

PENNEY'S DOWNSTAIRS STORE

Newly Remodeled

to better accommodate you

IN OUR BUDGET SHOP

BEMBERG SHEERS

Smart for afternoon shopping... perfect for 5 o'clock tea or a saute style for evening wearing. Cool Bembergs to keep you fresh as can be... you'll love their delicate stylings. Every one's a beauty!

5.90



COTTON PRINTS

Be petite cool and comfy about the house — smart cottons that wash like a charm — zipper front, button fronts, tie backs, belted styles and many others to choose from in sizes 12-44. Only

2.79

DRAPERY DEPT.

VISIT PENNEYS COMPLETE DRAPERY DEPARTMENT — FOR YOUR DRAPERY YARDAGE, CUSTOM MADE DRAPERIES, OR CUSTOM MADE SLIP-COVERS. OUR PRICES WILL PLEASE YOU!

PLAID HOMESPUNS

Homespun yardage for your draperies or bedspreads — in colors of blue, red, brown or green. 48" width yard

1.29

PAPER DRAPES

They look like fabric — hang beautifully. Easily cleaned. Fire proofed. Assorted floral patterns and colors. Pair

98c

PLASTIC SASH CURTAINS

For your kitchen or bath room. 42" length in white, blue, gold or green. Pair

1.79

Matching Shower Curtain 2.98

MARQUISSETTE YARDAGE

Sheer curtain yardage at such an outstanding saving! yd.

23c

ROUGHTEX DRAPERY

FABRIC

Beautiful fabrics in either florals, stripes or plaids. All colors in 48" widths Yard

1.98

COTTON PRISCILLAS

Beautiful cotton Priscillas in 40x81 size. 4" ruffles. Fluffy pebble dot for sheer loveliness 1.88

KWIK PLEAT

RAYON PANELS

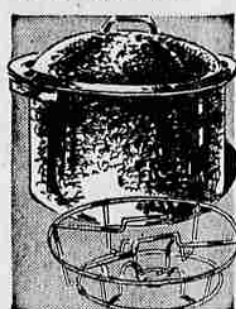
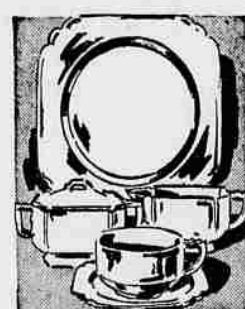
1.33

42 x 81

- Egg shell color
- Easy to launder and iron



HOUSEWARES DEPARTMENT



BATH MAT SETS

Waffle design
Straight cut Chenille
Sizes 18" x 32"

98c

PRESERVING KETTLE

Grey enamel
20 qt. size

1.49

FLOOR LAMP LAMP SHADES

Hand made
celanese taffeta
Braid trims

2.00



Table Lamps

Lovely China lamps 2.98

Cold Pack Cannery

Canning season is here! Blue enamel. 7 qt. size 1.79

National Pressure Cannery

7 quart capacity. Complete with rack and insets 20.75

Fiesta Juice Sets

Bright gay pottery, pitcher and six glasses 1.29



Embassy Silver Ware

Lovely silver plate in 30 pc. set 5.90

Rivera Starter Sets

20 pc. set in 4 gay colors. Open stock 3.98

Clipper Loop Rugs

Cotton rugs in assorted colors — 22" x 36" size 98c

Plastic Canning Aprons

Heavy 8 gauge plastic. Cut for full coverage 1.79

Mirrors

A dandy mirror complete with rosette for hanging. Size 14" x 22" 2.98

COMPLETE NEW LIGHTING

COMPLETE NEW FLOORING

TO MAKE YOUR PENNEY SHOPPING EASIER

OPEN FRIDAY NIGHTS UNTIL

9:00

TO BETTER ACCOMMODATE YOU

Penney's

SHOE VALUES

BOYS' HIGH SHOES

Sturdy leather uppers on brown rubber soles — that won't mark! The ideal shoe for the growing child.

Sizes 10 to 3 3.79 3 to 5 1/2 3.98

CHILDCRAFT SHOES

Our own Childcraft shoes styled to give your child utmost comfort. Snug ankle construction; 2-5 Sanitized lining. Colors smoked, brown & white. 8 1/2-8

3.49

WOMEN'S OXFORDS

Cherry Lane walking oxford, 12/8 heel. Elk finish upper. Oil treated oak bend leather sole. Goodyear welt construction

5.90

BROWN & WHITE SADDLES

Elk finish uppers. White rubber sole and heel. Good Year welt construction. Women's oxfords

5.90

MEN'S GRAIN OXFORDS

Plain toe straight tip oxford. Two rows of double stitching across the toe. Handsome grain leather

7.90

MEN'S OXFORD

Moccasin toe oxford similar to illustration. 1/2" layered sole in cherry tone color, double rubber sole

6.90

