

OPEN FRIDAY EVENINGS
TILL 9 P.M. AND ALL DAY
SATURDAY

Montgomery Ward

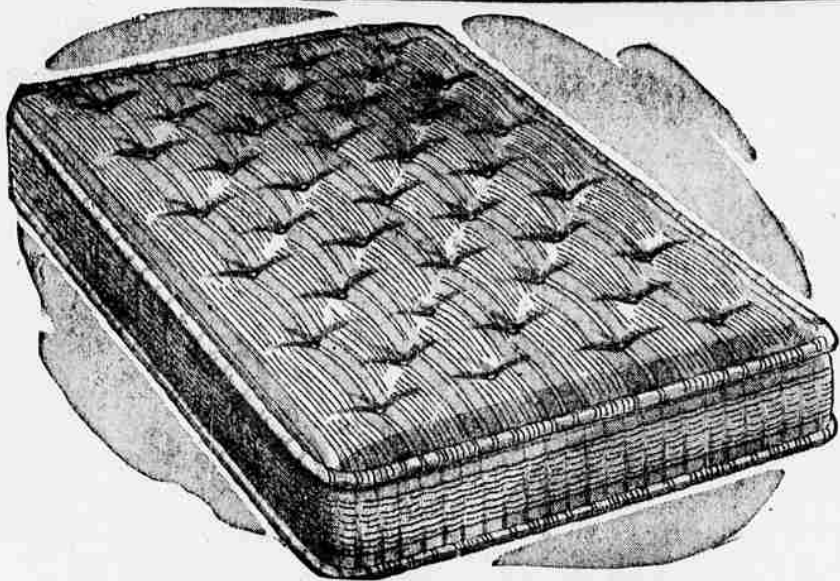
Great August Furniture Sale!

HURRY IN FOR BEST SELECTIONS, BIGGEST VALUES!

REGULAR 24.98
INNERSPRING
MATTRESS

17⁸⁸

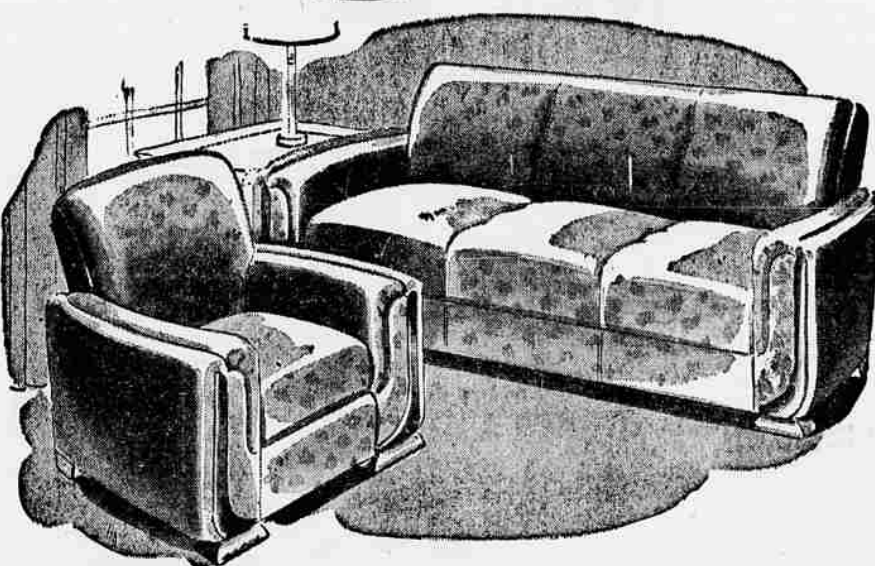
Another great value in sleeping comfort! 180-steel coils adjust to your body weight to give proper support. Flex-a-tor insulator pads over coils prevent "coil-feel." Sag-resistant outer-roll edge is lockstitched . . . keeps mattress firm and neat. Covered in a woven-strip pattern ticking that gives years of extra service.



REGULAR \$179
2-PC. DURABLE
SOFA BED GROUP

139⁸⁸

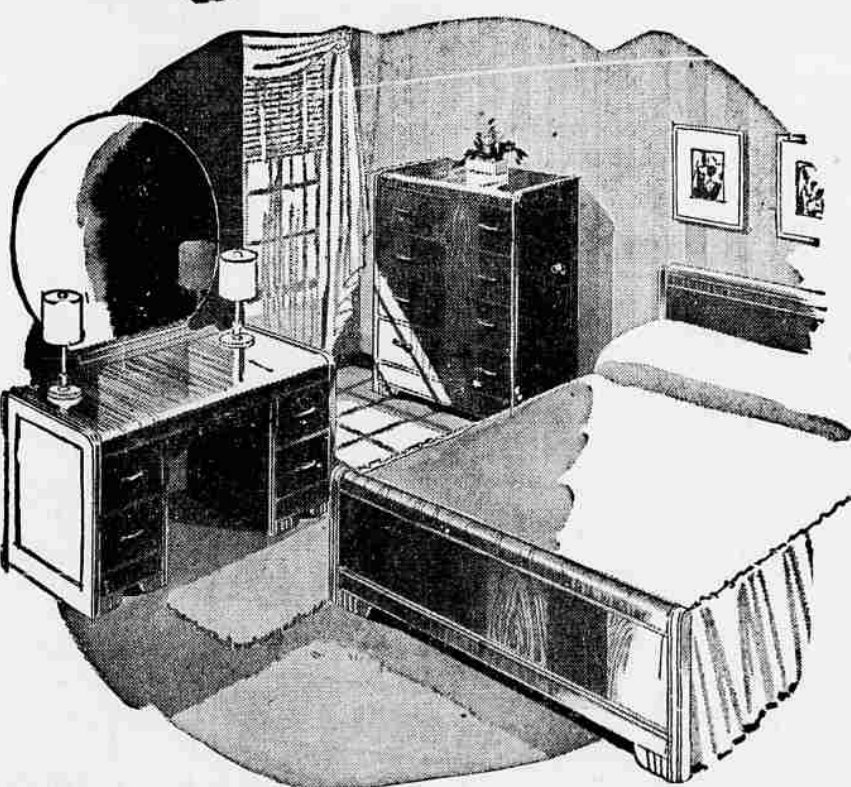
You'd expect to pay at least \$40 more than Wards Sale Price for this modern designed living room suite. Upholstered in long-wearing floral velvet . . . with full-spring construction for maximum comfort . . . sofa opens easily into a roomy bed for two. Buy now and Save more!



REGULAR 114.95
3-PC. WATERFALL
BEDROOM GROUP

99⁸⁸

Beautiful Walnut Veneers that mean extra value! Rich center matched panels. Strong construction details assure long service. Large roomy drawers move easily on center guides. Modern design brass finished plastic drawer pulls. Polished Plate Glass mirror. Reduced! Bench . 7.88 Stand . 12.88



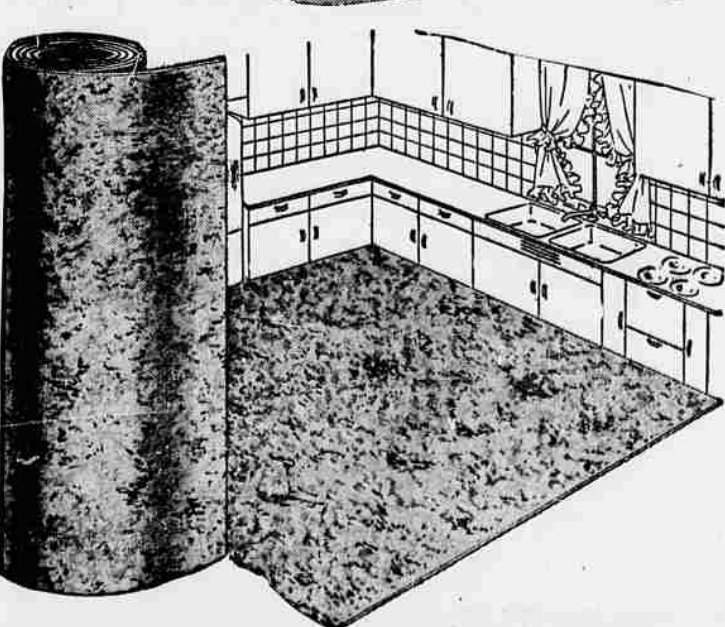
MARBLEIZED LINOLEUM
COSTS LITTLE PER YEAR

... BUY NOW!

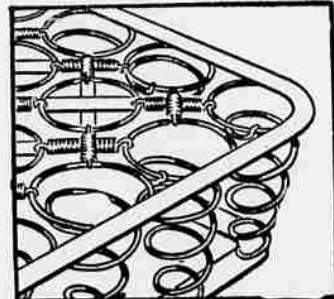
sq. yd.

2²⁹

Permanent installation for kitchen, bathroom, any room! Lasts so long it actually costs you very little per year! Retains its beauty because the colorful graining goes through to felt base—lasts linoleum's life! Saves you work—it's slow to show soil! 6-ft. wide.



It's August at Wards! When you and thousands of thrifty shoppers expect and get more for your furniture dollar spent! You'll find during this Special Selling Event a large selection to choose from . . . fine furniture for every room in your home at Wards low Sale Price! And Wards rigid standards assure you years of longer wear and enduring service!



REG. 21.95 COIL
PLATFORM SPRING

19⁸⁸

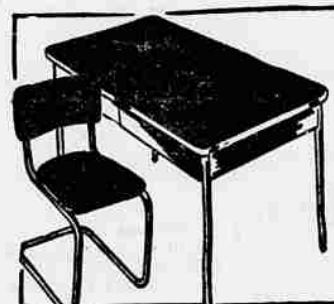
An extra deep double deck coils! Well built for years of enduring service.



REG. 89.95 NEW
PLATFORM ROCKER

54⁸⁸

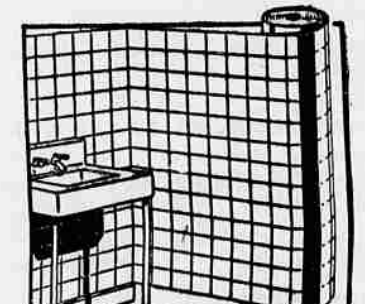
Coff spring seat, back. No-Sag spring base. Velour or Tapestry upholstery.



ATTRACTIVE 5-PIECE
EXTENSION DINETTE

59⁸⁸

Heavy gauge, steel plasticized top, resistant to chipping. Chrome plated legs.



NOW AT WARDS!
4 1/2 FT. CONOWALL

59^c

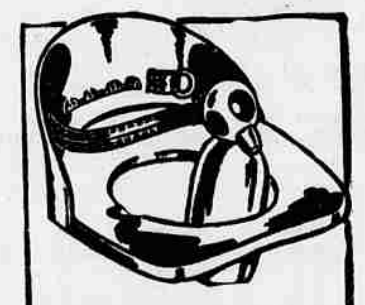
Just paste over old walls! Wears long and looks and cleans like tile. 5 colors!



THRU-THE-DOOR
STURDY PLAY YARD

12⁹⁵

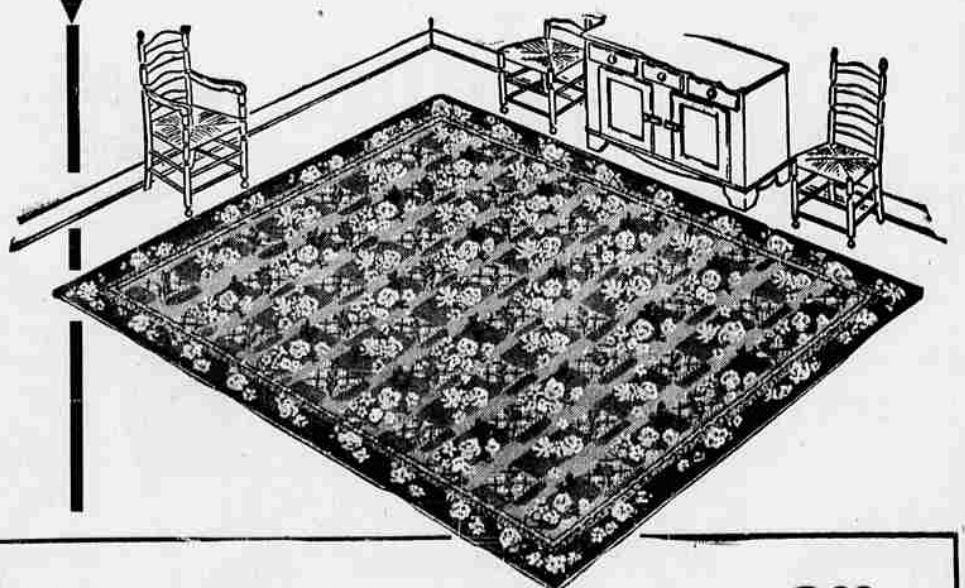
Made of Western Cabinetwood. Sturdy construction . . . clear varnish finish.



ALL HARDWOOD
TRAINING MAT

3⁴⁹

Lasting Peerless enamel finish. Easy to keep clean and sanitary. Renewed



9x12-FT. HEAVY WARDOLEUM RUGS

8⁸⁸

Florals—tiles—marbleized patterns! . . . you can have colorful, practical floors in all your rooms! This heavy Wardoleum at Wards now can't be beat for wear at any price! And its hard, smooth printed enamel surface cleans so easily! Hurry!