935 studying paintings which comprise the exhibit.

HOUSE WIRING
RANGE & WATER HEATER WIRING
CLARKE ELECTRIC
17th St. Ph. 1622

Pleasure to Give

ROY ROSE 61.00

and what more handsome gift could you offer a friend than a gift of Lenox china to serve nobly through years? For here is a gift each piece of which is a proud American tradition... and a lifetime of service. Won't you come in to see our Lenox china today or tomorrow?

HOFFMAN'S
Jewelers
Broadway and Willamette

for your
AUTUMN ENTERTAINING

Gorham
STERLING

Entertaining, whether for two or ten, holds ad'ed pleasure when your table is set with gleaming, beautiful sterling. For the gracious richness of fine solid silver reflects your flair for style... your good taste. From our showing of Gorham Sterling patterns, you can choose your favorite. Begin with a few place-settings now — match and add later.

Price for 4 pc. cover add Fed. Tax

HOFFMAN'S
Jewelers
Broadway and Willamette

GORHAM STEARBOURD	15.21
GORHAM LYSID	14.79
GORHAM FAIRFAX	14.79
GORHAM SOVEREIGN	15.74
GORHAM OLD FRENCH	15.21

HOFFMAN'S
Jewelers
Broadway and Willamette