

ENTER WEISFIELD'S *Sensational* \$5000 GET ACQUAINTED PRIZE! CONTEST

NO PURCHASE NECESSARY... NO RED TAPE... NO STRINGS ATTACHED



GET ACQUAINTED
WITH WEISFIELD'S!
GET IN THE FUN!
GET YOUR SHARE OF
\$5000.00
IN PRIZES!

February 7, through March 6

★ HERE ARE THE EASY CONTEST RULES

- 1 Complete the following sentence in 50 words or less... It pays to have a WEISFIELD account because...
- 2 Any person 18 years of age or older, residing in Oregon, Washington, Idaho, Montana or Alaska may enter.
- 3 Any person may enter any number of times. It is not necessary to make a purchase, or have an account at WEISFIELD'S to be eligible for this contest.
- 4 The only requisites are that you clip from any newspaper the name-plate, "Signature cut" (that part found at the bottom of every WEISFIELD & GOLDBERG and the store address), or you may draw a reasonable facsimile.
- 5 Bring, send, or mail your completed entry to any one of the 10 WEISFIELD STORES, addressed to CONTEST EDITOR.
- 6 Contest opens Saturday, February 7, and closes midnight Saturday, March 6. All entries must be postmarked before that date. Winners will be notified within two weeks.
- 7 JUDGING: The 10 best letters from each of the 10 WEISFIELD stores for each of the four weeks of the contest will be forwarded to the Prize Headquarters for judging.
- 8 WEEKLY PRIZES: There will be awarded each week in each one of the 10 WEISFIELD stores a 17-jewel BULOVA WRIST WATCH valued at \$2.50 for the best letter turned in to that store. The deadline for these entries—midnight of each Saturday during the 4 weeks.
- 9 The award of any weekly prize does not necessarily guarantee that winners will be awarded by a different set of judges than the local awards. In case of ties... duplicate awards will be made.
- 10 Those not eligible for entry are Employees of WEISFIELD & GOLDBERG, their immediate families, the advertising representatives of Newspapers and Radio stations that service any WEISFIELD store.



HERE ARE THE PRIZES!

GRAND PRIZE: Mikpak "Supreme" Diamond ring, specially designed and made for the man or woman who wins...	1,000.00
FIRST PRIZE: Famous Admiral Dual-Temp. "No Defrosting" Refrigerator	439.50
SECOND PRIZE: Fabulous Imperial Cultured Pearl Necklace	500.00
THIRD PRIZE: Green "Director", Men's Diamond Dial Watch	250.00
FOURTH PRIZE: Beaux Lady's Diamond Set Wrist Watch	250.00
FIFTH PRIZE: Set of National Silver's "Princess Elizabeth" Sterling Silver, 60 Pz. service for 12	212.98
SIXTH PRIZE: 52-Pz. Service for 8 in Community Silverplate	69.75

And 34 Additional Prizes, bringing the total to over \$5,000.00

PLUS 40 WEEKLY PRIZES

1 each week, awarded by each of the 10 WEISFIELD STORES... A \$2.50 17-jewel Bulova wrist watch.



YOU MAY OBTAIN YOUR BOOK OF RULES AND OFFICIAL ENTRY BLANK AT ANY WEISFIELD STORE

For your convenience, WEISFIELD'S has made up an attractive folder which contains all the information you need to enter the contest: the rules, entry blank, complete list of prizes, and a page of information about WEISFIELD'S to help you write your prize winning letter.

STARTS FEB. 7
ENDS MARCH 6
(at midnight)

WEISFIELD & GOLDBERG
Jewelers

881 Willamette

LISTED BELOW ARE A FEW OF MANY MARVELOUS VALUES FOUND IN EVERY WEISFIELD STORE ON EASY TERMS
PAY AS LITTLE AS NO MONEY DOWN... ONLY 25¢ WEEKLY WITH NO INTEREST OR EXTRA CHARGE FOR CREDIT

OPEN AN ACCOUNT AT WEISFIELD'S



SPECIAL! MAN'S 17 JEWEL WATERPROOF WATCH

Reg. \$2.50 man's watch, a sensational WEISFIELD value in a handsome waterproof watch with a 17-jewel precision movement! Sweep-second hand! Easy to read dial! Stainless steel case! Genuine leather strap!

19.88*

NO MONEY DOWN... 50c WEEK

OPEN AN ACCOUNT AT WEISFIELD'S



53-PC. SERVICE FOR 8 William A. Rogers SILVERPLATE

Here is silverplate at its best made by Oneida, LTD., at a price you want to pay. All the pieces you need for a complete service for 8 in the exquisite Lido pattern. And it comes complete with anti-ternish mahogany finished case.

29.95

NO MONEY DOWN... 75c WEEK

OPEN AN ACCOUNT AT WEISFIELD'S



7-PC. ALL PURPOSE SET FAMOUS REVERE WARE

WEISFIELD'S brings you Revere Ware, the marvelous stainless steel, copper-clad cookware in a set that includes the most essential pieces for your cooking needs. Set consists of... 2-qt. covered saucepan... 10" covered skillet... 2-qt. covered double boiler.

18.50

NO MONEY DOWN... 50c WEEK

OPEN AN ACCOUNT AT WEISFIELD'S



LADY'S BIRTHSTONE RING IN 10-KT. GOLD MOUNTING

Reg. \$24.50 lady's ring that holds a beautiful simulated birthstone in a 10-kt. gold mount, distinctive in its simple unadorned lines. Stone selection includes February amethyst. Buy one now for your Valentine gift.

12.95*

NO MONEY DOWN... 50c WEEK

★ OPEN AN ACCOUNT AT WEISFIELD'S... TAKE UP TO A YEAR TO PAY