

Montgomery Ward

OPEN UNTIL 9 P. M.
FRIDAY NIGHT

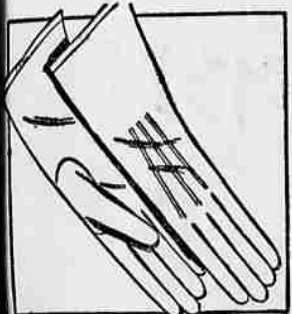
JULY SALE ends Saturday!

SPECIAL VALUES ON THIS PAGE ARE ONLY A FEW OF THE MANY EXCITING REDUCTIONS IN WARDS GREAT JULY SALE! NOT MUCH TIME! HURRY!



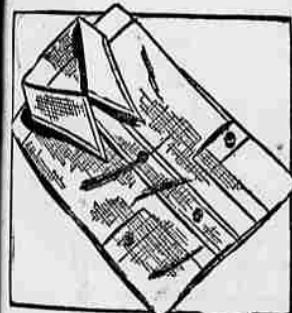
PRINT SPORT SHIRT
REGULARLY 2.29
Washable rayon in colorful design on light and dark background.

1.44



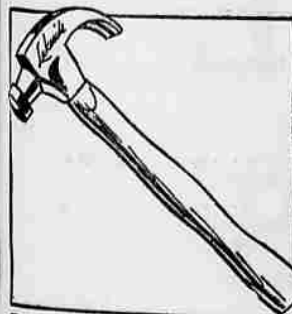
COTTON GLOVE
REGULAR 3.00
Buy several pair of summer suede gloves at this reduced price. Pink or blue.

37c



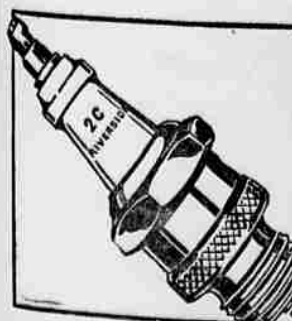
CHAMBRAY SHIRTS
REGULAR 1.39
Homesteader quality work shirt! Sanforized, (max. shrinkage 1%). 14½-17.

1.09



IDEAL CLAW HAMMER
FOR HOME USE!
REGULAR 1.49
Claws pull out a tack or a spike! 16-ounce, drop-forged steel head.

99c



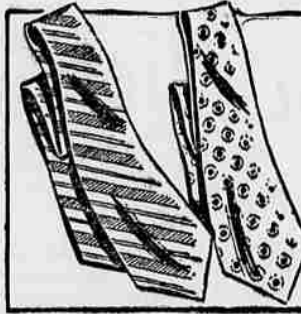
RIVERSIDE PLUGS
REGULAR 45c
Engineered to give positive ignition, hot spark out-pull! Get a set today!

29c



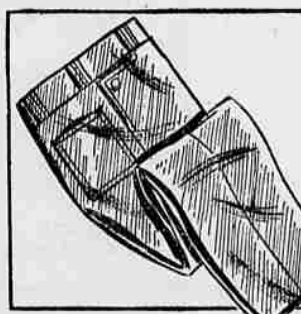
PRINTED DIMITY
REGULAR 69c
Fresh, sparkling floral prints in a wide variety of patterns. 36" wide.

47c



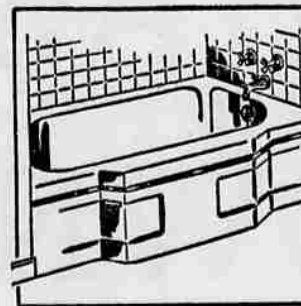
COLORFUL NECKWEAR
REGULAR 77c
Smart! Perfectly knotting rayon tie! A wide choice of patterns and colors.

4 for 1.00



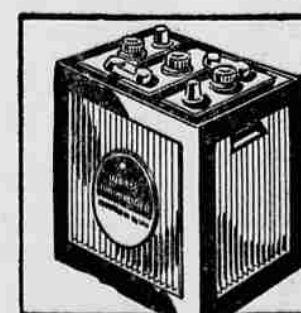
SADDLE PANTS OF "101" BRAND DENIM
Reg. 3.19
Rugged Western style! Copper riveted and sanforized (1% shrinkage). 28-42.

2.87



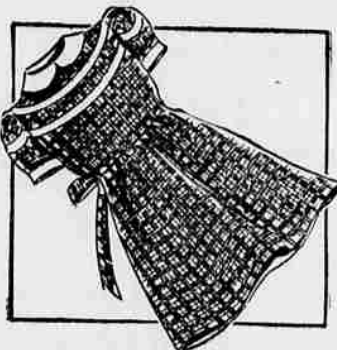
PORCELAIN ENAMELED RECESS BATHTUB
All-steel. Only 16" high. Easy to step into. Non-skid bottom. Buy now!

68.88



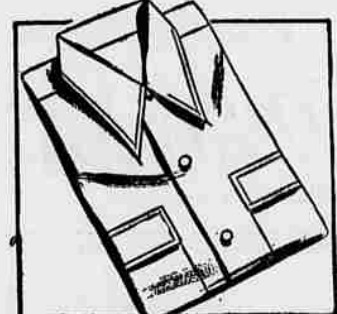
COMMANDER BATTERY
GUARANTEED 1 YEAR! each
39 plates—80 ampere-hour capacity—ample power for average needs!

6.44



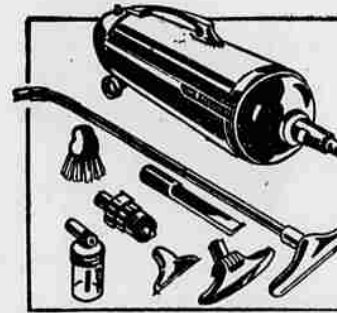
COTTON DRESSES
REGULAR 2.98
Part little cottons (so easy to wash) in stripes and checks.

1.47



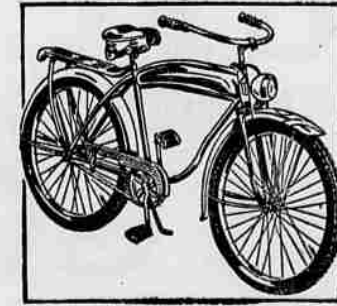
COTTON SPORT SHIRT
REGULAR 3.98
With long sleeves, convertible collar. Sanforized (max. shrinkage 1%). S-M-L.

3.44



M-W TANK-TYPE VACUUM CLEANER!
Reg. 44.95
Price includes 10 attachments for all-purpose home cleaning. Easy to use.

41.88



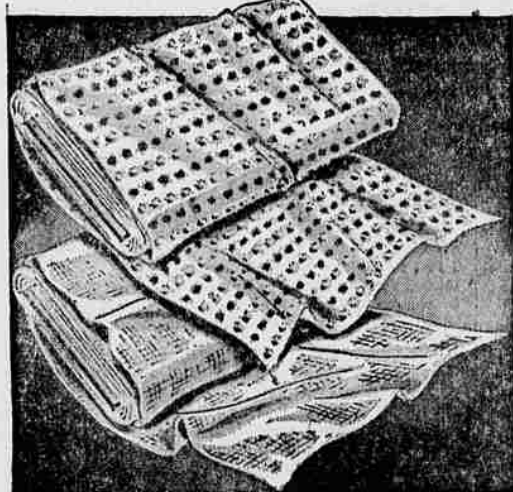
HAWTHORNE BIKE
REGULAR 45.95
Full-size! Has white-wall tires, electric horn, big headlight. Many extras!

39.88



FINEST AT ANY PRICE! Gal. 4.44
SUPER HOUSE PAINT in 5's
High-covering, self-cleaning. Finest oils and pigments. Durable! • Gal... 4.54

4.44



SAVE! 39c CURTAIN MATERIALS
... SALE PRICED ... 4 DAYS ONLY!

29c

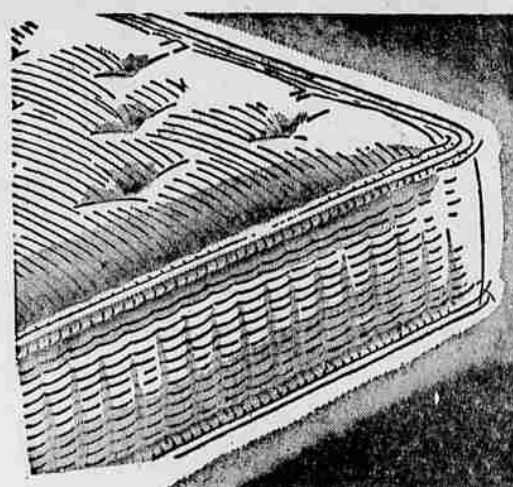
Plain, sheer marisettes...snowy-white and colored cushion dots...novelty figures galore! Make enchanting new curtains for every window...especially odd-size, hard-to-fit windows! Make bedspreads, dressing table skirts, too! All at this one low Sale price...come early for first choice! 39¢ wide.



MARQUISSETTE PRISCILLAS
REG. 3.49 ... CUT-PRICED 4 DAYS

2⁸⁸ PAIR

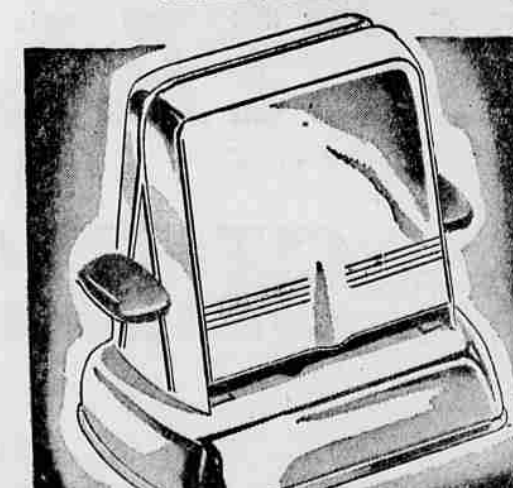
Save NOW on wonderful priscillas that flatter your windows with lovely softness. They're sheer cotton marisette, lavishly edged with 5¼ inch ruffles. Ruffled tie backs to match. Sheer and dainty... yet strong, to "stand up" under washing! Buy now... and save! Each side, 41" wide, 81" long.



180 COIL MATTRESS
REDUCED FOR THIS SALE!

19⁸⁸

You'd expect to pay at least 10% more for a mattress with these features...180 Premier Wire coils for bouyant support...all-new Felted Cotton padding for luxurious relaxation! Genuine Steel insulation, sag-resistant machine roll edges, durable tan-and-white Woven Strips ticking. Buy yours now!



REVERSIBLE ALL-CHROME TOASTER
REDUCED FROM 4.95

3⁹⁹

Newly designed 2-slice toaster. One handle lowers both doors...bread turns by itself for browning other side. Smooth chrome-plated finish stays shining new looking—no polishing—easy to clean. Cool brown plastic handles. Detachable cord included. UL listed. 110-120 volt, AC or DC.



REGULAR 3.39 CAMP JUG REDUCED!
KEEPS LIQUIDS COOL MANY HOURS

2⁸⁸

For picnics and camping trips...for afternoons at the ball game or long trips in your car. Here's the way to take a cool drink with you, and keep it cool for hours! This jug holds a full gallon. It's all metal and practically unbreakable...no brittle lining to crack and leak.