

SLASH YOUR FUEL OIL COSTS up to 25%

Install a **Duo-THERM**
with Power-Air
NOW!

Shown Exclusively
in Eugene
at RUBENSTEIN'S!

Duo-Therm has the perfect answer to your heating problem this winter and every winter after it.

That answer is the amazingly efficient Duo-Therm heater with a revolutionary Power-Air Blower and fuel-miser Burner. This combination makes your fuel work over-time... gets more heat out of every drop of oil. And, by

actual tests, Power-Air Blower slashes your fuel oil requirements as much as 25%.

So why not invest now in a beautiful Duo-Therm heater with Power-Air? You'll enjoy clean, constant, just-right heating comfort all winter as you cut your fuel bills as much as one-fourth.

Here's how the Duo-Therm heater does it:



POWER-AIR BLOWER SAVES UP TO 1 GALLON OF OIL OUT OF EVERY 4

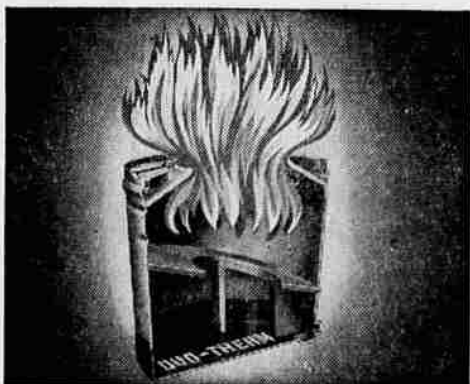
Severe tests in a cold Northern climate prove that a Duo-Therm heater with Power-Air Blower actually saves up to 25% on fuel. Because it is a Blower—and not a fan—Power-Air gets more heat into every nook and corner... keeps floors much, much warmer... gives you more heat and more comfort at the living level. Power-Air fuel savings alone can pay for the cost of your Duo-Therm, and—no other heaters at any price offer you Power-Air except Duo-Therm!

THE EXCLUSIVE DUO-THERM BURNER GETS MORE HEAT OUT OF EVERY DROP OF OIL!

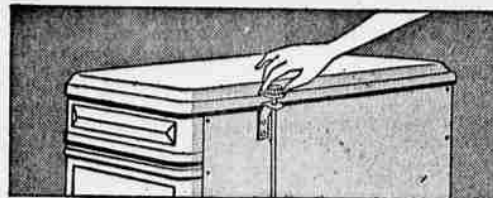
Your fuel savings with a Duo-Therm heater don't stop with Power-Air! Because Duo-Therm's different Burner gets more heat out of every drop of oil, too! The reason: it mixes air

and oil in 6 stages (no other burner does this!) for clean, efficient operation from low pilot to highest flame.

The full-bodied, generous mushroom type flame floats in the tough, light weight steel heat chamber... hugs the chamber walls... transfers more heat to your home quicker. Because there are no moving parts, there's nothing to get out of order, nothing to wear out. And it's utterly silent!

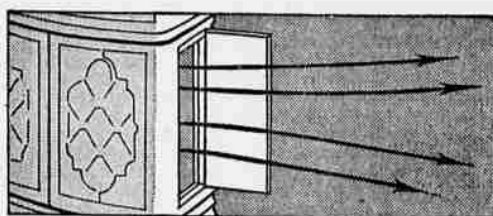


YOU GET BIG SAVINGS ON FUEL, MORE COMFORT, CONVENIENCE!



Handy dial control

— as easily adjusted as tuning a radio! It puts workless, dirtless Duo-Therm heat right at your finger-tips!



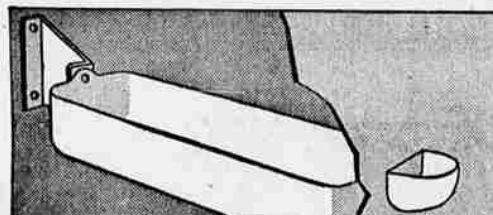
Radiant doors

— for instant heat when you come in out of the cold.



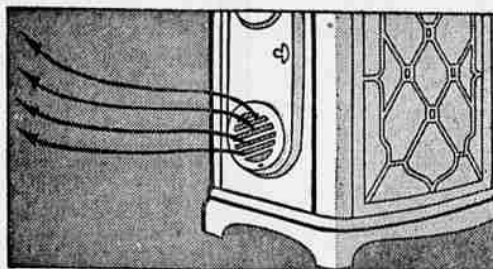
Waste stopper

— built right into the heat chamber. Prevents precious heat from escaping up the chimney. Saves fuel and money, too!



Humidifier

— gives you plenty of healthful, moist heat. That means more comfort.



Summer comfort

— with Power-Air. When the weather is warm, turn Power-Air on with your Duo-Therm turned off. Enjoy a refreshing 27 mile-an-hour breeze in your home.

AND YOU BEAUTIFY YOUR HOME AS YOU HEAT IT!

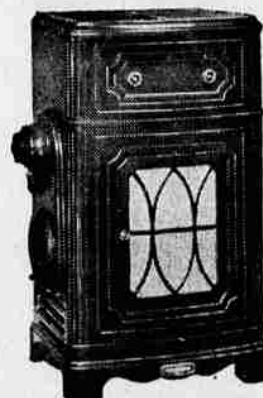
Duo-Therm heaters are styled like fine period furniture... offer you magnificent duo-tone mahogany finishes. They beautify your home as they heat it!

And it's so effortless to heat with a Duo-Therm! You strike a match... light your heater. Then tend the fire simply by turning a dial!

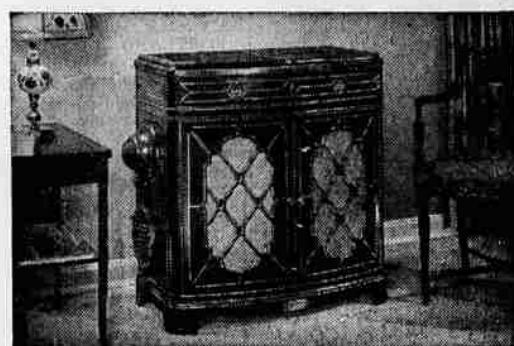
Don't delay another day enjoying Duo-Therm's workless, worryless heat... Duo-Therm's unsurpassed heating efficiency... with up to 25% savings on fuel oil with Power-Air! Get a new Duo-Therm heater for your home this week! See the complete line at your local dealer's store.

MODELS from \$59⁹⁵ AND UP!

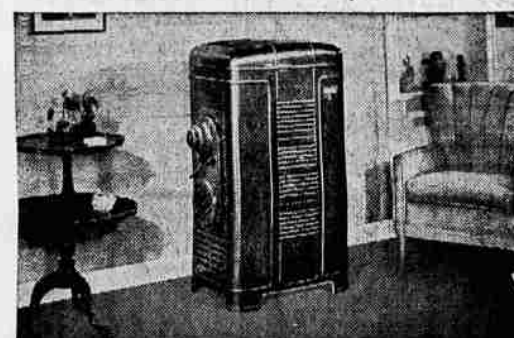
More than a million satisfied Duo-Therm users!



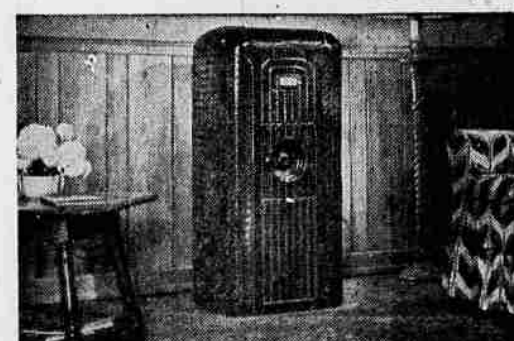
Brand new! Exclusive! The Duo-Therm Sheraton-style model upright circulating heater with new duo-tone mahogany finish. (2 sizes)



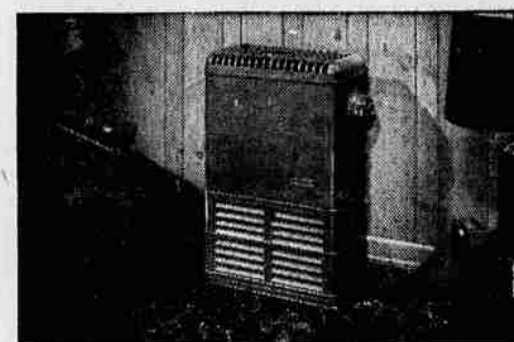
The Duo-Therm Hepplewhite console model circulating heater with new duo-tone mahogany finish.



The Duo-Therm Royal circulating heater with beautiful duo-tone walnut finish. (3 sizes)



The Duo-Therm Radiant Circulator model—for low cost room heating comfort! Both radiates and circulates. (2 sizes)



The Duo-Therm Sportsman for cabins, motels! Also available: the Duo-Therm Trailer Heater for trailers up to 3 rooms.

ORDER NOW . . . SAVE \$10.

SORRY .. PRICES ADVANCE

ON EVERY Duo-Therm Model

ON SEPTEMBER 1st . . .

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EASY TERMS
or simply add
to your account!

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