

## Producers Urging Housewives Stop Buying Expensive Food

CHICAGO — (U.P.) — The Grocers themselves are urging housewives to stop buying high-priced luxury foods.

National Association of Retail Grocers said that there is one way of beating high food prices — stop paying them.

R. M. Kiefer, secretary-manager of the association, blamed part of the recent wage of price increases on consumers.

**Luxury Tastes**

"Americans have larger appetites today than they had before the war," she said, "and they seem to prefer luxury foods. Thus far they have made little effort to

curtail their purchases of these foods and consequently prices of some of these foods which are in short supply are forced up to unnatural levels."

She advised housewives to take steaks, chops and roasts off their shopping lists.

**Campaign**

Meanwhile, the AFL Amalgamated Meat Cutters and Butcher Worker's Union announced plans for a nationwide campaign to bring the price of meat down to "reasonable levels."

"If prices don't come down the government must restore controls on meat," said union president Earl W. Jimerson.

The union previously had advocated the removal of price ceilings on meat as a means of increasing production.

**Mass Meeting**

At New York, the New York State Association of Retail Meat Dealers, representing 3000 butchers, said it would sponsor a public mass meeting to demand congressional action on meat prices.

At Chicago Charles H. Bromann, Jr., executive secretary of Associated Food Dealers, Inc., said his group approved the idea. The organization represents 2350 independent shops in the Chicago area.

"For the first time in the history of our organization," he said, "we endorse consumer resistance as a means of protesting against high meat prices."

**Operate at Loss**

Bromann said retail butchers are operating at a loss even with today's record high prices, because of the cost of wholesale meat.

At Washington, the agriculture department reported that wholesale and retail milk prices climbed to record high levels early this month. Retail prices of standard milk, home delivered, in 24 cities averaged 20.8 cents a quart, the department said.

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