

UNTIL 9 P. M. EVERY FRIDAY NIGHT

Montgomery Ward

WARD WEEK

WHEN ALL AMERICA SHOPS and SAVES!

YEAR'S LOWEST PRICES!

SATURDAY... LAST DAY!

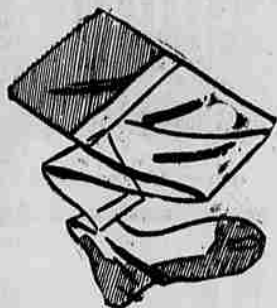


REGULAR 2.98
SWEATERS OF
WOOL, NYLON

266

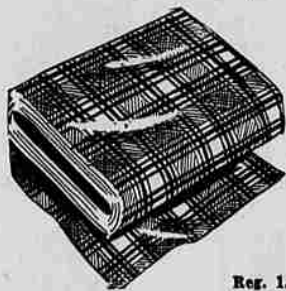
Every one of these sweaters is an outstanding value. See all wool, novelties, cardigans, and famous Carol Brent long-sleeve slippers—short-sleeve slippers of Du Pont nylon. All popular sweater shades for Fall. 34-40, women's sizes from 36 to 46.

SALE ENDS
SATURDAY



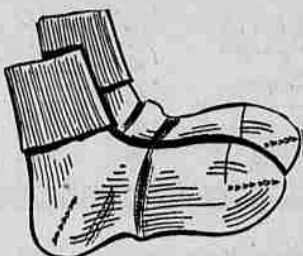
REG. 1.79 NYLONS
IN FALL SHADES
138

All sheers... full-fashioned... reinforced for wear. 8 1/4 to 10 1/4.



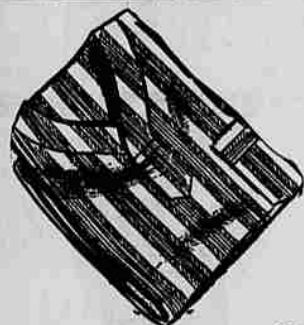
Reg. 1.79
RUSTY RAYON
TAFETA PLAIDS
148

Smart up-to-the-minute patterns suitable for blouses and evening dresses.



Reg. 25c
INFANTS' MERCERIZED
COTTON ANKLETS
21c

Assortments in solid colors and white with striped sewn-on cuffs. 4 1/4 to 6 1/4.



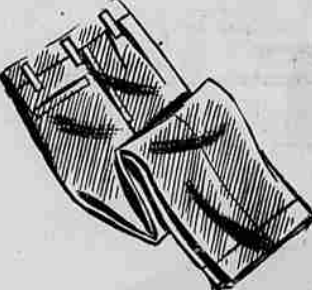
BOYS' 2.19 WARM
FLANNEL PAJAMAS
178

Sturdy cotton flannel in a comfortable middy style. Assorted stripes. 6-12.



Reg. 2.98
2-STAR BRENTS IN
STRIPED BROADCLOTH
238

Good-looking shirts in smart stripes with non-wilt Tacoma Collars. 14-17.



SALE! MEN'S 9.95
GABARDINE SLACKS
888

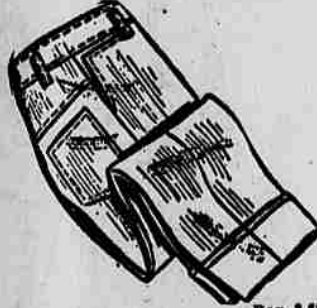
Hurry! Wool and rayon gabardine. Have deep-pleated fronts, zippers. 29 to 42.



LITTLE GIRLS'
STURDY RED
BAND SHOES

428

For little "growing-ups"! Wards "better" quality shoes made to fit growing feet properly with ample toe space. Of selected leathers, built to stand up under the hard wear youngsters give their shoes. Durable soles. Sizes from 8 1/4 to big 3.



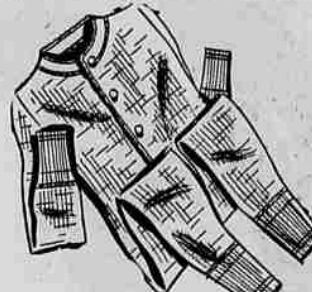
Reg. 2.69
BOYS' BLUE DENIM
11-OZ. SADDLE PANTS
248

"Made-in-the-West" rider jeans. Reinforced at all strain points. Sizes 4-18.



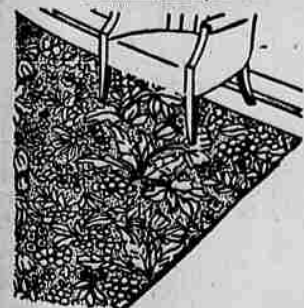
ALL-WARM JAC SHIRT
IS WARM AND LIGHT
549

Full-cut of 100% wool! shadow plaids in red. Big pockets. 34-46.



SAVINGS ON MEN'S
COTTON UNIONSUITS
248

Fine cotton, 10% wool added for extra warmth! Long or short sleeves. 36 to 46.



REG. 79.50... 9x12'
HILLCREST WOOLRUGS
6988

Save now on these thickly-tufted, 100% wool pile rugs! Popular tone-on-tone.



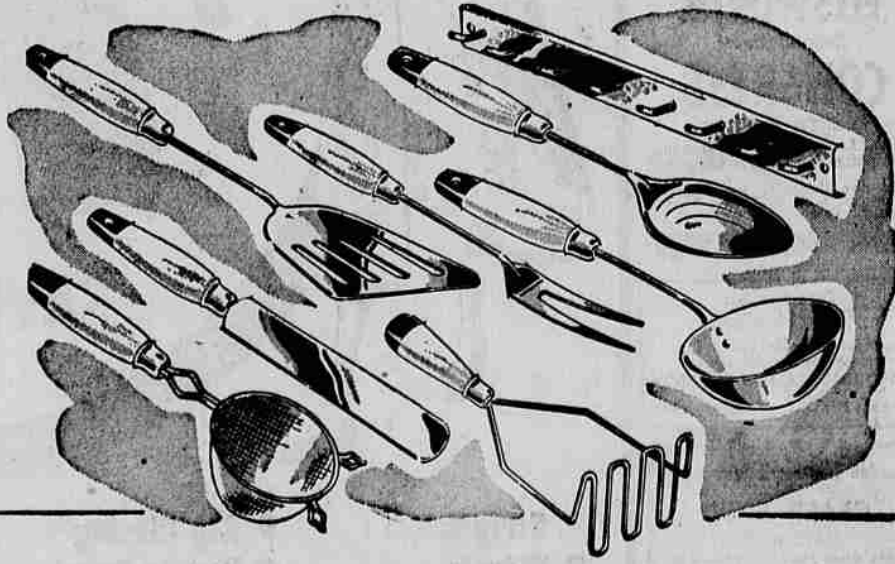
PRICE CUT ON
ELECTRIC RANGE
18988

Reg. 199.95 Extra large oven, easy-to-clean one-piece top. Large broiler.



4.00 ALLOWANCE
FOR OLD BATTERY!
775

Trade-in for a Commander today, save! 12 month guarantee! 39 plates!



KITCHEN TOOLS... YOUR CHOICE! Reg. 25c A 29c 19c

Time-saving kitchen aids at a money-saving Ward Week price! Chrome-plated metal resists rust, stains. Red-tipped lacquered handle has hole for hanging. Choice of tool rack, ladle, cake turner, fork, potato masher, measuring spoon, strainer, spatula!

USE WARDS MONTHLY PAYMENT PLAN TO TAKE ADVANTAGE OF THESE WARD WEEK VALUES