

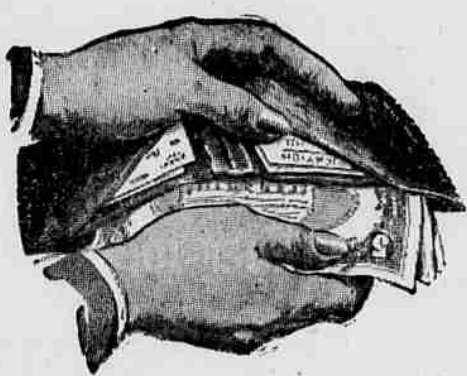
EVERY DEPARTMENT PARTICIPATES — SHOP NOW AND SAVE AT SEARS



LEADERSHIP SALE

PACING AMERICA WITH SENSIBLE PRICES

**New Money Saving Fuel Economy
... Uniform Heating Comfort ...**

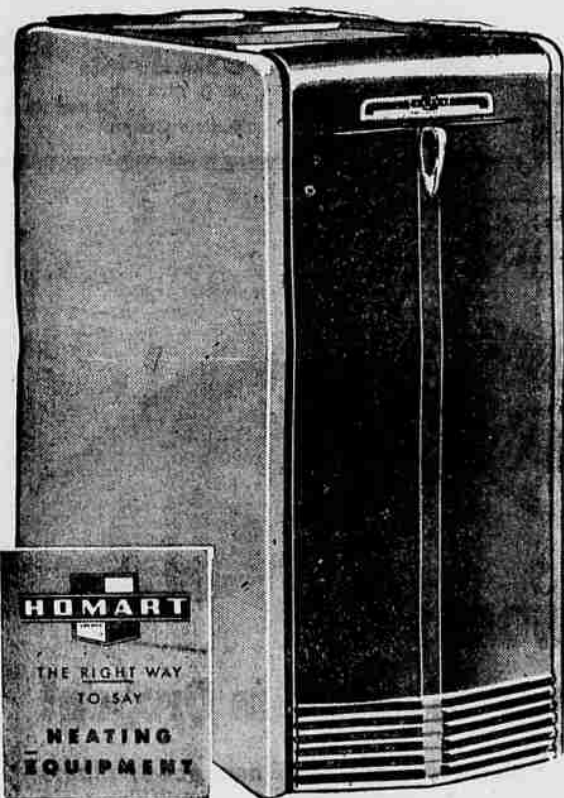


HOMART OIL FURNACE

Regular 459.50 **419⁵⁰**

- Heats, filters, humidifies, circulates air
- A handsome unit—a credit to your home
- Day-Nite thermostat at no extra cost

This is the heat you've been looking for! Healthful, filtered, clean—at fuel savings up to 40%—all wrapped up in a compact, handsome maroon and grey HOMART Oil Furnace. All its outstanding features combine to give you envied efficiency in home heating: quiet, modern, pressure-type oil burner . . . powerful, "whisper-silent" rubber-mounted 10-inch blower . . . dual-filter air cleaning . . . Inner liner with insulating air space to keep heat in . . . attractive upstairs Day-Nite room Thermostat with built-in electric clock that allows both day and night settings. Priced well within your reach—thanks to Sears cost-cutting mass distribution. See the HOMART at Sears, today!



HOMART ALL STEEL FURNACE

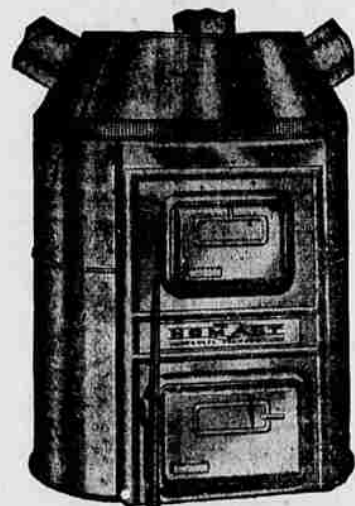
Heats 5 to 7 Rooms

20-in. Size

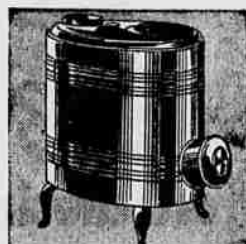
169

PAY JUST 17.00 DOWN

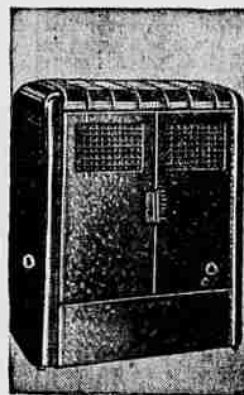
Here's a furnace that's made for a long life. Heavy-gauge boiler plate throughout. The seams are welded for extra strength. It's gas-tight and tight to keep dirty soot from spreading through your home. Washable operates center damp grates.



Shop Till
9 P. M. Fri



Dover Wood Heater
Air-Tight **4.49**
Fully lined, it delivers an amazing amount of intense heat. Built-in draft and butterfly regulators. Made of heavy gauge black steel.



2-Burner Kenmore Kerosene Heater

Doors Open for Cooking

26⁹⁵

A fine Kenmore that doubles as heater and stove. Two 5-inch sleeve-type, blue flame burners with separate valves for individual control. Top and front doors open for cooking. 2-gallon kerosene tank. Dark brown, heat-resistant lacquer on cabinet.



Radiant Type Oil Heater

Heats 3 to 4 Rooms

5

8.00 Down

A heater that gives dependable service and is styled to match your room furniture. An efficient heater on any setting, it delivers 40,000 Btu. Burns only 1/2 pint of oil an hour at low flame. Enamel finish.



Asbestos Paper
1.89

For covering furnace pipes, walls exposed to heat or cold. 18-inch wide rolls.



Furnace Cement
5 lbs. **59c**

Asbestos furnace cement for cast-iron or steel furnaces. Gas tight. Easy to apply.



Dust-Stop Filters
1.65

Replace your old filters before winter sets in. 16x25-inch size. Cleans dust from air.



Pipe Covering
49c

3-in. x 1/2-in. diam. Alclad 3-ply asbestos covering. Saves heat, mops. Other sizes.



Damper Regulator
16.95

You get the heat you want without working for it! Thermostat, damper, motor, cable, chain and pulleys included. Easily, quickly installed.



Soot Remover
1-pound Can, Saves Fuel Bill

Sears Low Price . . . **32c**
Increase your furnace's efficiency! Safe non-inflammable soot remover cleans flues, furnaces and fireplaces.



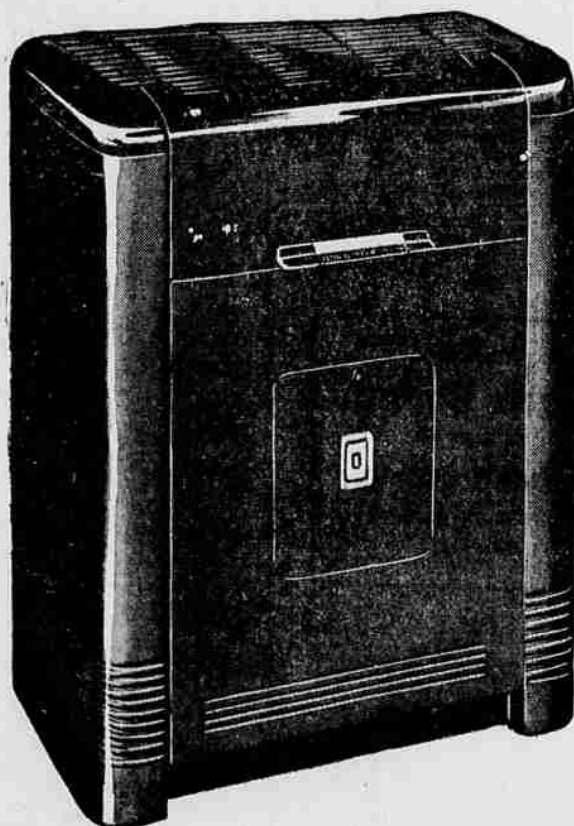
Furnace Blower

Homart Value **99.50**
Enjoy fresh, clean warm air in every room! Save real money on reduced fuel bills. Quiet and vibrationless. See this!



Homart Steam Heater

Portable, Electric **19.95**
Like a piece of fine luggage! Plugs into 110-120-volt AC socket. Quiet fan sends warm steam heat through out rooms.



More Heat Per Gallon of Oil With

KENMORE CIRCULATING OIL HEATER

8-in. Pot

84⁹⁵

PAY JUST 9.00 DOWN

Here's a big high powered beauty that will keep 4 to 5 rooms toasty even in the coldest weather. Modern stream lined styling and a lustrous high gloss, brown baked-on-enamel finish, combine to make this heater worthy of a place of honor in your home. Equipped with what we believe to be the most efficient vaporizing burner ever built, it develops a flood of controlled even circulating heat without fuss, work or worry. See it today at Sears.

ALSO AVAILABLE

TWIN 8-IN. POT. **104⁹⁵** 10-IN. POT. **124⁹⁵**

YOUR ONE STOP SHOPPING CENTER
CORNER 10TH AND CHARNELTON STS.
FREE PARKING

"Satisfaction guaranteed or your money back" **SEARS**