

Montgomery Ward PRE-FOURTH SALE!

OPEN FRIDAY NIGHT UNTIL 9:00



GAY SILK SQUARES
REGULAR 2.98 **97c**

A knot here . . . a twist there to vary your costume in a dozen different ways! In prints or solids—bright or light . . . and all pure fluid silk!



LASTEX SWIM SUITS
REGULAR 7.98 **4.88**

Smart one- or two-piece styles in pretty two-tone combinations or solids. Come in . . . pick yours now for a fine season of swimming and sunning! Sizes 32-38.



TROUSSEAU PRETTY LACE TRIMMED SLIP **2.57**

Pretty enough for a bride! With a lace trimmed bodice . . . figure-fitting midriff. Of lustrous rayon satin or crepe in tearose or white. Sizes from 32 to 40.



BOYS' JEANS
8-OZ. BLUE DENIM **1.69**

Really tough fabric with colorful orange stitching! Sanforized . . . won't shrink over 1%. Copper rivets reinforced strain points. Sizes 4-16.



REG. 1.98 INDIAN PRINT SPORT SHIRT **1.67**

Sanforized cotton twill, shrinkage 1%. Blue or natural ground. 4 to 10.



COTTON GABARDINE BOXER SWIM TRUNKS **1.44**

For men! Elasticized waistband, full lining. Sanforized (1% shrinkage). S-M-L.



MEN'S POPULAR RIB KNIT COTTON SHIRT **68c**

For work, sports or leisure, tops in cool comfort! Crew neck style with short sleeves. Fine quality summer weight cotton. White . . . Small, med., large.



FAMOUS MEN'S PINEHURST ON SALE!

Men, this sale is really worthwhile! These grand Pinehursts are just what you want for the warm weather ahead! Lightweight and airy . . . yet built for lots of wear. Shown are just two of the many styles from our wide assortment. Buy now while on sale! Sizes 6-11.

Regularly 8.98
6.88

MAKE YOURS A SAFE FOURTH ON RIVERSIDES! DON'T RISK DANGEROUS TIRES!

"TRAIL BLAZER" . . . GOOD QUALITY! **9.85**

Made of only 1st quality materials for safe, dependable service! Here's a good quality tire at a low Sale Price . . . Buy a set now and Save Money!

Generous Trade-in Allowance for Your Old Tires!

"WARDS RIVERSIDE" A FIRST QUALITY TIRE! **11.75**

Built throughout of 1st quality materials to 1st quality specifications! A real first quality tire at a low Sale Price . . . Buy Wards Riverides!

Generous Trade-in Allowance for Your Old Tires!

"RIVERSIDE DELUXE". PREMIUM QUALITY! **12.95**

A premium quality tire with an extra-strength carcass! Broad, flat, multi-row tread gives longer, safer service! Buy premium quality Deluxe! Save!

Generous Trade-in Allowance for Your Old Tires!

SIZE	TrailBlazer*	Riverside*	Deluxe*
4.40 4.50-21	9.65	11.10
4.75 5.00-19	9.65	11.10
5.25 5.50-18	10.25	12.10
5.25 5.50-17	10.45	11.95
6.00-16	9.85	11.75	12.95
6.25 6.50-16	11.90	14.25	15.70
7.00-16	16.40	18.15
7.00-15	15.95	17.65

*Federal Tax Extra

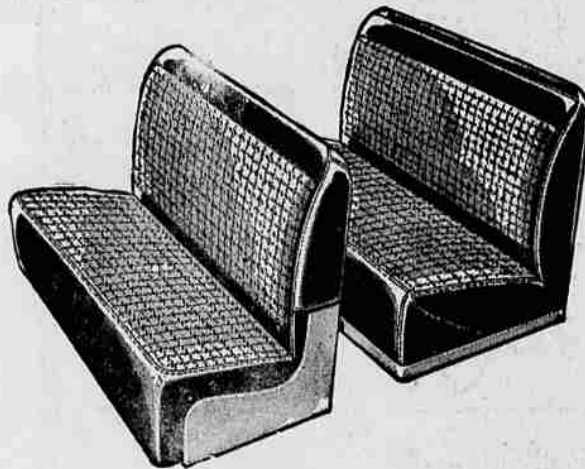


1.50 A WEEK BUYS 4 TIRES ON TERMS!

SALE! FIBER SEAT COVERS

Wards high quality at Wards low price! Smooth, soil and fade resistant fiber and heavy cloth! Smooth fit!

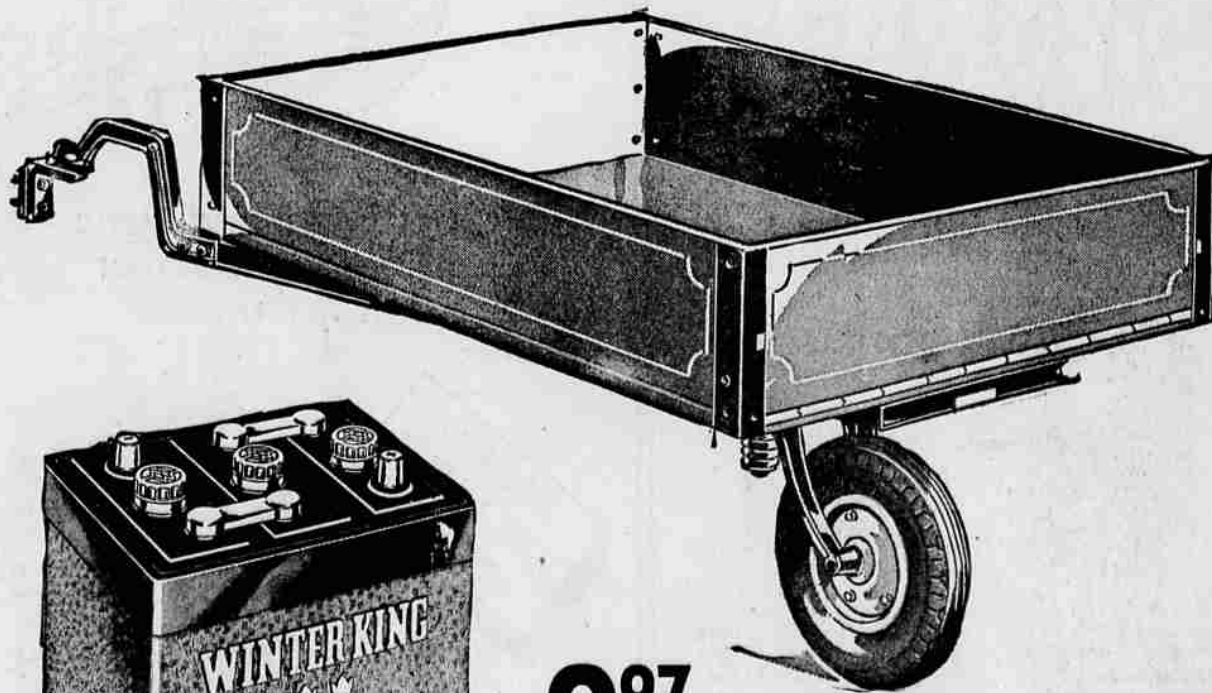
● Coupes 4.29 **8.98**
sedans



VERSATILE 1-WHEEL TRAILER

Ideal for fast delivery service, farmers, vacationists! Follows car like a "shadow," backs up easily! 750-lb. capacity. 54x42x9 1/2-inch body. All steel, welded chassis and body. 4.00x8 tire and tube. See it at Wards today!

69⁵⁰



9⁹⁷
EXCH.

GUARANTEED 24 MONTHS

High in quality . . . low in price . . . long in guarantee WARD'S STANDARD! Equals or Beats most new car batteries! Has 45 heavy duty plates . . . 100 ampere-hour capacity . . . ample power for average accessory load! Limited time only . . . get your Standard NOW!

USE WARDS MONTHLY PAYMENT PLAN