

OPEN UNTIL 9 P. M. EVERY FRIDAY NIGHT

Montgomery Ward WARD WEEK

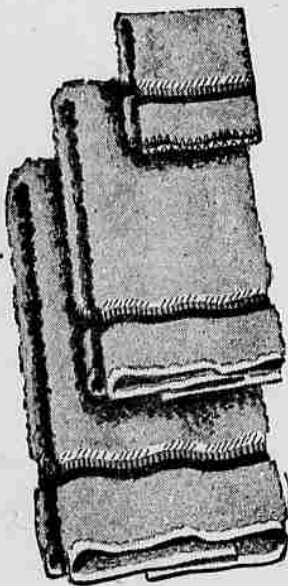
WHEN ALL AMERICA SHOPS and SAVES!

WEDNESDAY ONLY



REG. 24.75 ALL WOOL
SUEDES OR COVERTS **\$22**

Here's the perfect all-around coat for business, sport or dress. Full flaring lines, all-wool covert or suede, new Fall shades. Sizes from 16 to 20.



79c CANNON CONCORD
BATH TOWEL **2 for \$1**

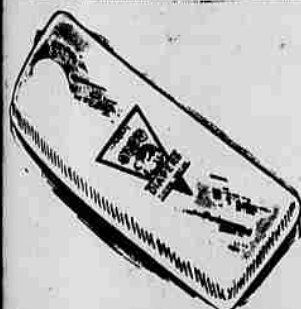
Thick cotton terry towels in blue, green, yellow, peach or rose. 20x40 in.
● Reg. 39c hand towel, 4 for 1.00
● Reg. 19c wash cloth, 12x12 in. 15c



SALE! REGULAR 29c
MECHANIC WORK SOCK **4 for \$1**

Long wear built into every pair! Extra strong cotton body; 3 ply heels and toes. Regular and slack (slack length has elastic top). Sizes from 10 to 13.

VALUES THAT PROVE WHY WARD WEEK IS FAMOUS AS "AMERICA'S GREATEST SALE!"



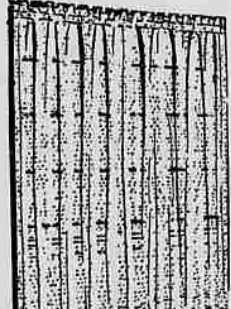
SOFT WHITE COTTON
BIRDEYE DIAPERS **200**

Absorbent, closely woven for long wear. Full size 27x27 inches after hem.



FIRMLY-WOVEN
UNBLEACHED MUSLIN **4 for \$1**

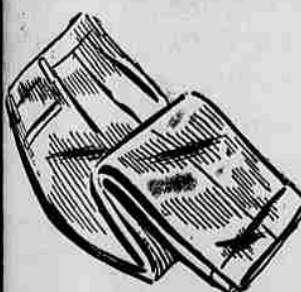
Extra close 64 x 60 thread count. Has many varied household uses. 39".



PEBBLEDOT PANELS
Hundreds of soft dots on sheer cotton marquisette. Size 37" wide x 81" long.

SNOWY WHITE **100**

COME IN TO WARDS DURING WARD WEEK! CHECK EVERY SPECIAL ... AND SAVE!



BOYS' REG. 4.98
CORDUROY SLACKS **400**

Heavyweight thickest corduroy. Cuffed, in castor and corn or solid. Sizes 12-18.



SALE! MEN'S 6.98
CLEATED OXFORDS **500**

A slim price for this rugged Pinehurst shoe. Burgandy leather. Sizes 6 to 12.

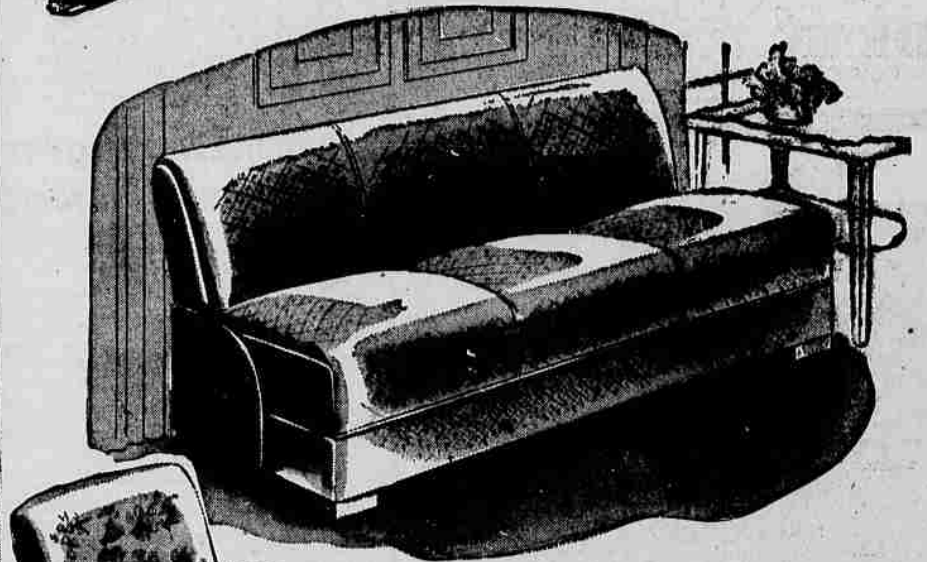


SALE! AIR CADET
RADIO! 5 COLORS! **800**

Compare at 14.95! Tiny, sweet-toned radio! Your choice of gay colors!

YEAR'S LOWEST PRICES!

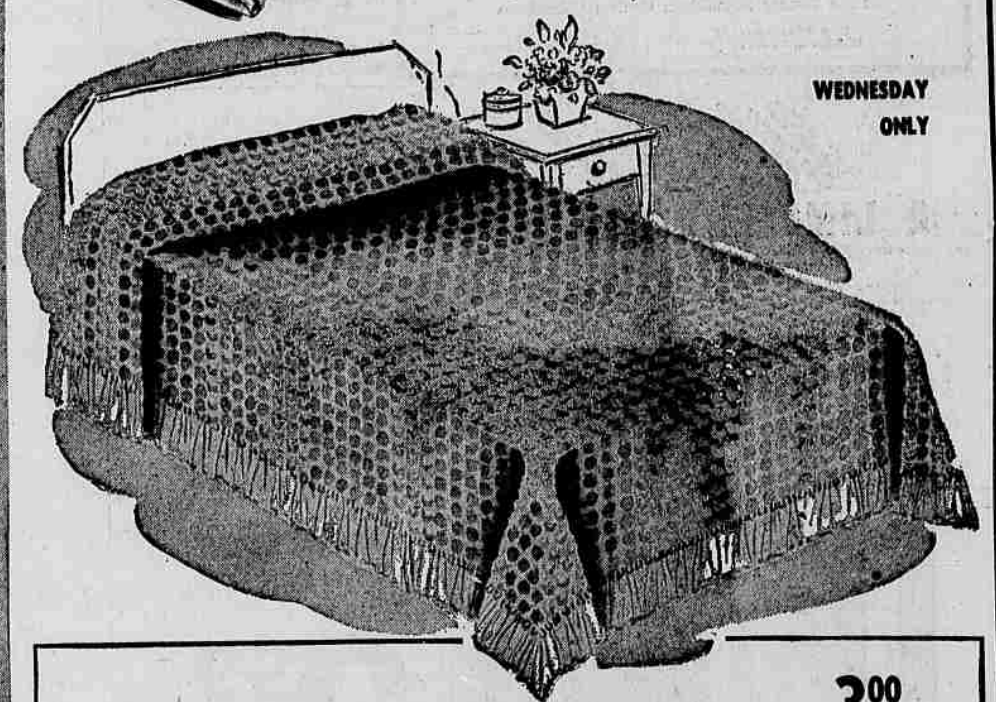
SHOP AT WARDS AND SAVE!



HANDY ARMLESS SOFA **\$69.88**

A comfortable sofa covered in a small dot, long-wearing Tapestry with comfortable matching platform rocker. Sofa opens to an innerpring bed for two. "Flexolator" insulation construction assures comfort day or night.

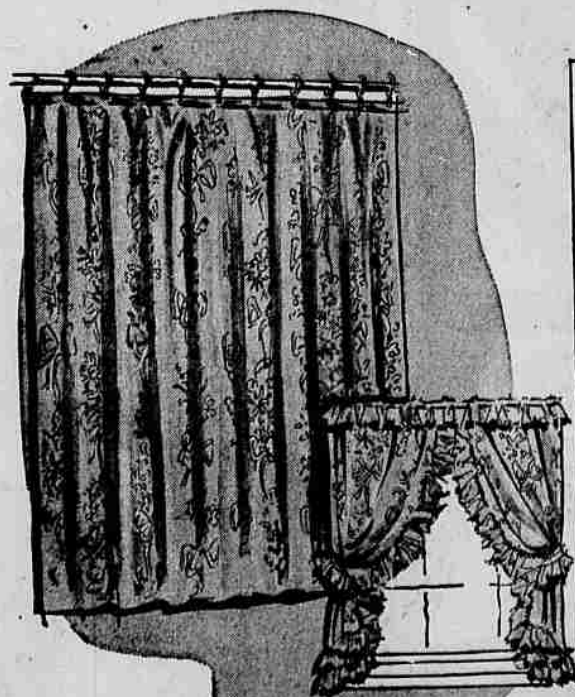
BUY THE SOFA GET MATCHING PLATFORM ROCKER FOR **\$1**



WEDNESDAY ONLY

REG. 4.98 HOBNAIL BEDSPREADS **300**

Thousands and thousands of fluffy tufts in the traditional style with fringed sides,—flattering for every bedroom and so low priced! It's easy to make matching drapes, just cut one in half! Your choice of white or pastels. Comes in full or twin sizes.



LOW PRICED!
PLASTIC FILM
SHOWER CURTAIN

200

Add color to your bathroom with shimmering plastic ensembles. Strong, waterproof. Won't stick, peel or mildew. 6x6 ft. floral shower curtain, with 12 rustproof metal eyelets. Matching 27x45" ruffled Priscilla window curtain 2.00.

USE WARDS MONTHLY PAYMENT PLAN TO TAKE ADVANTAGE OF THESE WARD WEEK VALUES