

Paramount's FURNITURE CLEARANCE

ONE GROUP
Platform Rockers
Values to \$9.50 **39.50**

18th Century
Bedroom Suite
Mahogany Finish
Reg. 199.50 Now **149.50**

PLATFORM ROCKER FREE
With Five Year Guarantee
DAVENO **99⁵⁰**

Kidney Style
Davenport & Chair
Beautiful Wine Shag Cover
Reg. 339.50 Now **249.50**

Charles of London
Davenport & Chair
Green Mohair Frieze Cover
Reg. 339.50 Now **269.50**

A Limited Quantity of
Hot Point Electric Ranges
For Immediate Delivery
(Come in Quick for These)

Hoffman
Radio-Phonograph
Blonde Oak Finish
Reg. 169.95 Now **149.50**

HOSELTON'S
PARAMOUNT FURNITURE CO.
YOUR HOT POINT DEALER

OPEN SUNDAY'S

SODA SET "SCOOP" SALE

Use Our Lay-Away Plan

"COOL FARE"

for warm weather... buy
HALF-FARE

4.98
NOW
3⁴⁹



Just to look at it is cooling as a "coke"... lovely, crisp trim. Lind lawn in pale pastels iced with white eyelet. Buttons down the front and has a "flower-pot" pocket. Sizes 7 to 12.

We Give S&H Green Stamps

We Serve the Crawler — the Toddler — the Walker from 14 Days to 14 Years.

All Summer Merchandise on Sale
Pick Up Your Back to School Clothes Now.

Paramount Tiny Toggery
Letha Laksoner Ph. 7100 Pat Sager

BIG FREE SHOW

every Sunday at 2:00 P.M.
in the
PARAMOUNT Shopping Center
featuring
Rowdy Wright and his
Jolly Time Cowboys



YOU'VE A MIGHTY BIG REASON for Checking Prices Closely

Shefford's Processed
CHEESE
2-lb. loaves

CHEVEL.. \$1⁰³
\$1⁰⁹ for American

Every family has good reason to check food prices closely—and the bigger the family, the bigger the reason for finding out where you can get the best food values—day in and day out... week after week. Make the test now. "Compare" and then "Pare" your food bills at "THE PARAMOUNT." For economy... for quality... for shopping convenience—FOR ALL GOOD REASONS—

Shop at THE PARAMOUNT

Pineapple Valley Rose from Texas "Chunks" No. 2 tin **35^c**

SHRIMP Small Wet Pack from Louisiana 4 1/2-oz. tin **45^c**

SYRUP Dude Ranch, full pint **15^c**

Shortening 3-lb. SPRY or SNOWDRIFT **\$1¹⁷**

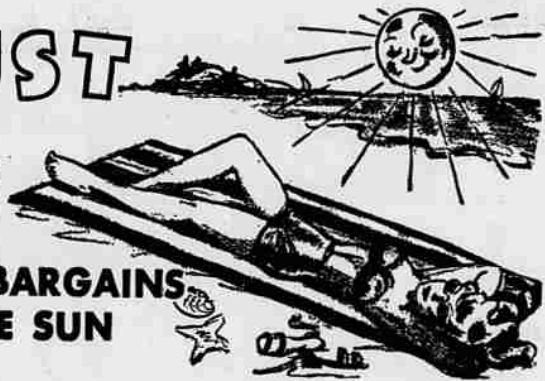
Pork and Beans Campbell's Full lb. can **2 for 29^c**

TEA BAGS Reg. 45c ORANGE PEKOE & PEKOE 48 Count pkg. **29^c**

Potatoes No. 2 50 lbs. \$1¹⁹

AUGUST SALE

THE BIGGEST BARGAINS UNDER THE SUN



SPECIAL ON

Garden HOSE
FIRST GRADE
50 FT. LENGTHS
Reg. 5.95
SPECIAL **\$4⁹⁵**

Close Out On Heavy
Aluminum Ware
Heller Skillets
With Mirror Polish Lids
7 & 10 Inch. Reg. 5.45, 6.95
Special **\$3.45 - \$4.95**

Good Grade
Claw Hammer
Drop Forged Head
Black Finish **\$1.45**

BUTT GAUGES
FRAMING SQUARES
25, 50, 100 FT.
STEEL TAPE
CHROME CLAD
and
BLACK FINISH

A FEW BARGAINS!

1 Gal.
ICE CREAM FREEZER... **\$8⁴⁵**

4-Burner All White Enameled
KEROSENE RANGETTE... **\$65⁰⁰**

EXTENSION FLY SCREENS
98c and \$1.09

Close Out Sale On Our
Floor Stock of
VACUUM CLEANERS

CADILLAC, GENERAL ELECTRIC,
UNIVERSAL

1/3 off
Of Regular Price



SPECIAL CLOSE-OUT
REYNOLDS

Kitchen Ware

High Polish Lids with Recess Knobs — Skillets — Roasters
Sauce Pans

1/3 off of Reg. Price

Coleman Take a Coleman Camp Stove Along on that Hunting and Fishing Trip.

It's the best companion you can find. Only 13.95 for the large size, 9.95 for the small size.

Toilet Tissue — all you want —
M. D. Brand 3 for 37c
Ambassador Brand 3 for 29c

SODA CRACKERS
Tasty Maid—2-lb. box **39^c**
MATCHES
American Ace—6 box carton **25^c**
BLEACH
White Rose Brand—1/2 gal. **23^c**

Tasty Foods from "The South"
BACK-EYE PEAS
No. 2 cans **23^c**
TURNIP GREENS
No. 2 cans **2 for 35^c**
PINTO BEANS
No. 2 cans **19^c**
MUSTARD GREENS
No. 2 cans **2 for 35^c**
PEELED GREEN CHILI'S
4-oz. can **19^c**

"Good Staple Food at a Dime"
Not specials but everyday prices for the past year at the Paramount on these items.

PLUM PRESERVES
Sunny Jim, 6 oz. jars ea. **10^c**
SPAGETTI
Smith's a la Milannaise, 1s, ea. **10^c**
KRAUT
Columbia, No. 2 tin ea. **10^c**
DICED BEETS
Del Monte No. 303 glass ea. **10^c**
CHILI BEANS
With gravy, No. 1 can ea. **10^c**
RIPE OLIVES
Matmor No. 1 talls ea. **10^c**
MUSHROOM SOUP
"Rancho" ea. **10^c**
SMOKED SHAD
Fancy, 2 1/4 oz. tin ea. **10^c**
PEAS
Roly Poly, sweet and tender, ea. **10^c**

TENDER MEATS

Beef Roast lb. 59^c

HAMS Half or Whole **lb. 69^c**

Morrell or Swift
Sliced Bacon lb. 65^c

SALT PORK lb. 39^c

All steel lockers available at "the PARAMOUNT for freezing berries, fruits, vegetables, meats or fish. See Ed (the butcher).

The PARAMOUNT

East Springfield's Complete Food Center

PLENTY of PARKING SPACE at PARAMOUNT CENTER

Where you will all your needs in one stop. Hardware, furniture, clothes for children or grownups, watch repair, gas and oil, shoe repair, appliances, permanent waves, hair cuts, cabinet work, steak dinners, light lunches, drugs, meats, groceries, fresh produce, clothes cleaning and pressing and a complete bakery.

ALL AT ONE STOP

We Give S&H GREEN STAMPS

ORT'S PARAMOUNT

Hardware & Appliance Co.
SPRINGFIELD'S PARAMOUNT SHOPPING CENTER

21st and Main We Give S&H Green Stamps Phone Springfield 2115

We Give S&H GREEN STAMPS