

Marine Group Activation Set

The Marine Corps will formally activate an Organized Reserve unit for the Eugene area in a ceremony tentatively scheduled for Tuesday, Feb. 10, according to an announcement Saturday by Col. H. H. Newhart, Seattle, commandant of the Thirteenth Marine Reserve district.

Volunteer Reservists and others interested in the new activity will meet at 7:30 p.m. Wednesday, Feb. 4.

Major James J. Coleman, USMCR, Eugene, has been named commanding officer of the unit. The group will be designated an "Able" type howitzer battery. This will give the unit an independent status and a maximum number of administrative personnel.

Personnel strength authorized for the battery totals 138 enlisted men and 8 officers. This number includes five enlisted naval medical personnel and one medical officer.

Until construction of Eugene's Naval-Marine armory is completed, the unit will be based in the Red Cross headquarters at 41 W. 8th.

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Elks Offer Student Prizes

The Eugene Elks Lodge has announced that candidates are now being considered for the lodge's annual "most valuable student" competition.

All Lane County high schools are eligible to enter senior students' names in the contest which offers a \$25 first prize, \$15 for second and \$10 for third. Judging, by the lodge scholarship committee, will be on the basis of scholarship, personality and leadership, resourcefulness, citizenship and the student's extracurricular activities.

The local winner will represent Lane county in district competitions where additional cash prizes are to be offered, and the winner from this judging will enter the state finals.

State contest winners will then compete for \$8000 in scholarship awards which are offered by the Elks National Foundation.

Lloyd Gillett of the local lodge's scholarship committee said Saturday that during the last three years winners from this area have been awarded total prizes of more than \$300.

Many of the county's schools have failed to enter candidates in previous years, Gillett said, and the lodge hopes this will not be true this year.

Among other things, applicants will be asked to furnish a recent photograph, a statement of their accomplishments in their own handwriting of not more than 300 words, and letters from their parents, teachers and other references.

Applications will be taken until March 1. Additional details regarding the contest can be obtained by writing to the Eugene Elks Lodge scholarship committee.

How Now, Route F?

LONDON — (U.P.) — A Tass dispatch heard on the Moscow radio reported that "two-story" trees were on display at a Soviet ministry of agriculture exhibition in Moscow.

These trees, the dispatch claimed, grow either lemons or oranges at the top and tangerines on the lower branches.

Mrs. Grace Bavier, representative for Knapp's Air Cushion Sole Shoes, 115 E. 11th, Apt. Ph. 5193-R or 4248-M.

Early February Planet Review Given by Astronomer Pruett

By J. HUGH PRUETT
Astronomer, Extension Division

On the evening of Jan. 13, one news service was carrying the story that in Vermont a brilliant object, at times definitely throwing off sparks, was seen hanging in the early evening sky.

Another service called me long distance for a confirmation of the report that a luminous body was falling toward the moon, would strike it in four hours and would then produce a spectacular shower of meteors.

Venus Shines

The gorgeous planet Venus, now high in the southwest at sunset, was doubtless the object causing the consternation. On that evening it was above the "thin slip of a crescent moon," which it gradually seemed to be approaching.

The moon in its eastward orbital motion around the earth was lessening the apparent distance between the two, while both were slowly "falling" toward the horizon. After they had set, the moon passed the planet.

Although Venus is glorious in

the western twilight for a few months about every 1 1/2 years, many who have lived through dozens of such cycles do not upon a new appearance recall that they have ever before seen such a bright star-like object. Tales of a strange light in the heavens, possibly presaging the end of the world, then circulate freely.

Those astronomically inclined who would like to point to the place in the sky known as the vernal equinox, may do so around Feb. 11 if Venus is in clear sky, for the planet will be practically on that location then. It will be in the constellation The Fishes, although in terms of "signs" this is still called the First of Aries.

Jupiter

The brilliant planet Jupiter now clears the southeastern sky line three hours before sunrise and becomes the brightest star-like object in the morning heavens. By the time the bright dawn dissolves it into the blue background, it has reached the south southeast.

Red Mars and yellow Saturn still form an interesting curved

line with the star Regulus, which is dimmer than either and between them. All have cleared the eastern horizon by 7 p.m., or shortly after, with Mars, the lowest of the three, noticeably the brightest.

Mercury

The elusive Mercury is now in the western twilight, setting 1 1/2 hours after the sun. It is quite bright, considerably below and slightly to the right of Venus. There is no mistaking it for it is the only bright object besides Venus in that locality. This little planet will be in sight for several evenings yet.

It will be recalled that Mercury is the smallest of the regular planets, having a diameter less than half that of the earth, and is the nearest of any to the sun. It makes a trip around the sun in 88 days, during most of which time it is apparently so near the sun that it is invisible.

As late as 1910 Brazil furnished 90 per cent of the world's rubber.

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Five Eugeneans Back From Reserve Cruise

Five Eugene youths had returned Saturday from a two-weeks cruise to Vancouver, B.C., aboard the destroyer USS Duncan, as part of their training in the Eugene division of the naval reserve.

They made up the second group

in the local unit to be required cruise.

The men included Leland Johnson, 38 Lund Drive, Ill., 203 Sunnyvale Drive, T. H. Cullender, 1200 St. Dixon W. Moore, Lawrence St., and in the use of ship's during the cruise.

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IN ADDITION WIN... NATIONAL MONTHLY PRIZES!

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Family Sweepstakes Prizes:

1st PRIZE: \$25,000.00
2nd PRIZE: \$5,000.00
3rd PRIZE: \$2,000.00
4th PRIZE: \$1,000.00
5th PRIZE: \$500.00
35 PRIZES: \$100.00 each

Monthly National Prizes:

1st PRIZE: \$1,000.00
2nd PRIZE: \$500.00
3rd PRIZE: \$250.00

Monthly Prizes in Every State:

1st PRIZE: \$100.00
2nd PRIZE: \$50.00
3rd PRIZE: \$25.00
4th to 10th PRIZES: each \$10.00
NEXT 41 PRIZES: each \$5.00

★ Every entry gets at least a 100 point Treasure Certificate toward the Family Sweepstakes Prizes

"TREASURE TOPS"—what they are

Pepsi-Cola bottle tops with hidden designs under the cork lining are called "Treasure Tops." Just remove the cork from inside the bottle top to find the design. So far there are 48 different designs, like the 2 shown above, representing branches of the U. S. Armed Forces. New designs will be added regularly during the contest. Look for Pepsi "Treasure Tops"—collect 'em—swap 'em. It's fun!

Find the hidden design Soak and flip out cork

Soak Pepsi-Cola bottle tops in moderately hot water. When the cork lining softens, it can easily be removed from inside the top.

Facts about Pepsi-Cola to help you win!

QUALITY—Finest ingredients, blended right, bottled right, make Pepsi tops for number-one quality—quality you can count on.

TASTE—For finer flavor, smoother drinking, Pepsi's your number-one order. Try good good Pepsi... and compare.

SIZE—That big 12-ounce bottle means more for you every time. For pleasant drinking, for economical entertaining, try Pepsi—and save.

VALUE—Compare what you get in Pepsi—for quality, size and taste. You'll say Pepsi's your best drink... your best buy.

Get the handy TREASURE pouch

Handsome, handy, 6-inch pouch—the safe practical place to keep your "Treasure Top" as you collect them. Made of heavy cloth; has zipper at the top and back loops so that you can wear it on your belt. Just send 25¢ in coin to Pepsi-Cola Treasure Pouch, P. O. Box 19, New York 8, N. Y.

ENTER HERE AND NOW!!!

PEPSI-COLA "TREASURE TOP" CONTESTS, P. O. BOX 18, NEW YORK 8, N. Y.

NAME _____

ADDRESS _____

CITY _____ STATE _____

NAME OF HEAD OF FAMILY _____

PEPSI-COLA HITS THE SPOT BECAUSE

I have, so far, collected and am holding "Treasure Top" with a total of _____ different designs, not including the ones enclosed herewith. I have received assistance and advice in preparation of my entry from the following dealer:

DEALER'S NAME _____

and ADDRESS _____

(Be sure to enclose one "Treasure Top" with this entry)

(Not necessary to use this blank. Use any sheet of paper, but be sure your entry is complete in every detail.)

HERE ARE THE OFFICIAL CONTEST RULES

1. On your entry blank or a sheet of paper, complete this statement in 25 words or less: "Pepsi-Cola hits the spot because..." Then write down your own name and address, the name of the head of your family, the name and address of the Pepsi-Cola dealer who helped you, and the total number of different designs on Pepsi-Cola "Treasure Tops" you have collected. Then mail your entry, together with one Pepsi-Cola "Treasure Top" with cork removed to show hidden design, to:

Pepsi-Cola "Treasure Top" Contests, P. O. Box 18, New York 8, N. Y.

Entries with insufficient postage will not be accepted.

2. The number of different designs you have collected will not be a factor in the awarding of the prize. However, when you win a monthly prize, you must be able to show your total collection of different designs reported in the winning entry. Also, it's fun to collect and swap "Treasure Tops." Do not send your collection of "Treasure Tops" with your entry. Send in only one top with each entry.

3. You may enter these contests as many times each month as you wish, but no entry postmarked after June 30, 1948 will be accepted. Each time you enter, whether you win a cash prize or not, we will mail you a Treasure Certificate good for 100 points toward the \$25,000.00 Family Sweepstakes Prize. If you win any one of the monthly prizes, you will receive 100 additional Treasure Certificate points.

4. All entries received during each calendar month will be judged in that month's contest. Entries from each state (and from the District of Columbia) will be judged separately, and will compete for the monthly state prizes only with other entries from that state.

5. Monthly cash prizes as listed on this page will be awarded on the basis of apportionment and interest of the statements submitted (see Rule 1). Each month's national prizes will be awarded to the three best entries of the 49 state first-prize winners in each monthly contest. All entries will be judged by the impartial judging staff of the Reuben H. Donnelly Corporation, an independent, nationally-known contest judging organization. Decisions of the judges will be final. Names of winners will be published.

6. All entries must be prepared by the contestant. Elaborate or fancy entries will not count extra. All entries and statements become the property of the Pepsi-Cola Company and none will be returned. In case of ties, the prize tied for will be awarded to each tied contestant, except for the sweepstakes prizes, procedure for which is listed under Rule 8.

7. Only contestants living within the 48 states or the District of Columbia will be eligible. Anyone may enter these contests except the employees of the Pepsi-Cola Company, Pepsi-Cola bottling companies or their advertising agencies. Members of the families of these employees are also qualified.

8. HUGE NATIONAL SWEEPSTAKES PRIZES WILL BE AWARDED AS FOLLOWS:

(a) Each Treasure Certificate received by you or members of your family (see Rule 3) counts 100 Sweepstakes Points for your family. Save them! (For the purpose of this contest, a "family" shall be considered as only persons related by blood, marriage or adoption listed in the same household under one family head.)

(b) The 100 families, plus families tying with any of them, who have received the greatest number of Sweepstakes Points in the competition, qualify for the Sweepstakes Finals. Each family thus qualifying must be prepared to show the total number of Treasure Certificates received by the family and also to show the total number of "Treasure Top" designs reported in the family's entries (see Rule 1). Both the number of Treasure Certificates and the number of "Treasure Top" designs must agree with official contest records of the judging staff and these records will be considered final where any discrepancy occurs.

(c) The qualifying families will then be promptly notified and each family will be required to submit one statement of fifty words or less on the subject "How the Sales of Pepsi-Cola Can Be Increased." They must get the help of their Pepsi-Cola dealer in preparing this statement and must submit that dealer's name and address. The Sweepstakes Prizes will then be awarded by the impartial judging staff, mentioned in Rule 5, on the basis of aptness, originality and sincerity of the statements thus submitted.

These contests are subject to all rules and local laws and regulations.