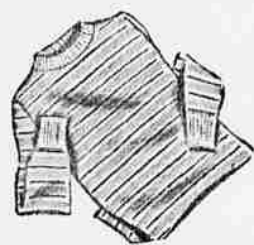


**OPEN UNTIL 9 P. M.
FRIDAY NIGHT**

Montgomery Ward

Back-to-School wardrobes lower priced at Wards

COMPARE FOR STYLE, FABRIC AND WEAR



BOYS' KNIT SHIRTS
Fine combed cotton
in assorted bright
stripes. 4-10.

1.19



GABARDINE SPORT SHIRT
Hand-washable! Vat-
died rayon and
cotton. S-M-L.

4.98

ALL-WOOL PULLOVERS
Worsted yarns in
shaker knit.
Rib cuffs, bottom.

3.98

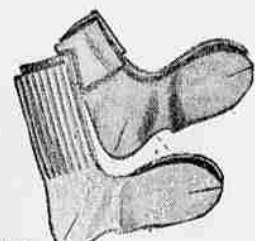


BOYS' ATHLETIC SHIRTS
Wards "Healthguards"
of ribbed cotton.
White. 26-34.

48c

BOYS' COTTON SHORTS
Brief... non-binding
style with elastic waist.
S-M-L.

49c



**GUARANTEED
CREW SOCKS**

3 pr. guaranteed to
give 3 months' wear!
6½ to 11.

1.15

3 prs.

**GAY HOLLYWOOD
ANKLETS**

Colors are washfast!
Nylon reinforced.
6½ to 8.

35c



GIRLS' RED BAND OXFORD
Brown leather school
shoe. Rubber sole.
6½ to big 3.

4.98



**A. JR. BOYS' PLAID
WOVEN SHIRT**

Ward low-priced! **2.49**
Sanforized* cottons. Bold
plaids in gray, maize, green,
red. 4-10.

B. GABARDINE LONGIES

Pay less at Wards **3.98**
Sturdy blend of 25% wool,
75% rayon. Zipper fly. Blue,
brown. 5-10.

**C. BOYS' FLANNEL
SHIRT**

Compare our price **1.98**
Sanforized* warm cotton flannel!
Bright red, green, blue
plaids. 6-18.

D. GABARDINE LONGIES

Save at Wards **4.98**
Made to wear! 20% wool, 80%
rayon. Zipper fly. Blue,
brown. 11-18.

*Maximum shrinkage 1%

**E. GIRLS' COTTON
BLOUSES**

Schoolltime Favorite **1.98**
Crisp cottons in pastels or
white. 7-14.

**F. COLORFUL
SWING SKIRTS**

Plaids and Plains! **3.98**
Nicely tailored, classroom fa-
vorites. 100% wool; part-wool.
7-14.

**G. COTTON PLAID
DRESSES**

Cost Less at Wards **2.98**
Woven plaids in beautifully
detailed picture-book styles.
4-6x.

**H. 7-12'ERS SCHOOL
DRESSES**

In Bonnie Plaids! **3.98**
Quality at a thrifty price in
these finely woven cotton
frocks.

**I. NEW BRENT
SPORT COATS**

All-wool plaids! **19.95**
Plaids to please any class-
bound man. Wear yours with
odd slacks. Grey, blue, tan.
Sizes 36-40.

**J. NEW GABARDINE
SLACKS**

50% wool worsted! **9.95**
Wear-with-everything slacks
that KEEP their press. 50%
smooth rayon. Zipper fly.
29-40.
Pay less at Wards

ADD THESE PURCHASES TO YOUR MONTHLY PAYMENT ACCOUNTS