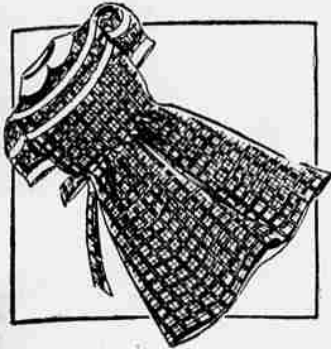


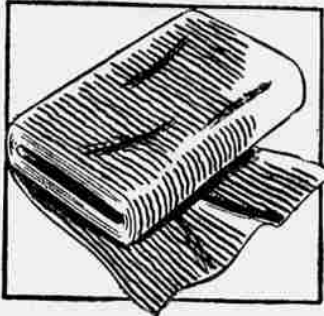
Montgomery Ward

End-of-the-Month SALE!

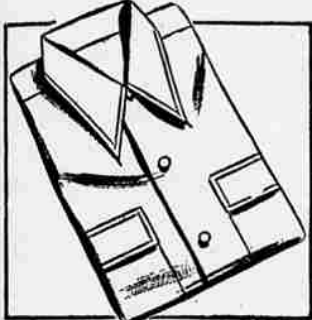
EOM



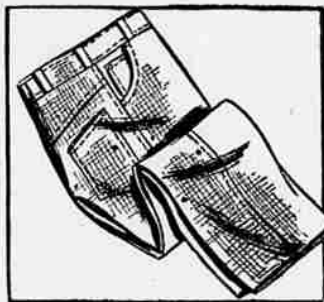
COTTON DRESSES
REGULAR 1.98 **1.47**
Pert little cottons (so easy to wash) in stripes and checks.



PLISSE SEERSUCKER
REGULAR 1.19 **77c**
Neat and trim looking—requires no ironing. Stripes, checks, florals, 36 inches.



COTTON SPORT SHIRT
REGULAR 3.98 **2.99**
With long sleeves, convertible collar. Sanforized (max. shrinkage 1%). S-M-L.



BOYS' BAND O'ALLS Reg. 1.98
8-OZ. BLUE DENIM **1.37**
Rugged Sanforized denims, shrinkage 1%. Orange stitching trim. Sizes 1 to 6.



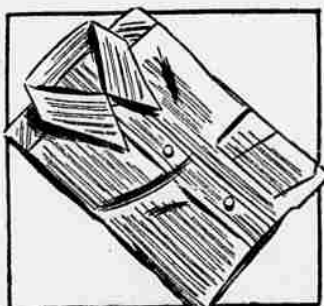
SLEEVELESS SWEATER
REGULAR 2.98 **1.99**
All-purpose V-neck pullover of warm, soft zephyr yarn. Solid colors. S-M-L.



MOC STYLE SHOE
REGULAR 4.98 **4.69**
Sturdy as they come! Leather uppers and sure-footed rubber soles. 12½ to 3.



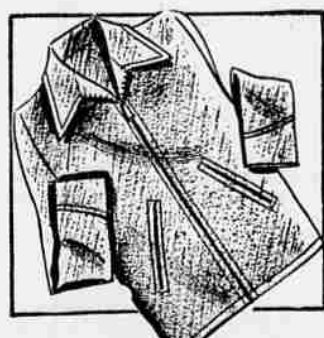
DENIM JACKETS
REGULAR 2.98 **1.99**
Sanforized blue denim — won't shrink over 1%. Double stitched, bar-tacked.



MEN'S DRESS SHIRTS
VALUES TO 3.98 **2.44**
Sanforized! Fused collars! Brent 2-star quality. Assorted colors. Sizes 14 to 17.

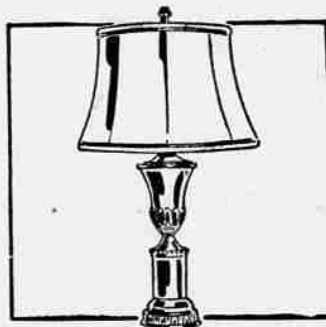


HUNTING COAT
REGULAR 6.99 **3.77**
Water-repellent Army Duck. Full cut! Bloodproof game and 2-shell pockets!

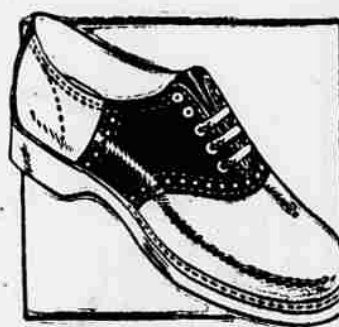


WOOL JACKET
REGULAR 3.98 **3.33**
Boys' wool jacket with a zipper front closing. Size from 12 to 20. Dark blue or navy.

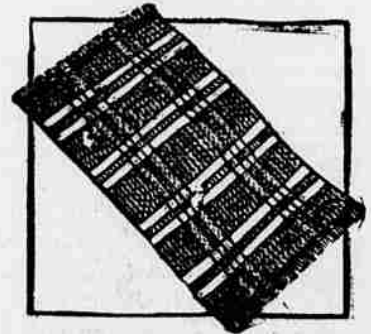
Dresses, one and two-piece styles. Values to 8.98 **4.00**
Misses', Women's Cotton Dresses, Reg. 2.98 **2.29**
Cotton Skirts, Print and Plain Colors, Values to 4.98 **2.00**
2-Pc. Playsuit Print and Plain Colors, Values to 4.98 **1.50**
3.98 Rayon or Cotton Blouses, White or Colors **1.50**
Boys' 2.98 Cotton Stripe Pants, Sanforized **2.37**
Boys' Plaid Shirt, Short Sleeve, Sanforized, 10-18 **1.77**
2.98 Bright Print Sport Shirt. Brown Blue, 12-18 **97c**



CHINA TABLE LAMP
REGULAR 11.95 **8.88**
Fashioned of fine China and metal in ivory, rose or green. Rayon drum shade.



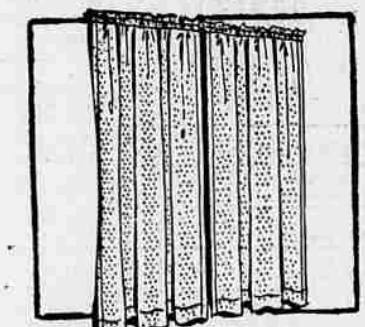
SADDLE OXFORD
REGULAR 4.98 **4.69**
Ever popular girls' sport shoe of soft leathers. Rubber soles. Sizes 10 to 3.



BRIGHT PLAIDS
REGULAR 1.79 **1.24**
Extra soft, and easily washed! Green, red, blue, rose. Reversible. 22"x34".



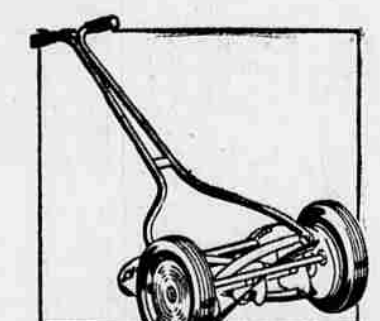
KITCHEN CURTAINS
REGULAR 1.98 **1.67** pair
Cushion dot marquisette ruffled curtains nicely tailored... 32x45-inch long.



PEBBLE DOT PANELS
REGULAR 1.00 **77c** ea.
Fine quality! Thick, soft dots on sheer marquisette. Each side, 37" x 81".



CAPACITOR MOTOR
REGULAR 32.50 **29.88**
For general purpose use on 115V, 60 cy. AC current. ½-HP motor.

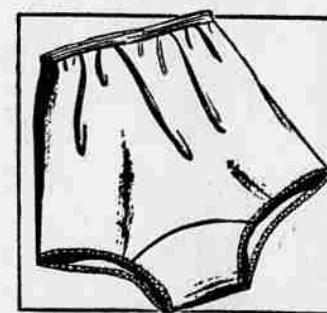


LAWN MOWER
REGULAR 18.50 **16.88**
Smooth-running ball bearings! Rubber tires, handle-grips. 16" cut.

Leather Handbags, Black or Red, Values to 7.50 **1.27**
Fabric Gloves, Black, Navy, Pastels, White, Val. to 3.00 **1.50**
29c Colored Anklets, 9 to 10½ **24c**
2.79 Cotton Crepe Gowns, Large Sizes **1.99**
Satin Ballerina Slips, Reg. 3.98 **3.00**
Cash Saver Work Pants, Reg. 3.79 **2.99**
Matching Cash Saver Work Shirt, Reg. 2.79 **1.99**
89c Gingham Check Rayon Taffeta **67c** yd.
Printed Denier Crepe. Pastel Background, Reg. 1.47, 1.07 yd.
9.98 Chenille Spreads, Solid Color **7.97**



CHENILLE SPREADS
REGULAR 6.29 **4.99**
Thickly tufted floral design. Size 86" by 105".



WOMEN'S PANTIES
REGULAR 1.29 **88c**
"Bemberg" tricot rayon with a double crotch... dainty flowered... elastic waistband. S-M-L.

Men's Summer Weight Union Suits, Reg. 1.59 **99c**
98c Hunting Caps, Water Repellent **47c**
Reg. 5.45 Ice Cream Freezer, 1 Qt. **4.88**
Reg. 10.95 Underground Garbage Can, Galvanized **7.88**
Reg. 11.45 Ward's Oscillating Fan, 12-in. **8.88**
Reg. 4.40 Ward's Master Hand Saw, 8 Point **3.97**

ASK ABOUT WARDS CONVENIENT MONTHLY PAYMENT PLAN