

Montgomery Ward



SALE! DENIM SADDLE PANTS

A. Reduced for four days only! Sanforized 11-oz. denim. Western made. Convenient snap at waist. Copper riveted at strain points. Colorful orange stitching. 4-18.

2⁴⁸

REDUCED! YOUNG MEN'S CORDUROY SLACKS

B. Specially priced for this sale! Withstands hard wear and tear. Gives distinctively neat appearance. Cuffed bottoms, zipper fly front... Sizes 30 to 42.

5⁶⁸



JR. BOYS' CORDUROY

G. Thickest corduroy longies in solid colors. Four deep pockets of heavy drill for long wear... Bar-tacked at strain points. Zipper fly front, cuffed bottoms. Excellent for school. Can be washed. Assorted solid colors. Sizes 4 to 10.

3⁹⁸

120 Novelty Print Shirt, 10-18...1.99

1.69 SUSPENDER JEANS

Buy your boy denim suspender jeans at Wards hard-to-beat low price! 8-oz. denim with colorful orange stitching. Full cut, copper riveted, bar-tacked. Zipper fly.

1⁴⁸

Sanforized. 2-8.

120 Flannel Shirt, 6-18...1.48



Wards
Back-to-School
SALE
STARTS WEDNESDAY
Sale Ends Saturday



59c Boys' Knit Shirts

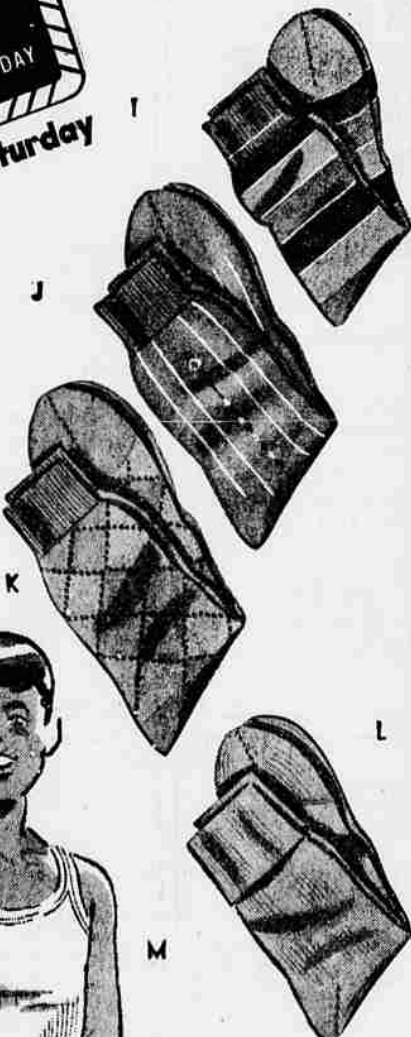
M. Stock up now and save! Wards better quality. Stretchy... shape retaining. 26-34.

48^c

59c Boys' Knit Shorts

N. Combed cotton yarn. Soft and absorbent. Snug fitting. All elastic waistband. S, M, L.

48^c



Now is the time to Save! Shop and pay later... Use Wards convenient payment plan to ease your budget.

GIRLS' CREPE SOLES

K. Wing Step sport shoes mean good shoes. Goodyear welt, uppers of all leather. Extra long heel pads. Many styles to choose from. Sizes 4-9.

Reg. 5.98

5⁴⁸



4H Wool Pullover Sweater

G. Specially priced! All new wool in medium weight. Firmly knit in fine baby shaker. Popular V-neck style rib knit cuff and waist. Assorted solids. Size 36-44.

3⁷⁸

6.98 MEN'S DRESS SHOES

F. Your boy will need rugged footwear for school and Wards Grenadiers are sturdy and long wearing. Handsome brown moc toe. Goodyear welt. Size, 6-11.

6²⁸



SAVE! ON BOY'S BACK-TO-SCHOOL HOSIERY

1.17 GUARANTEED SOCKS

H. Mothers! Four whole days to stock up and save! Wards guarantees 3 months wear from 3 pair—or will replace them free. Fine knit of mercerized cotton; nylon reinforced heel, toe. White, solids. 8½-11.

3 for 1⁰⁰

CORDURA DRESS SOCKS

J. Extra strong DuPont Cordura rayon body—nylon reinforced heel and toe... Fancy patterns. Regular slack length. Sizes, 10-12.

3 for 1⁰⁰

59c BRIGHT ARGYLE SOCKS

K. Smooth seamless soles—elastic knit in tops. Slack length. Mercerized cotton. Assorted colors. Sizes 10-12.

48^c

25c BOYS' BLAZER SOCKS

I. Colorful stripes... strong combed cotton. Elastic top to prevent slipping. Reinforced heel and toe. 6½-8½.

22^c

39c HOLLYWOOD ANKLETS

L. Mercerized cotton—nylon reinforced heel and toe. Knit on cuffs. Handsome solid colors. Sizes from 6½ to 10½.

3 for 1⁰⁰

OPEN UNTIL 9 P. M. FRIDAY NIGHT

SALE ENDS SATURDAY... SAVE AT WARDS GREAT BACK-TO-SCHOOL SALE!