

PENNYWISE

36 EAST BROADWAY 769 WEST SIXTH
IN IRISH-SWARTZ
DOWNTOWN EUGENE SHOPPING CENTER

Blessed to give...
and heaven to receive!

"Her Very Own Tidy-Kit"

Little Lady

"TIDY KIT"
Little Lady Tidy-Kit
Dent Tooth Brush
Tooth-paste, Toilet
Soap, Hand Lotion.

LITTLE LADY's charmingly gift-packaged cosmetics designed to take care of her every glamour-grooming need! And how she'll treasure the attractive gift-card that says it's her very own... and that it's from YOU! Other LITTLE LADY gift-ensembles are little-girl priced from \$1.00 to \$10.75.

GIVE
Whitman's
CHOCOLATES

HEART BOX CANDY

WHITMAN'S
CHOCOLATES \$2.00 to \$4.50

WARREN WATKINS
WHITE HOUSE \$1.65 to \$3.50

MRS. J. G. McDONALD'S
CHOCOLATES \$1.75 to \$3.50

JOHNSON'S
CHOCOLATES \$2.00

CHOCOLATE COATED MARASCHINO
CHERRIES
1-Lb. Box **89¢**

CUPID'S BEAUX

Send these DARTS TO THEIR HEARTS

Roger & Gallet Blue Carnation
GIFT SETS \$2.50 to \$7.50

Mais Oul
GIFT SETS \$3.00 to \$4.50

Wrisley Blue Fern and Gold Tassel
GIFT SETS \$2.00 to \$5.00

ORLOFF
Sachet Hangers
\$2.00

Genuine Jewellite
Hair Brushes - \$4.00 to \$5.50

MUSICAL LAMPS - \$7.50

New Haven Baby
ALARM CLOCKS - \$7.95

Counselor
BATH SCALES - \$6.85

Sparklett
Syphon Bottles \$9.95

Electric Razors
Schick Colonel.....\$15.00
Schick.....\$18.00
Super.....

DELEGAR
BATH PEARLS
49c to 1.95

ELMO
FITTED CASES
\$15.00

Skylark
GIFTS

Joyous fragrance for her happiest moments! Pastel package has the lovely Lifting Fragrance and Dusting Powder... \$3.45

For the young in heart, an enchanting box of Skylark bath accessories... Lifting Fragrance, Bath Bubbles, Dusting Powder and Beauty Soap... \$5.50

OTHER SKYLARK GIFT SETS... \$2.25 to \$6.50
All prices plus tax

CHEN YU
SMART SET

Smart Valentine Gifts for her! Her favorite nail lacquer matched with her favorite lipstick, plus Twincote.

\$1.75 Plus Tax

Valentine Greeting Cards
5¢ to 25¢

The Four Perfume Masterpieces

EMIR
A new and very lovely perfume.
\$18.50 the ounce*

PLATINE
As instantly alluring as rare jewels.
\$17.50 the ounce*

TABU
Dana's famous "forbidden" perfume.
\$17.50 the ounce*

by Dana

20 CARATS
The most elegant perfume in all the world.
\$18.50 the ounce*

A Gift of Glamour by Richard Hudnut

Delicately etched golden compact reflects her beauty
\$3.00 plus tax

GIFT SENSATION
Make-Up Sets
IN USEFUL PLASTIC BOXES

DE LUXE MAKE-UP SET
Contains Pan-Cake Brand Make-Up, Face Powder, Rouge, Lipstick, Invisible Make-Up Foundation, Skin Freshener, Eyebrow Pencil, Eyelash Make-Up and Cologne.
For Blonde, Brunette, \$10.75
Brunette, Redhead, \$12.75
PLUS TAX

MIRACLE
Plasticards

The New, Superior
PLAYING CARDS
All Plastic - No Paper

- Washable
- Fray-Proof
- Chip-Proof
- Wear Longer
- Economical
- Durable
- Ideal Gifts

2 Decks \$6.00

REGENS
Stormliter
\$1.49
It's Windproof

PEN and PENCIL SETS

PARKER
\$8.75 to \$22.50

WATERMAN
\$8 to \$19.25

Men's Toiletries

Don't forget the man on your Valentine list!

Houbigant
Fougere Royale
3-Pc. Set \$3.25
2-Pc. Set \$2.25

Wrisley Spruce
2-Pc. Set \$2.00
3-Pc. Set \$3.00

Seaforth!

Grooming Essentials for Men
Eight individual Seaforth products \$1.00 each plus tax.
Eleven gift sets—\$2.00 to \$7.00 plus tax.

Give Her
Double Kay NUTS
The FRIENDLY TREAT
Fancy Bridge \$1.39
Mix, Lb. \$1.39

Cosmetics for sensitive skin

Induce a lovelier complexion by using Marcelle hypo-allergenic Cosmetics. Rich lubricating creams and lotions designed especially for delicate skin.

Advertised in American Medical Association publications.

LeGUI Cupid's Gracious Message of Love on VALENTINE'S DAY
Is carried straight to her heart on the soft fragrance of Duvell's
LeGUI* PARFUM 3/4-Oz. \$6.50
*Rhymes with Perfume

Max Factor Hollywood
Other Gift Sets...\$3.00 to \$7.75

YANKY CLOVER

Light, bright fragrance that captures the deliciously sweet essence of fields of clover all in bloom!

Yanky Clover Perfume and Toilet Water Gift Set... \$1.50 plus tax
Other Richard Hudnut Gift Sets... \$1.50 to \$5.00 plus tax

Cigarettes
CARTON
Popular Brands
\$1.39

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