

STARTING THURSDAY . . . 9 DAYS JAM-PACKED WITH EXCITING BUYS TO PROVE SEARS LEADER

SEARS LEADERSHIP SALE

ROEBUCK AND CO. PACING AMERICA WITH SENSIBLE PRICES . . .

SAVE AS SEARS SLASHES LOW PRICES EVEN LOWER

SALE OF MATTRESSES AND BOX SPRING COMBINATION

Enjoy real restful sleep with this low priced mattress and box spring combination. 180 coils in the mattress and 72 coils in the box spring. Flexolator insulation to prevent coil feel, button tufted, roll edge. Full or twin size. Regular 49.95.

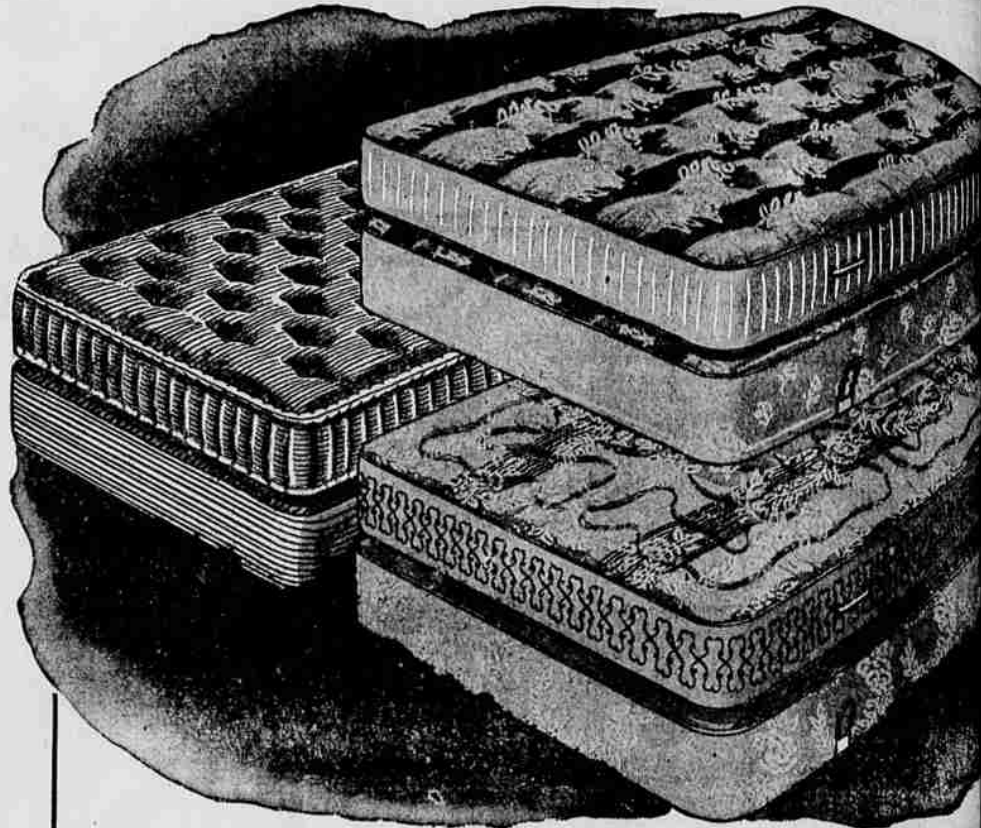
NOW ONLY **44⁸⁷**

This mattress and box spring combination is a value worth looking into. All the features that are needed for comfort at a low price. Flexolator insulation in the mattress. 32 lbs. 1st cut cotton liners, and crown center batting . . . Full or twin size. Regular 74.50.

NOW ONLY **67⁸⁷**

For years of sleeping comfort try this 252 coil mattress and 80 coil box spring. A real buy in sleeping comfort during Sears Leadership sale. Mattress features Firm-Flex unit, 11 lbs. of quilted insulation, and muslin interlining. See it today at Sears. Regular 94.50.

NOW ONLY **87⁸⁷**



SAVE NOW ON PANELS-CURTAINS-DRAPERIES

WHITE COTTON MARQUETTE PANELS **1²⁹ EA.**

EXTRA WIDTH FOR LUXURY CURTAINS **2⁴⁹ EA.**

VAT DYED READY MADE DRAPERIES **8⁹⁵ PR.**

Let your windows reflect beauty with these cotton marquette glass panels. Easily laundered and priced to save you money during Sears great Leadership Sale. 40 x 51.

These extra width lace curtains come with lovely floral border patterns . . . Sheer lace woven of twisted comb-ed cotton yarns that wear like iron, easy to wash, easy to hang. 50 x 80.

Draperies that are ready to hang, and give your living room that finished look, are now available at Sears at the usual savings. Lovely floral patterns that will add color and beauty to your home. 81-in. long, 36-in. wide.

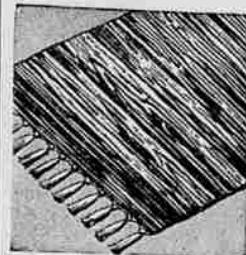
Let Sears make your slipcovers and draperies. Cut and fitted in your own home. 2 weeks delivery.

AMERICA'S MOST ECONOMICAL FLOOR COVERING

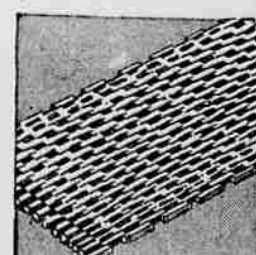


VINYLITE
VINYLITE . . . **2⁰⁰**
6-Ft.

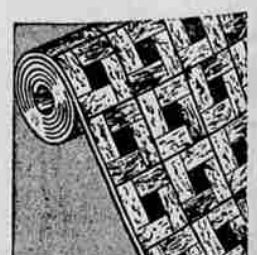
The new miracle floor covering is easy on every household time because no waxing is needed to protect it—just a mop cleans it. It lasts longer—resists scuffs, grease and stains. It's skid and dent-resistant, and comes in plain or marbled. Available also in the three foot width for drainboards and stairs. You get more for your money with Vinylite, because it outlasts ordinary linoleum many times over.



Reversible Rag Rug
"Hit and Miss" Design
24x45-inch Size . . . **1.98**
Sturdy, nice-looking rug. Firmly woven of all new cotton rags. Reversible for extra duty. Ends neatly fringed.



Rubber Link Mat
Heavy, Durable 1/2-in. Thick
16x25-In. Size . . . **1.98**
Rubber and fabric links on a strong steel frame. Ideal door mat. Lies flat. Just a shake knocks dirt out of links.



Enamel Floor Cover
Five Sparkling Print Designs
6-ft. Width . . . **40c ft.**
Have bright, easy-to-care-for floors! Choose one of five sparkling designs in printed enameled floor covering!



Rubber Sheet
Safer Footing
9x18-in. Size . . .
Deeply corrugated rubber mat designed for use in . . .
9 x 24-in. Size . . .

"Satisfaction guaranteed or your money back" **SEARS**

YOUR ONE STOP SHOPPING CENTER
CORNER 10TH AND CHARNELTON STS.
FREE PARKING