

OPEN UNTIL 9 P. M. EVERY FRIDAY NIGHT

Montgomery Ward WARD WEEK

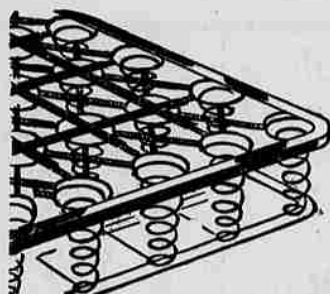
WHEN ALL AMERICA SHOPS and SAVES!



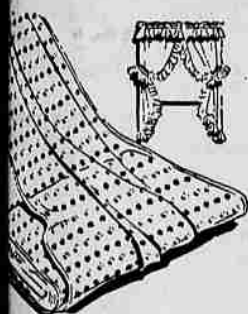
59⁸⁸
REACTIVE STYLE
FORM ROCKER
Hardwood frame, double-doweled.
Covered in floral figured Tapestry.



77⁸⁸
PLASTIC-CHROME
5-PC. DINETTE
Reduced! Table extends to 52" with 10"
leaf. Chrome plated legs. 4-leg chairs.



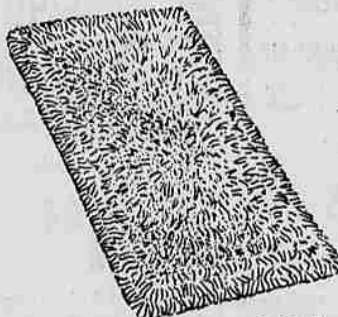
21⁸⁸
SALE! VIG-O-REST.
PLATFORM SPRING
Extra-heavy construction... 99 steel
coils. Reduced for this great event!



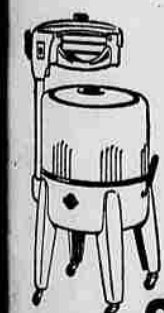
29^c
SPECIAL PURCHASE!
COTTON MATERIALS
... to sell at 39c yd. Plain, dotted
figured... 39-42 in. wide. Buy now!



1⁴⁸
1.79 REGULARLY!
TEXTURED COTTONS
Wonderful for draperies... or slip
covers! Blue, green, red, gold...
all 50" wide.



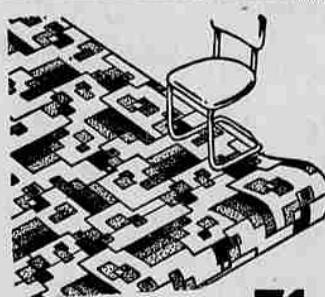
3⁹⁴
REG. 4.95... 2x3 FT.
LOOPED PILE RUGS
Firmly made of fluffy cotton yarns
... in colors from pastels to deep
tones!



94⁸⁸
WASHER REDUCED
...ator washing action. Famous
... wringer. 8 lb. capacity. Buy



189⁸⁸
PRICE CUT ON
ELECTRIC RANGE
Extra large oven, easy-to-clean
one-piece top. Large broiler.



71^c
REDUCED FROM 79c
HEAVY WARDOLEUM
Sq. Yd.
Durable enamel surface baked on
felt base! Florals, tiles, marbles.
6' wide.



4⁹⁹
HEAT INDICA-
WAFFLE IRON
Week-saving! Dial shows when
... better, non-sticking grids!



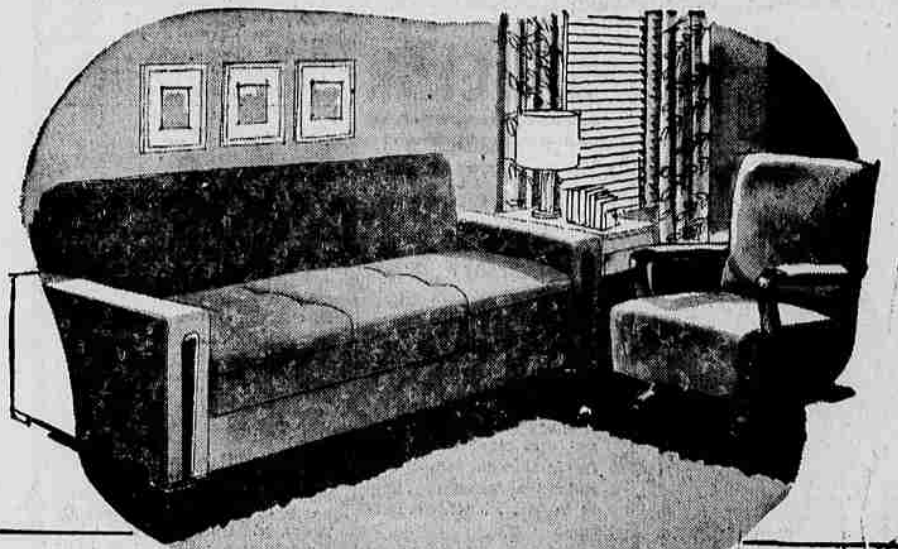
9⁸⁵
TRAIL BLAZER
SALE-PRICED!
6.00-16 Size
Fed. Tax Extra
Built of only first quality materials!
Buy a set now and get Sale Savings!



17^c qt.
WARDS VITALIZED
MOTOR OIL
Fed. Tax Inc.
Bring your containers—stock up now!
Why pay 35c a qt.! Get Vitalized, now!

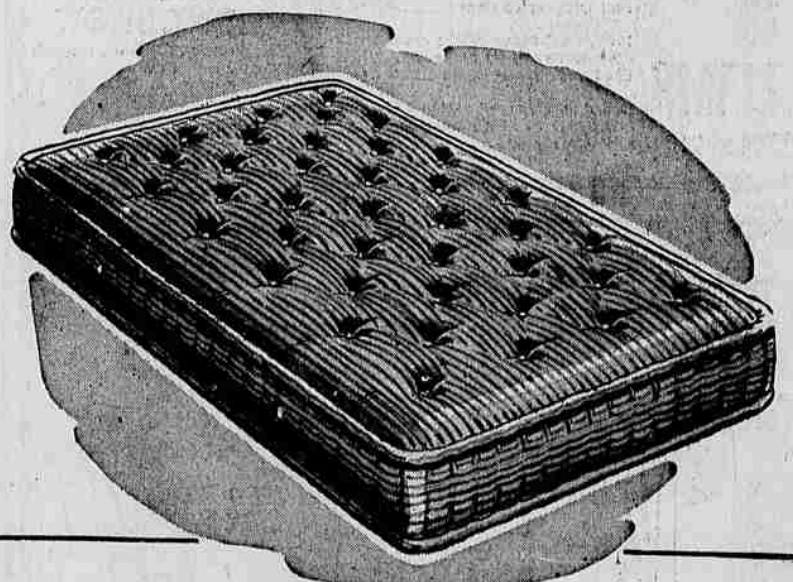
YEAR'S LOWEST PRICES!

AMERICA'S GREATEST SALE!



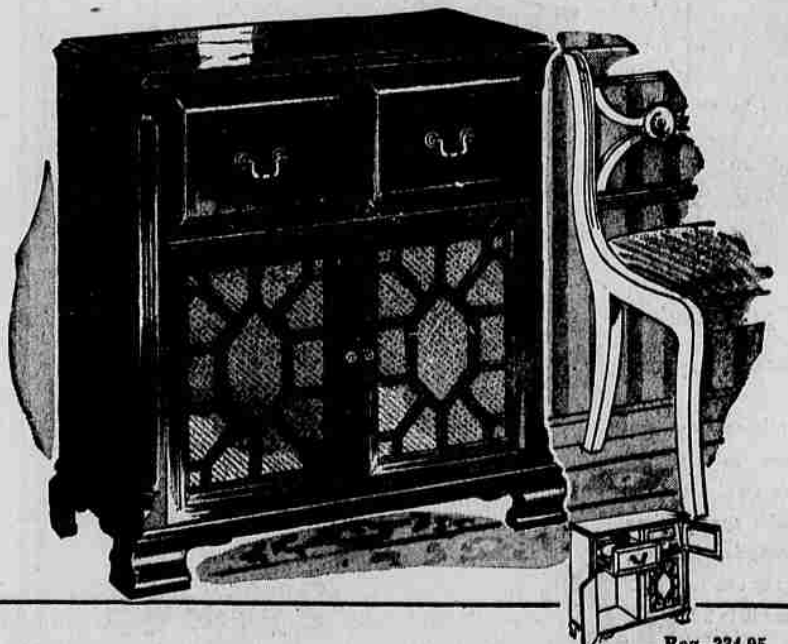
129⁸⁸
REG. \$139 SOFA BED AND ROCKER

Ward Week special! Foam Rubber Cushioning between two layers of
soft cotton in sofa bed. Coil-spring unit on sagless base. Opens into a
comfortable innerspring bed for 2. Long-wearing floral Tapestry covers.



21⁸⁸
180 COIL INNERSPRING REDUCED!

Save real money on a good serviceable mattress during this sale! Just
check these premium features!... 180 well insulated Premier Wire coils
—with deep felted cotton padding; machine-roll edge—woven striped tick.



209⁸⁸
PERIOD STYLE FM COMBINATIONS
Reg. 234.95

Compare at \$275! Hear mellow tone from a whisper to symphonic volume.
Mahogany veneer cabinet. Both AM and FM. Deluxe 12" speaker. Full
tone control. Smooth action automatic changer. 9 tubes, Rectifier!

USE WARDS MONTHLY PAYMENT PLAN TO TAKE ADVANTAGE OF THESE WARD WEEK VALUES