

Montgomery Ward

Open
Until 9 o'clock
on Friday

BEST IN QUALITY...
LOWEST IN PRICE!

OF
EXTRA
VALUE

PROOF SALE



REG. 1.49
SHEER NYLONS
IN NEW SHADES

1.17

Buy now and SAVE! They're sheer 30-denier, 51 gauge nylon from top to toe; with slim, straight seams to slenderize your legs. Well reinforced at points of strain to wear! We have them in new, exciting costume blending shades, 8 1/4-10 1/2.

The values you see on this page are PROOF of the money you'll save by shopping at WARDS . . . not only in a huge sale like this but EVERY DAY IN THE YEAR. You will find TOP-QUALITY merchandise at WARDS traditional money saving prices. Come in, and SAVE!

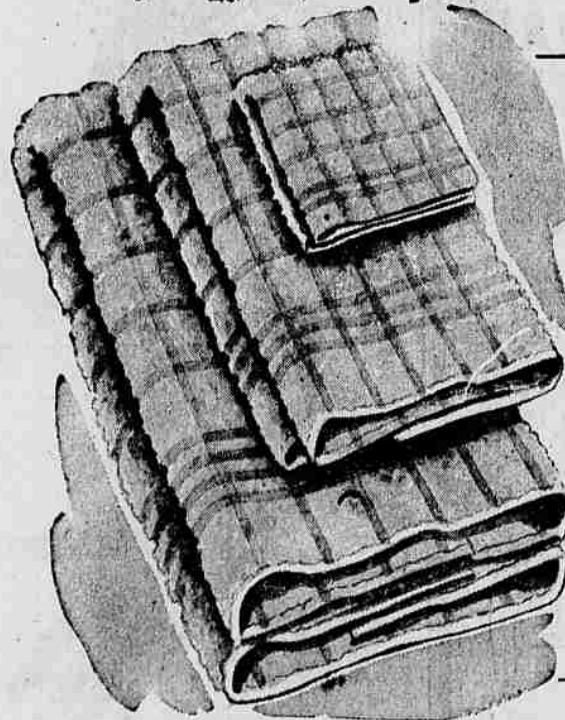


WARM ALLWOOL
PLAID JACKET
FOR BOYS . . .

3⁸⁸

Reg. 5.45

Ideal for school, practical for those rough-and-tumble play hours! Economical and good looking. Sturdy 32-oz. wool in the popular cossack style with a zipper front closing. In blue or mazon plaid . . . slow to show soil. Boys' sizes from 10 to 18.



CANNON'S
"CARNIVAL"
TOWEL SET OF 3

88^c

Handsome cotton terry towels and wash cloths at a budget price! Smart self-color woven check pattern. Washfast solid colors: yellow, blue, green, rose.

- Bath towel, 20 x 40"
Reg. 69c—Now 45c
- Hand towel, 18 x 26"
Reg. 44c—Now 34c
- Wash cloth, 9 x 9"
Reg. 10c 9c



SALE! REG. 2.69
LANNELETTE GOWNS

1⁹⁹

These for Jack Frost nights! Buy out of thick, fleecy flannel. Pretty assorted stripes, dainty details. Come in sizes 34 to 44.



UNBLEACHED MUSLIN
39-INCH UNBLEACHED
Regular 35c

1⁰⁰

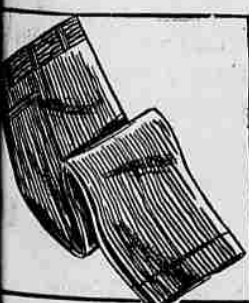
Fine, smooth unbleached muslin with extra close 64x80 thread count. Thrifty housewives can make it into all sorts of items. 36-inch width.



GIRLS' REG. 1.39
WASHABLE COTTONS

99^c

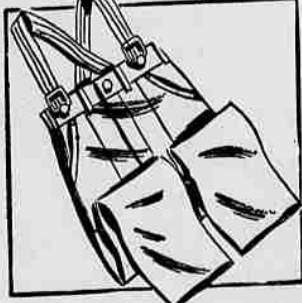
Select a crisp cotton frock for the little lady! Wide selection of prints, stripes and solids in gay candy colors. Eyelet, embroidery and lace trims. Sizes, 3-6x.



CORDUROY PANTS
TOUGH CORDUROY

4⁶⁶

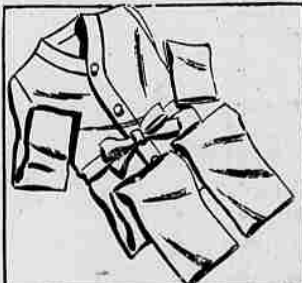
Regular 4.98
Thick, narrow wale on tough backing. Cracked. Roomy cut. Sizes 30-44.



SUSPENDER JEANS
REGULAR 1.69

1²⁷

Pre-shrunk 8-oz. denim with copper rivets, orange stitching. Size 3-7.



REG. 1.19 FLANNEL
SLEEPER FOR TOTS

87^c

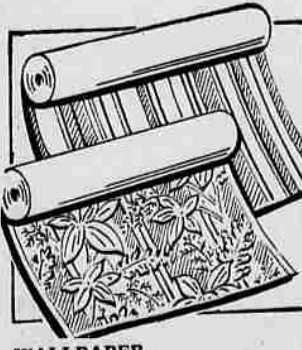
One-pc. sleeper of warm cotton flannel. Blue, tearose, pink. 2 to 8.



WATER-REPELLENT
SLEEPING BAG

21⁸⁸

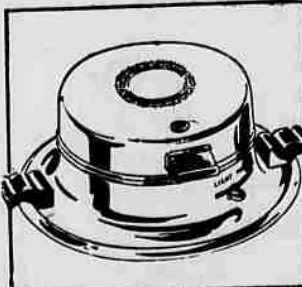
Water-repellent, 90% wool filled, with slide fastener on bottom and side. 34x80 inches.



WALLPAPER
FADEPROOF WALLPAPER

50% to
75% off

A beautiful pattern for every room in your home. Room lots only.



SINGLE AUTOMATIC
WAFFLE IRON

Regular 11.45

8⁴⁴

Bakes waffles the way you like them! Large aluminum grids. UL listed; AC.



REG. 16.95 53-PC. DINNERWARE

12⁸⁸

An outstanding Ward Week dinnerware value! Fine ivory-white semi-porcelain service for eight! Laurella has a refreshingly lovely rose pattern and laurel-leaf embossed border. Buy charming Laurella now, while it is specially priced.

BICYCLE PARADE

Oct. 9th at 8:45 A. M. Start S. P. Depot.
Decorate bike to Portray Fire Prevention.

GRAND PRIZE: NEW BIKE

Numerous other prizes, refreshments and balloons to all entrants in parade.
Open to anyone.
Sponsored by J. C.