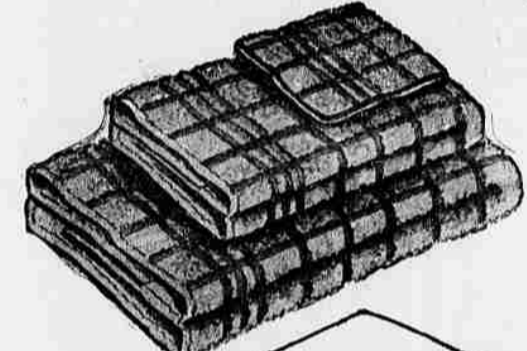
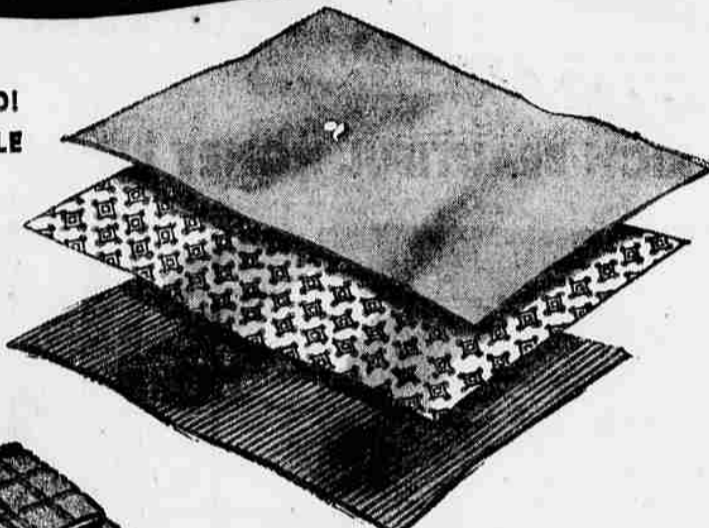


Montgomery Ward

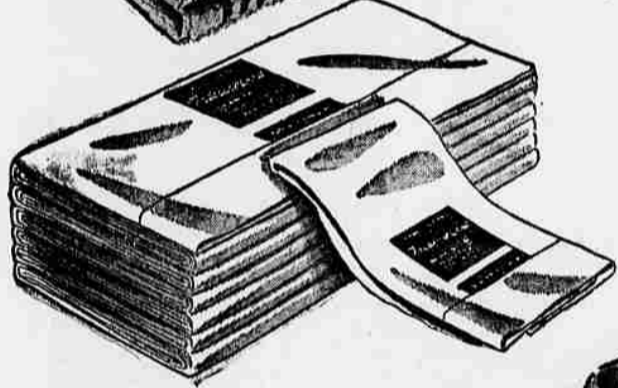
# 76th ANNIVERSARY SALE

## PIECE GOODS CUT PRICED! GABARDINE, PRINTS, FAILLE

Anniversary price! **99¢**  
Gabardines in soft, solid colors. Excellent wearing qualities. Rayon petaldown prints, skillfully woven dull luster rayons. Lovely florals and designs. Piled yarn faille, outstanding fashion favorite, it's crisp, soft, rib like weave. Buy and save at this sale!



**29c CANNON HAND TOWEL!**  
Handsome towels by Cannon! Self woven check pattern in four colors: maize, peach, green, rose. Deep tufts that will wipe you dry. Buy the set at this Anniversary Special price! **24¢**  
Reg. 49c Bath Towel.....38c.  
Reg. 10c Wash Cloth.....2 for 15c



**TREASURE CHEST SHEETS**  
An excellent value in long wearing muslin. Full 68x72 thread count—balanced weave for added strength. Full bed size of 81x108. Get your sheets at Wards and get the most for your money! **2.98**  
Treasure Chest Cases 42x36 in. White muslin 3 inch hem..... **65¢**



**8.98 POPLIN JACKET**  
Good looking poplin jacket, cotton plaid lining. Sanforized and water repellent. Full slide fastener. Taupe, **7.99** putty. Sizes 36 to 46

**24.95 Leather Jacket**  
Men's horsehide aviation style jacket. Select pony weight. Talon slide fastener. Rayon lining. Black, **22.48** brown. Sizes 34-44

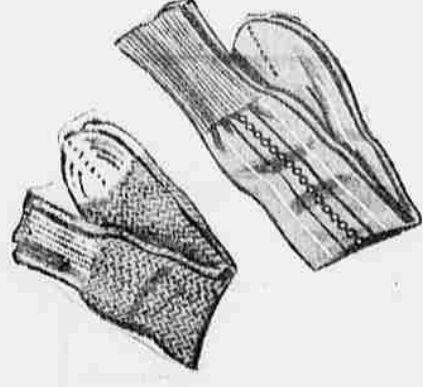
**4.29 SPORT SHIRT**  
Handsome fabric of popular faille. Has slight ribbed texture, rich luster. Pre-shrunk. Size, S.M.L. .... **2.68**



**2.98 MEN'S FLANNELS**  
Men's flannel pajamas at reduced price! Medium heavy weight, napped for extra warmth. Size, A,B,C,D..... **2.68**

**39c Crestwoven Socks**  
More miles of wear in every pair! Nylon reinforced heel and toe for extra wear. Reg. slack length. **3 for 1.00** Sizes 10-12

**REG. 25c WORK SOCK**  
Men's sturdy Rockfords reduced! Medium weight, regular length. Ravel proof top. Two-ply heel. **6 for 1.00** Brown. 10-13

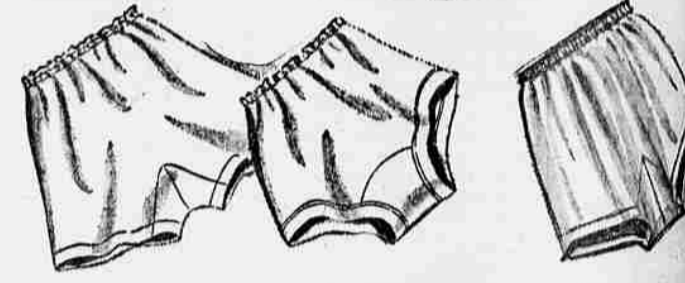


**WING STEPS CUT PRICED!**  
Regularly 4.80 **3.88**

The brisk activities of Fall call for casuals . . . Wing Step Casuals. Two of the popular styles for Fall at this special reduced price. 4-9.



**VAN ARDEN PANTYS**  
Run-resistant briefs. Band or elastic leg. S.M.L. .... **44¢**  
Van Arden Shorty Elastic waist band. Tearose Small, Medium, Large ..... **54¢**  
Van Arden flare type panty in extra size. Cut price..... **64¢**



**1.69 COTTON BLOUSE**  
Exciting new styles copied from the gay nineties. Ass't. 2 to 6

**SALE! COTTON ANKLE**  
Sock-saving for grammar school. Bright solids. Sizes 8 1/2 to 10 1/4 ..... **3 for 1.00**

**REG. 1.98 SWEATERS**  
100% all new wool. Attractive new Fall styles. Sizes 3 to 14

**REG. 2.98 SKIRTS**  
Girls' new Fall skirts in wools and part wools. Sizes 7 to 14



## SPECIAL 59<sup>95</sup> PLATFORM ROCKER 39<sup>88</sup>

A truly comfortable rocker at this special price! Heavy tapestry covering and heavily padded seat and back assures you of relaxation no other type chair can give you! Strong steel rocker springs on slip Honary base. Rose, blue, or beige.

**COMPARE WITH OTHER RADIOS AT \$95! 69<sup>88</sup>**

A combination radio and phonograph with an automatic record changer . . . at an Anniversary Sale Price! The radio is powerful and smooth in tone. The phonograph will play a full load of records, changing from one to the next quietly and quickly. This is a table model that will look well in most any room! Come in and see it . . . hear it!



Take advantage of these cut prices. Buy NOW through Wards convenient Monthly Payment Plan!