

Miss Oregon' Hopefuls Match Charms; None From Eugene

Twenty-one of the most beautiful and talented girls in Oregon will be competing for the title of Miss Oregon at the annual pageant which will be held at Cannon Beach to metropolitan Portland. They have all won out in hometown beauty and talent contests.

Of the 15 major cities in the state, all but four are represented. And for the second successive year, Eugene is one of the four absentees — joined this year by

Klamath Falls, Pendleton and Corvallis.

Last year, no one wanted to undertake such a beauty contest in the midst of the big pioneer pageant celebration. All of the local organizations and businesses had enough to do with the pageant.

This year, it just got lost in the shuffle until too late. No local group was extra enthusiastic about putting on a talent contest, although the Junior Chamber of Commerce did seriously consider it, and hopes to handle it next year.

Many people feel that lack of

interest in all of these beauty shows is a good omen. "The time and effort can best be spent in other promotions for the community," one commented.

One other said, "It is probably an evil, but it looks like one of those necessary evils. It certainly makes Eugene look bad to be left out."

And, of course, there are those enthusiastically in favor of matching Eugene's best feminine representative with any in the state.

The state franchise is handled by the Seaside Chamber of Commerce, and local chambers in each community receive the official in-

formation and regulations. If the Chamber of Commerce feels that it cannot put on the contest, Seaside requests that it be passed on to another civic group or business organization to sponsor.

Fred Brenne, manager of the Eugene Chamber of Commerce, gave forth with a very sound argument: "If we had 100 other matters to consider, such as the alcohol plant, flood control, parks and playgrounds, the Amazon, etc., then a Miss America contest would be 101st on the agenda."

Jaycee Considered

John Luvaas, president of the Junior Chamber, said that his

group did seriously consider backing it, but turned it down this year because: (1) following the all-out effort in last year's pageant queen contest, there was not much enthusiasm for "more of the same" this year; (2) with a civic clean-up campaign and several other projects of more importance being sponsored, the members felt that they did not have sufficient time to do the job right this year; (3) the JC's didn't receive the information from the senior chamber for consideration soon enough to properly organize a beauty contest.

Register-Guard, Eugene, Ore., Sun., July 25, 1948, Page 9

Bob Hillyer, member of the board of directors of the Active Club, said that his organization had considered it two years ago as a possible money-raising adventure to aid their recreation program for the Eugene youth. However, they were never presented with a request to sponsor a Miss Eugene this year.

Mrs. Grace Baxter repr. for Knapp Air-Cushioned inner sole shoes. 115 E. 11th, Apt. 2. Ph. 5193-R or 4249-M.

BREAK SPLITS STREET PORTLAND — (P) — An eight-inch water main break early Friday sent water up with such force that the street at N. E. 13th avenue and Columbia street was split open.

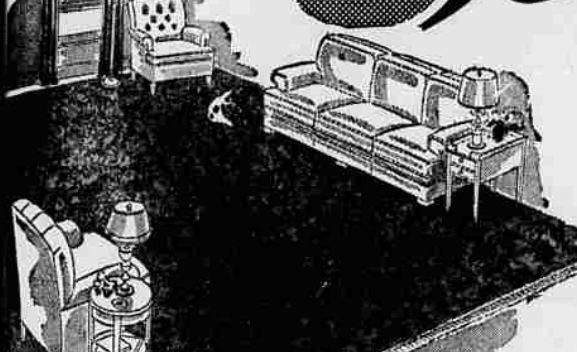
(By E. J. Kinnear)

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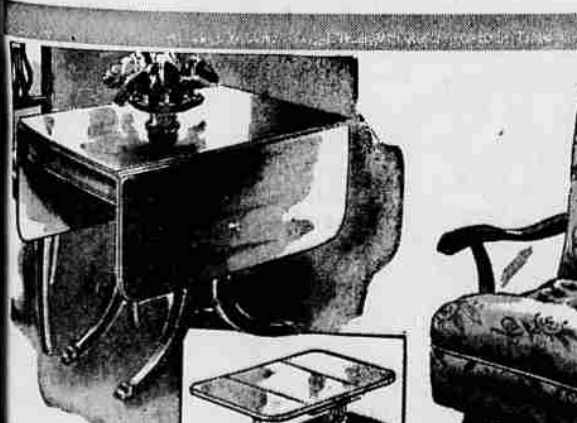
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REFLECTOR FLOOR LAMPS — Seven-way lighting with night light... Complete with shade—usually 12.95... 6.77	THREE-PIECE SECTIONAL SOFA, upholstered in fine mohair fabric... usually 189.50
MODERN KNEEHOLE DESK, Eastern made, genuine walnut veneer—usually 89.50... 59.77	WING CHAIR... Queen Anne design, covered in fine quality tapestry... usually 79.50
MODERN END TABLE, genuine walnut veneer, usually 11.95... 6.77	FIVE-YEAR GUARANTEED DAVENPORT WITH LAMPS PLATFORM ROCKERS to match. Covered in top quality nylon velour... Two pieces, usually 179.50... 159.77
MODERN COCKTAIL TABLE, genuine walnut veneer usually 14.95... 6.77	First fifteen customers will receive a beautiful 16.95 floor lamp for only 7.95 additional. Be here early!
PLANTER TABLE LAMPS, large silver or polished brass planter bowls, usually 19.75... 8.77	GENUINE KROENLER 3 PC. LIVING ROOM SUITE, usually 259.50, now during this sale 119.77
ONE GROUP OF FIFTY OUTSTANDING TABLE LAMPS, Bamberndt and other fine makes... values were 9.95 to 22.50, now all at half price, 4.77 to 10.77	BARREL BACK LIVING ROOM CHAIR, deep channel back tufting, usually 79.50... 79.77
ONE GROUP GENUINE MAPLE OCCASIONAL TABLES, Colonial style... usually 12.95... now 6.77	EARLY AMERICAN MAPLE SOFA and chair, usually 189.50... Two pieces, now 79.77
WALNUT CEDAR CHEST, usually 39.50... Now 19.77	CHESTERFIELD PERIOD SOFA, upholstered in figured mohair fabric, usually 359.50. Here's a lucky buy for someone 59.77

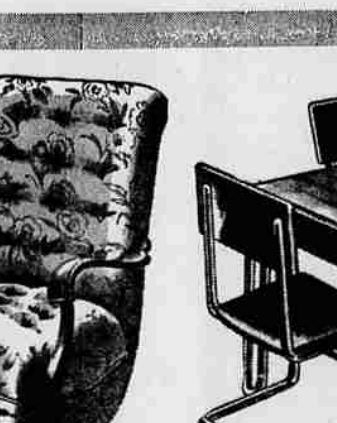
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PIER SHELVES—PERIOD STYLING, in maple or mahogany finish, 5 convenient shelves for books or what-not. Usually 17.95... 9.77	MODERN BUFFET IN BEAUTIFUL BLONDE BIRCH... Two full length drawers... 48" overall length. Use in dinette, kitchen or hall. Usually 49.50... 19.77	EIGHT-PIECE WALNUT DINING SET, includes extension type table, five side chairs, one arm chair and a buffet. Usually 149.50... 89.77	MODERN LINED OAK BEDROOM SUITE, with vanity, five-drawer chest and panel bed. Usually 179.50... 119.77
ATTRACTIVE CORNER SHELVES, Mahogany finish, 8 tiered, handy what-not shelves. Usually 14.95... 7.77			HERE'S THE NEWEST IN MODERN BEDROOM FURNITURE... Mr. and Mrs. dresser with genuine plate glass mirror, full sized panel bed, three drawer nightstand... All five pieces 139.77
MAHOGANY BOOK CASE, 30" width, 8 shelves with gracefully curved front. Exceptionally well made. Usually 44.50... 29.77			
LUXURIOUS SWING ROCKER, A piece as fine as this does not belong in a Clearance Sale—but here it is—for some lucky, early shopper. Usually 79.50 69.77			
STAIR CARPET—HALL RUNNER—AT ONE-HALF PRICE TO CLOSE OUT—Regularly 2.95... 1.77			
JUVENILE FURNITURE			
BABY'S PLAY PEN—Folds flat for storage or trips. Natural finish, hardwood frame. Usually 14.95... 11.77			
KEYWOOD-WAKEFIELD BABY CARRIAGE, A really luxurious, quality carriage, with all of the features for baby's comfort and Mom's convenience. Usually 49.95... 29.77			

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