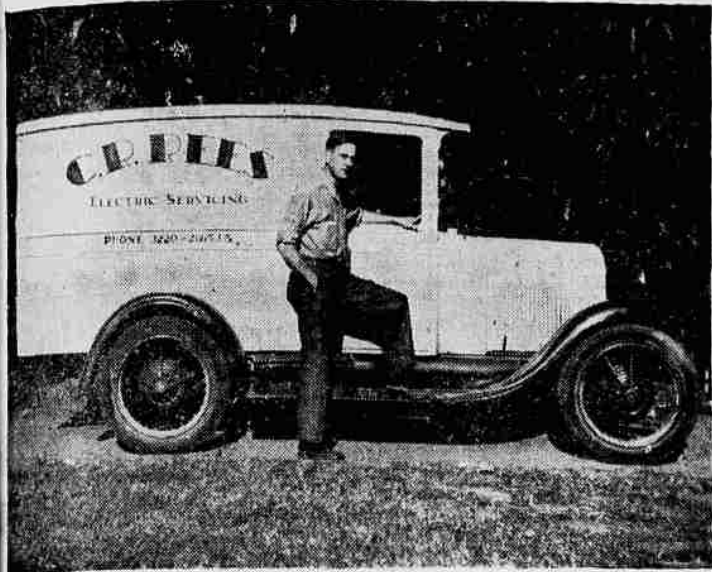


14 YEARS OF ELECTRICAL SERVICE

Rees Electric Company Cordially Invites You To Attend Open House on Our
14th Anniversary—All Day Friday, Saturday Until Noon—June 11 and June 12



Mr. Rogers Rees with first truck in 1934.



Shipping and Receiving Dept., added in 1948.

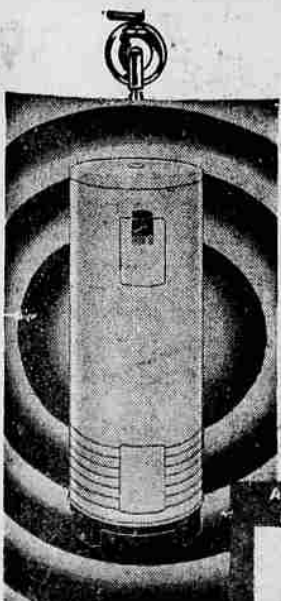


Main Store finished and moved into in 1945.

Our original company was born in 1934 and consisted of one truck and one man. Today there are 14 persons, 4 trucks, and one service car to serve you with your electrical needs. In 1945 the company re-organized and moved into the new building at 1194 Willamette St. continuing to grow with Eugene, the second building was erected directly across the alley from store building in 1948 as Shipping and Receiving Department and to enlarge our Radio Service Department.

Hotpoint's "MAGIC CIRCLE" Heats Water *FASTER!*

LET US SHOW YOU HOW AMAZING NEW PRESSURIZED CALROD* UNIT MAKES HOTPOINT WORLD'S FINEST WATER HEATER



HOTPOINT'S great new automatic electric water heater uses a revolutionary new principle... the Magic Circle Heat of Pressurized Calrod* Units... to give you the fastest, cheapest and most dependable hot water service ever developed.

SEE... the new type thermostat that keeps water temperature constant... minimizes waste!

SEE... the three-inch thick Fiberglas* insulating blanket that keeps water hot for 3 days!

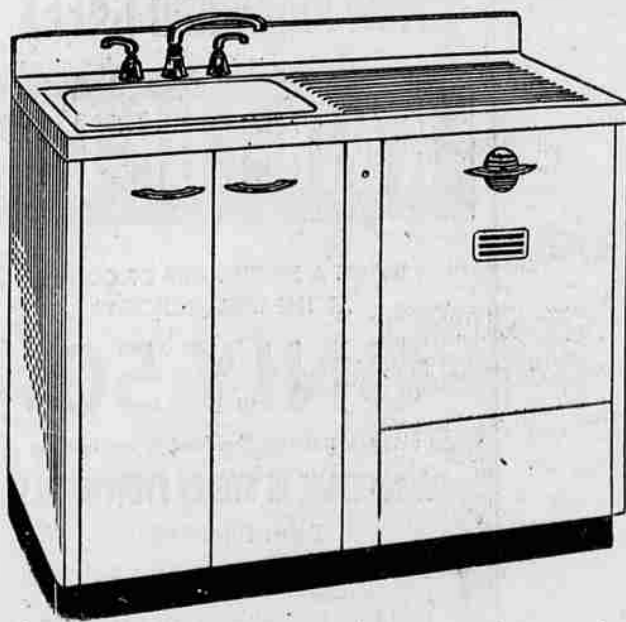
ASK ABOUT HOTPOINT'S NEW 10-YEAR PROTECTION PLAN

Hotpoint

ELECTRIC WATER HEATERS

LOW DOWN PAYMENT—CONVENIENT TERMS

HOTPOINT DISHWASHER AND DISPOSAL UNIT



Hotpoint

Refreshments Will Be Served During Open House

See what a difference they make! HOTPOINT APPLIANCE MATCHED CABINETS

Invites you to inspect the complete new line of Hotpoint aluminum cabinets—custom-matched to modernize your kitchen at new low costs



Credit Terms
If Desired

Hotpoint

COME IN TODAY!

Now with Hotpoint's handsome new line of aluminum cabinets, you can remake your kitchen to your heart's desire. Cabinets complete in every detail. Satin-like finish is hard and durable, with two coats of enamel baked on at high temperatures. Surfaces are non-corrosive, easy to clean. You'll be amazed at the difference these cabinets make in your kitchen.

REES ELECTRIC

Your HOTPOINT Dealer

1194 Willamette St.

Phone 5947