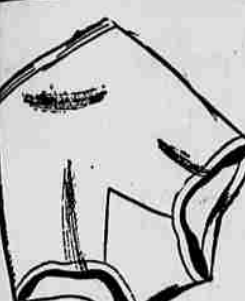


OPEN UNTIL 9 P.M. EVERY FRIDAY NIGHT

Montgomery Ward WARD WEEK

WHEN ALL AMERICA SHOPS and SAVES!



SAFETY BRIEFS
SPUN-LO RAYON
Reg. 59c
48c
Perfect fitting! With a double crotch... elastic band. Tealrose. S-M-L.

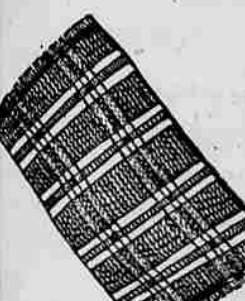


INFANTS' WHITE FLANNEL GOWN
Reg. 69c
48c
Medium-weight flannel with a light, downy nap. White with pink or blue.



SAVE ON REG. 35c BLEACHED MUSLIN
Yard **31c**
Make into quilt backs, aprons, night-gowns! Bleached pure white. 36".

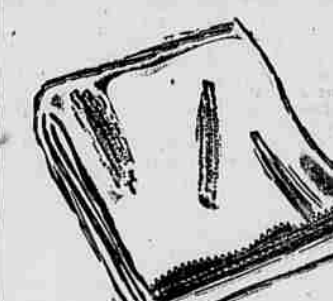
DO NOT MISS WARD WEEK! HUNDREDS OF REDUCTIONS, BESIDES THOSE SHOWN HERE!



12x20... 22x42" RUGS
Reg. 2.20
1.88
Hand woven, gayly colored cottons in blue, green, rose, and red. Save!



STURDY WORK SHOE
REGULAR 6.98
5.99
When your job calls for a shoe that can "take it." Cord tire or leather soles. 6-12.



STURDY, PRACTICAL SHEET BLANKET
Reg. 1.98
1.78
Creamy white cotton softly napped for warmth. Generous size 70x95 inches.

FACTS THAT PROVE WHY WARD WEEK IS FAMOUS AS "AMERICA'S GREATEST SALE!"



REG. 6.50 MEDICINE CABINET
4.99
White-enamelled steel, surface-type with 14"x20" mirror. Ideal for the small bath.



REG. 1.25 SEMI-GLOSS ENAMEL
1.04 qt.
Scrubable satin-like finish. Dries overnight. Buy now, save more! • Gal. 3.88



SALE! BRACKET AND BULB
488 Reg. 5.98
Mount a pair of these Lumiline brackets by the bathroom mirror. 40-W bulb and switch.

COME IN TO WARDS DURING WARD WEEK! CHECK EVERY SPECIAL... AND SAVE!



IRONING PAD AND COVER SET
1.29 Regularly 1.49
Standard size. Pad edges won't ravel; washable cover. Low-priced... Save!

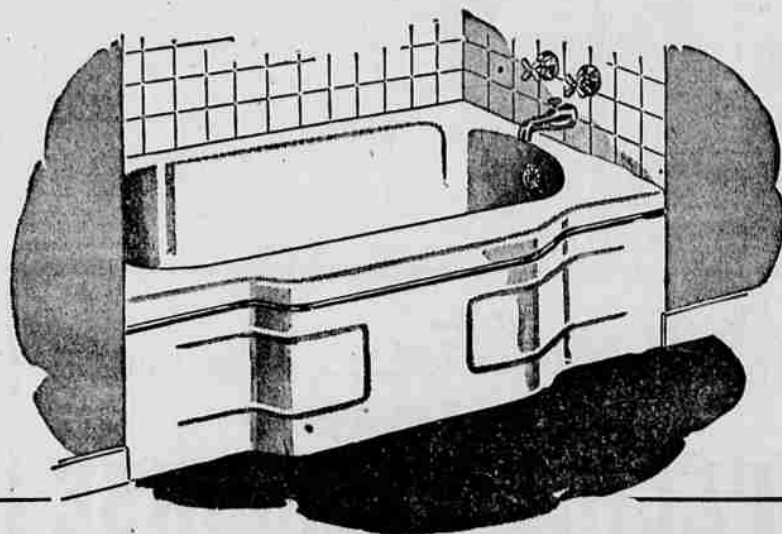


5.95 ELECTRIC HEATING PAD
4.99 Cut Priced!
During Ward Week, buy Wards better quality pad. Has triple heat control.



CLAW HAMMER CUT-PRICED
94c Reg. 1.20
16-oz. drop-forged steel head... black satin finish. 14" Hickory handle.

YEAR'S LOWEST PRICES!
SHOP AT WARDS AND SAVE!

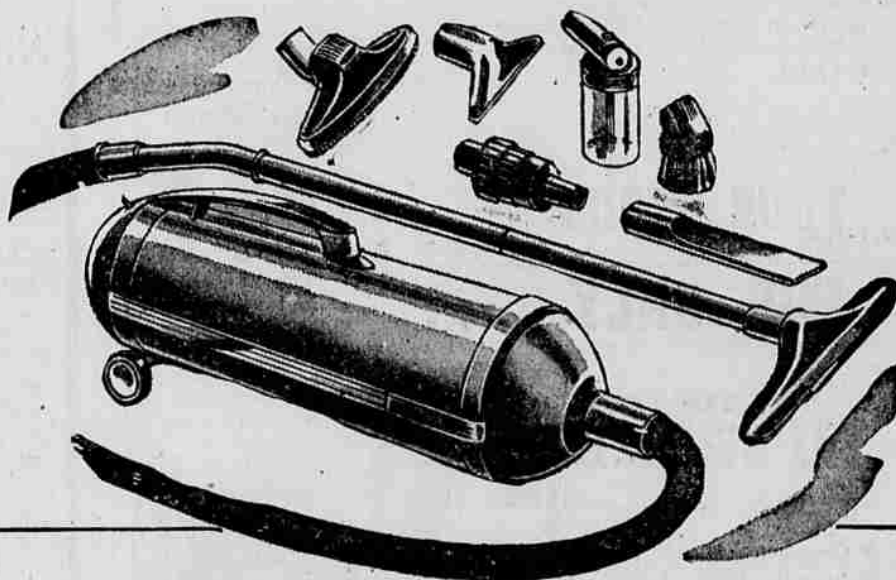


PRICE CUT ON STEEL BATHTUB!

74⁸⁸
5 Ft.

Now's the time to buy that glistening white, porcelainized steel tub you have always wanted. It's only 16" high... chromium trimmed... equipped with built-in ledge seat... acid and stain-resistant. See it at Wards today!

With Rtlage
On terms: 10% down,
Balance Monthly



M-W HOME CLEANER REDUCED!

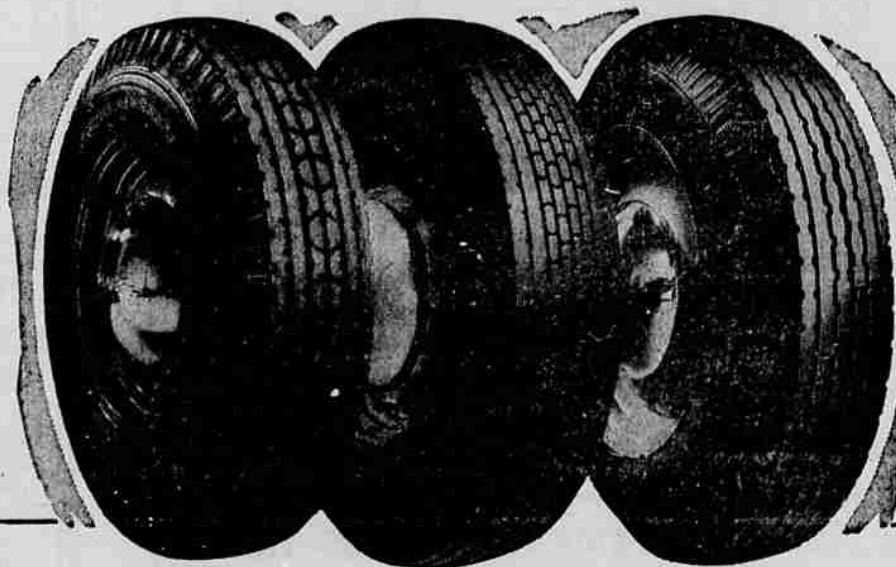
Reg. 57.95

49⁸⁸

Compare M-W with cleaners costing \$80 or more! You'll find M-W cleans more efficiently, has better features and is easier to use! You clean rugs, furniture, bedding; demoth closets; spray paint. Buy M-W now and save!

On Terms: \$6 Down
\$5 a Month

BUY YOUR CHRISTMAS GIFTS ON WARDS LAY-AWAY PLAN!



RIVERSIDE TIRES SALE-PRICED!

Troll Blower 6.00-16

985

Only quality materials and workmanship go into the making of Riverside Tires... every tire is guaranteed! Come in now and get Sale Savings on these 3 Great Tires!
• Wards Riverside (6.00-16) *11.95 • Riverside Deluxe (6.00-16) *13.45

USE WARDS MONTHLY PAYMENT PLAN TO TAKE ADVANTAGE OF THESE WARD WEEK VALUES.