

In a few weeks the magnificent new Rubenstein addition will be formally opened! . . .

In the meantime huge shipments are jamming our warehouse to capacity . . . and still more to come!

In order to make way for these new arrivals Rubenstein's slash prices as much as 50% on their regular fine brand stock in a great **PRE-OPENING SALE**

**CHECK
THRU
every one
of these specials**

Five Year Guaranteed DAVENO
with LARGE PLATFORM
ROCKER to match. Covered in
finest Nylon Velour. Two pieces
—usually 179.50 Now 139.90

NOTE: The first fifteen customers
for the above special will receive
a beautiful 16.95 Floor Lamp for
only 90c additional. BE HERE
EARLY!

ONE GROUP — PERIOD STYLE
LIVING ROOM TABLES in-
cluding Drum Tables, Piecrust
Top Lamp Tables, End Tables
and Cocktail Tables. Values to
29.75 ----- 16.90

JENNY LIND SPOOL BED. All
hardwood, maple or walnut
finish, full or twin sizes. Reg.
19.75 ----- 11.90

ONE GROUP OF FIFTY OUT-
STANDING TABLE LAMPS,
including Rembrandt; and other
fine makes. Values were 9.95
to 29.50. Now all at Half
Price ----- 4.90 to 14.90

One of Our Finest! GENUINE
MAHOAGANY BEDROOM SUITE
Salem Colonial Style—includes
Vanity, Chest, Pineapple Poster
Bed, Bench and Night Stand.
Usual value 429.50. Pre-Pen-
sing Sale ----- 289.90

MODERN BEDROOM SET in
Lined Oak—with Mr. and Mrs.
Dresser, Plate Mirror, Full Size
Panel Bed and Nightstand. Usual
value 209.50 ----- Now 149.50

Kerns CHEST-OF-PINE. Beauti-
ful Clear Lacquered Ponderosa
Pine Hope Chest, 49.50. HALF
PRICE ----- 24.90

Genuine LANE BLOND MAHOG-
ANY HOPE CHEST in clean,
modern styling. Completely
lined with aromatic cedar—with
moth-proof guarantee. Has han-
dy inner tray. Was 79.50. A
BARGAIN ----- 49.90

ONE GROUP—MODERN LIVING
ROOM TABLES, including Cock-
tail, End and Lamp Tables. Val-
ues to 24.95 ----- Sale 14.90

USE YOUR CREDIT
TAKE ADVANTAGE OF THE
LOW PRICES!

HANDSOME WING BACK CHAIRS upholstered in finest quality tapestry. We have just one matching pair of these . . . formerly 99.50 each. . . Now each ----- 69.90

CHANNEL BACK CLUB CHAIR for the utmost in luxury at a record savings to you. Produced by one of America's Foremost Furniture Manufacturers. Was 106.50, Now 79.90

TELEPHONE SET—Two pieces in one! Telephone stand and chair —walnut finish. Usually 19.95 ————— 9.00

RUSTIC KNOTTY PINE BOOKCASE . . . ideal for den or boy's room. A beautiful piece — usually 39.50 ----- 19.90

STAIR CARPET — HALL RUNNER — FLORAL PATTERN — ONE-HALF PRICE TO CLOSE OUT. Reg. 2.98 ----- yd. 1.49

COMFORTABLE BOUDOIR CHAIR attractively covered in Rose Floral Cretonne with pleated skirt. Was 34.50. REDUCED TO ----- 19.90

BABY'S PLAY PEN—folds flat for storage or trips. Natural finish hardwood frame. Usually 14.95. Reduced to ----- 11.90

FULL SIZE BABY CRIB. Natural Finish — 18.95 value, NOW 12.90

BABY'S HIGH CHAIR, SOLID BIRCH, natural finish. Reg. 9.95 SALE 6.90

MODERN BUFFET IN BEAUTIFUL BLOND BIRCH. Two full-length drawers, 48" overall length. Use in Dinette, Kitchen or Hall. Usually 49.50. . . To make way for the new — 19.90 Chrome and Walnut METAL SMOKERS. Choice of two styles. Usually 3.95 ----- 1.99

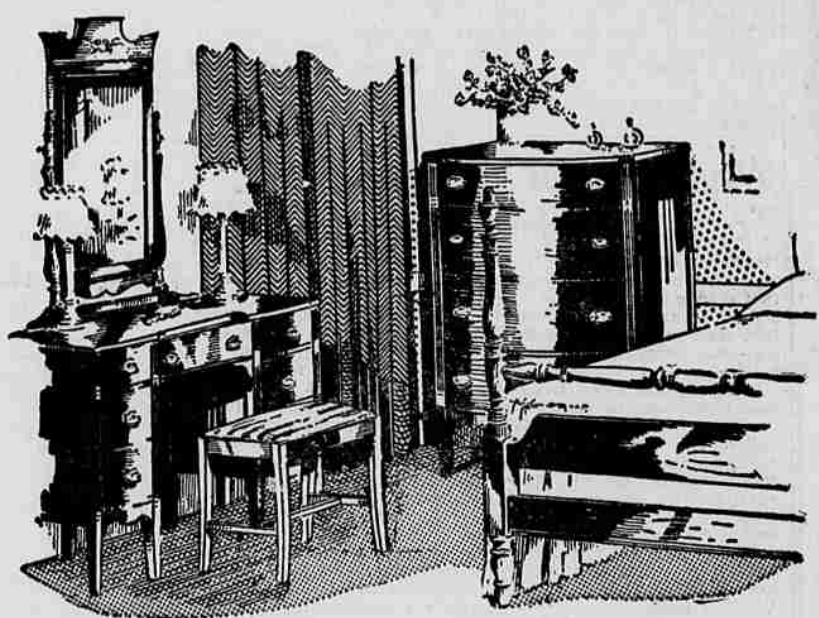
Rubenstein
FURNITURE COMPANY
AT THE CORNER OF EIGHTH & OLIVE

Making Way for
PRE-OPEN

A black and white illustration of a mid-century modern living room. A large, dark, curved banner at the top contains the text "Making Way for" in a script font and "PRE-OPEN" in a large, bold, sans-serif font. Below the banner, a sofa and an armchair with a floral pattern are arranged around a low, white, curved coffee table. On the coffee table are a lamp, a book, and a small container. The room is set against a plain background.

**Genuine KROEHLER
THREE PIECE SECTIONAL SOFA**

With Kroehler exclusive "Cushionized Construction" — Double Seating Comfort, Guaranteed Quality and Lasting Style.

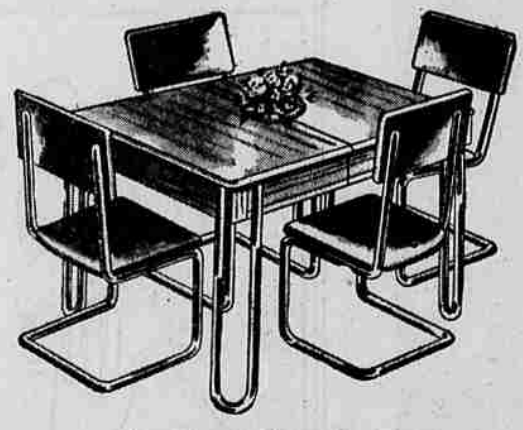


Regular 229.50

**18th CENTURY
MAHOGANY
BEDROOM SUITE**

Includes . . .
Vanity, Chest-on-Chest
and Beautiful
Poster Bed

Now149⁹⁰

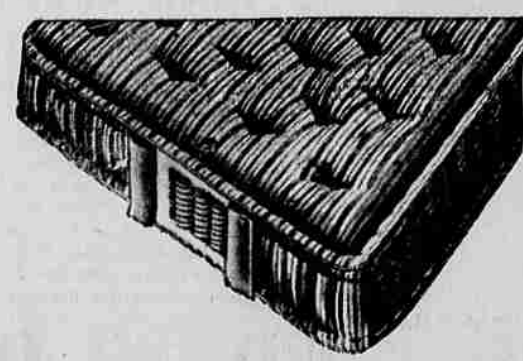


Five Piece—Extension Type

CHROME DINETTE SET

**Natural Finish Hardwood Top — Four Chairs —
Leatherette Upholstered**

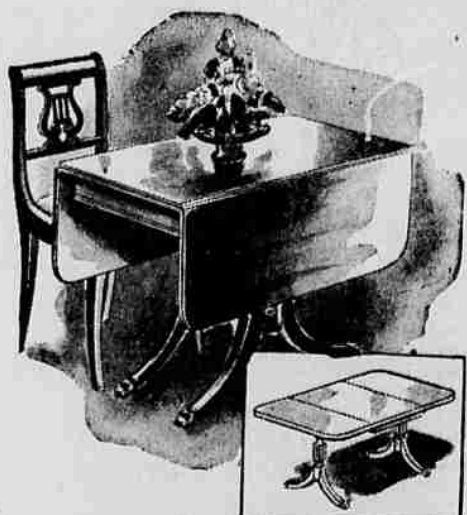
Usually 59.95
----- Just **36⁹⁰**



**Guaranteed
Innerspring Mattress**

Many resilient coil springs—well padded & covered in good grade St. Francis ticking.

Usually 29.50 ----- **18⁹⁰**



Genuine Mahogany
Duncan Phyfe Drop Leaf
EXTENSION TABLE
and Four Lyre Back Chairs

Usual Value 149.50
Complete Set----- 109⁹⁰

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When the Frost Is on the Coke-Refresh



5¢

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