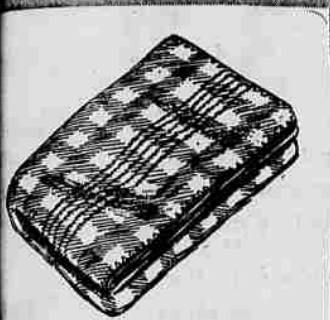


OPEN UNTIL 9 P.M. EVERY FRIDAY NIGHT

Montgomery Ward

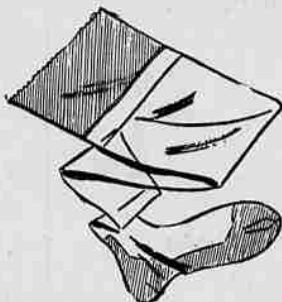
# WARD WEEK

WHEN ALL AMERICA SHOPS and SAVES!



WARM, SOFT COTTON RECEIVING BLANKETS **33¢**

In pink or blue with white. Soft cotton woven in a plaid pattern. 30x40".



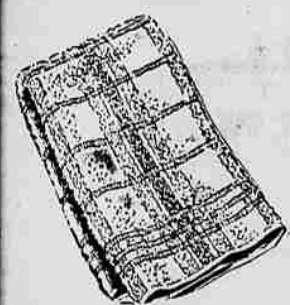
REG. 1.19 NYLONS IN FALL SHADES **99¢**

All sheers . . . full-fashioned . . . reinforced for wear. 8½ to 10½.



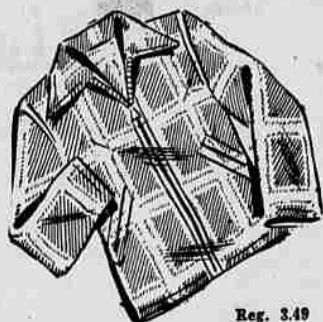
GIRLS' STURDY KNIT COTTON BRIEFS **3 for 1.00**

Made for long wear, good fit—with double crotch. Tearose, white. 2-10.



REG. 39¢ CANNON PLAID BATH TOWEL **33¢**

Cotton terry towel, solid color with accenting dobby border. 16x26 in.



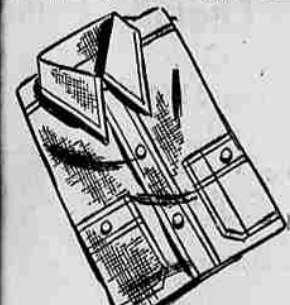
JR. BOYS' WOOL COSSACK JACKET **2.77**

Sturdy 32-oz. wool with a zipper closing. Green, blue or maroon. Sizes 2-8.



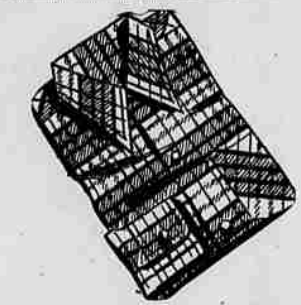
FINE QUALITY ROMEO'S FOR MEN **3.88**

Soft brown leather with elastic side inserts and hard leather soles. 6 to 11.



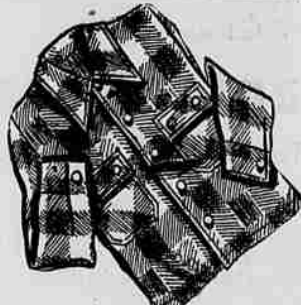
VAT-DYED WORK SHIRTS SALE-PRICED! **1.28**

This week only! Sanforized chambray, won't fade. Triple-sewn seams.



2.98 FLANNEL WORK SHIRTS! SANFORIZED! **2.68**

Heavyweight cotton plaid flannel, napped for warmth. Washable. 14½-17.



ALL-WARM JAC-SHIRT IS WARM AND LIGHT **5.49**

Full-cut of 100% wool! shadow plaids in red. Big pockets. 34-46.



FADEPROOF WALLPAPER UP TO **75% OFF**

A beautiful pattern for every room in your home. In room lots only.



SALE! AIR CADET RADIO! 5 COLORS! **11.88**

Compare at 14.95! Tiny, sweet-toned radio! Your choice of gay colors!

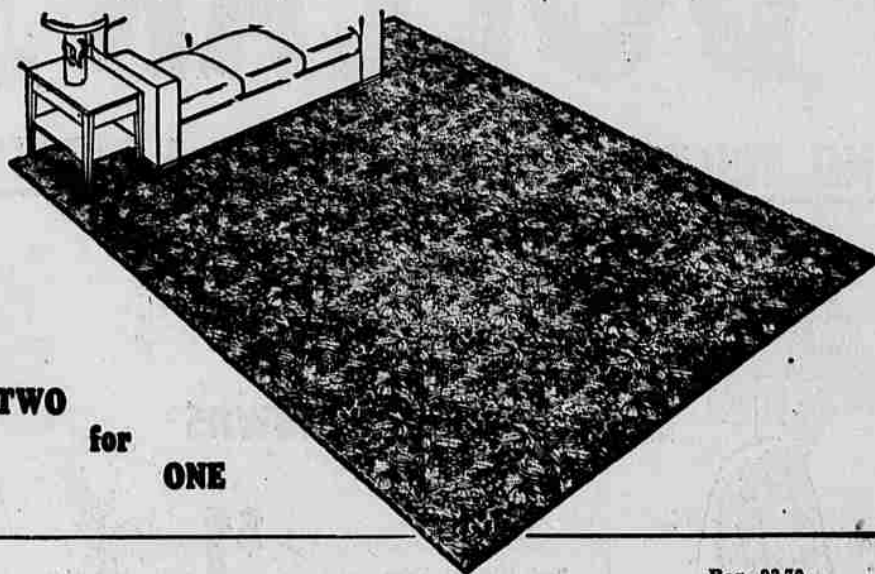


SALE! MASTER AUTO HEATER **18.88**

Maintains even heat throughout car! Hammerloid finish. Multi-speed switch.

YEAR'S LOWEST PRICES!  
SHOP AT WARDS AND SAVE!

BUY YOUR CHRISTMAS GIFTS ON WARDS LAY-AWAY PLAN



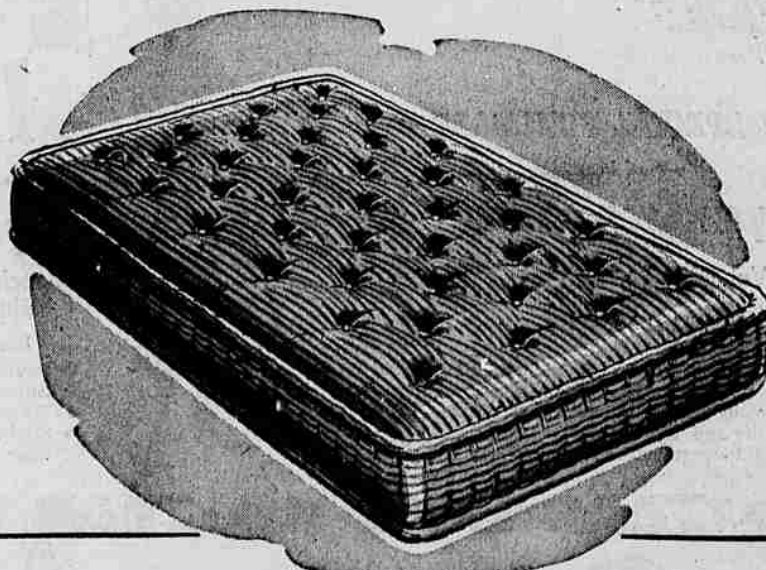
TWO for ONE

HILLCREST VELVET RUG AND CUSHION

Reg. 93.70 **69.88**

Keep extra dollars in your pocket . . . and put extra beauty on your floors . . . by buying your Hillcrest NOW! Thickly tufted of imported virgin wools . . . wear-tested for durability. Choose yours from new tone-on-tone leaf patterns in decorator-colors. Save.

FRIDAY AND SATURDAY ONLY



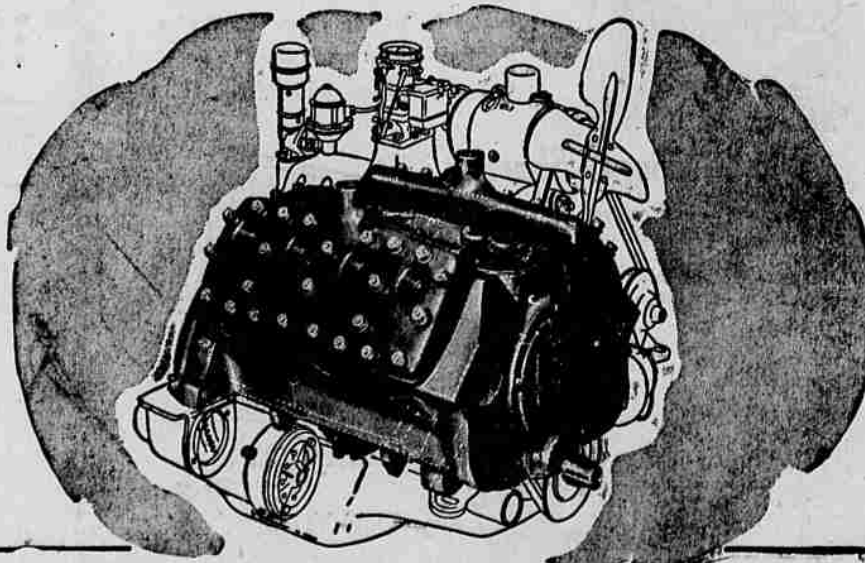
180 COIL INNERSPRING REDUCED!

**16.88**

Save real money on a good serviceable mattress during this sale! Just check these premium features! . . . 180 well insulated Premier Wire coils —with deep felted cotton padding; machine-roll edge—woven striped tick.

On Terms: \$4.80 Down \$5 a Month

FRIDAY AND SATURDAY ONLY



REBUILT MOTORS FOR MOST CARS

as low as

**11.00**

Ford, Chevrolet, Plymouth, Dodge owners! Get new motor pep, power, economy for your old car . . . with a Ward motor! Guaranteed like a new motor! Immediate, liberal old motor trade-in allowance! Get yours now, save!

monthly

USE WARDS MONTHLY PAYMENT PLAN TO TAKE ADVANTAGE OF THESE WARD WEEK VALUES.