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... and the Kings Depart'

By JAMES THRASHER The fall of the Romanian "monarchy" caused only a small dull thud. People may have wondered idly why Generalissimo Stalin let young Michael keep the title of king as long as he did. But it is evident that the Moscow-controlled regime in Bucharest now considers itself securely in the saddle.

About the only other interesting thing about Michael's abdication is the added reminder of the low estate to which the job of being a king has fallen. Before World War I there were kings in Europe who possessed what approached absolute power over their subjects. Today more than half of the kings are gone—some by war, some by election, most of them strong-armed off the throne.

Their removal, however, has not removed the ancient evils of monarchy that they symbolized. Absolutism, once the "divine right of kings," remains. It is now the earthly, or perhaps devilish, right of dictators.

Meanwhile, through a long and rather curious political evolution, Europe's remaining monarchies have become the strongest citadels of real democracy there. Greece is a possible exception, but even so the trend seems to be toward more representative government. And however imperfect the present Greek government may be, it is certainly preferable to what the Communists promise that unhappy country.

The last few years have proved that the royalty of those constitutional monarchies really personify the people's loyalty to their country. Even in Belgium, where the king's personal loyalty was questioned, the crown remains to attract and unite the people above the level of political differences.

Elsewhere, in England, Norway, Denmark and the Netherlands, the reigning monarchs played their wartime parts with admirable courage.

The history books may say that that fight was won. But absolute dictatorship and aggression remain today, almost as strong as in the days of Hitler and Mussolini. The empire of Soviet dictatorship stretches from the Pacific to the middle of Europe.

Dictators rule Spain, Portugal and several Latin-American countries. Chiang Kai-shek has been called a "benevolent despot" whose dictatorship is necessary, but the fact remains that China's government is undemocratic.

So World War II may prove to be only a violent, terrible crisis in mankind's long struggle for liberty, self-government and individual dignity. Some battles in that struggle have been won by war and revolution; others have been won by reason. It is the world's first job, for a long time to come, to see that further battles are won by reason rather than by bloodshed.

There are examples from the past to lend the world courage for that job. And there is some comfort in the thought that, as the past's despotic kings have departed, so the present's despotic dictators may one day travel the same road.

Freedom of Dress

Civil liberties have triumphed in the village of Camden, N. Y., where the local school board gave in, after a three-week stand, and allowed a 14-year-old girl to come to school in slacks.

We hail this triumph over a discrimination which says that a garb that is all right for mother is wrong for daughter. We rejoice in the defeat of the idea that non-conformity in dress is a punishable sin. And, since Camden winters are cold, we applaud the good sense and good taste of this young lady's parents, who apparently decided that slacks are just as warm and a darned sight more attractive than long underwear.

WASHINGTON LETTER BY PETER EDSON NEA Washington Correspondent

International Petty Politics

WASHINGTON—(NEA)—Sometimes the politicians of the world—who are supposed to know how to run the machinery for the good of the common people—sometimes these important guys show just about as much breadth of mind and depth of vision as a bunch of officers' wives in some remote military post's Wednesday afternoon bridge club. They are petty and they are caty. But they are VIP's—very important people—so they have to be low-towed to.

A case in point is now offered by the deference that has to be shown to the sensibilities of members of Congress who are hostile to the Marshall Plan for European recovery.

One of their main arguments against the Marshall Plan is that it won't work—that no outside aid will solve Europe's troubles—that the only solution is for the European people to go to work and to start co-operating with each other, like in the United States.

Well, look at the record. The Paris report of the Committee for European Economic Co-operation was drawn up last fall, when representatives of the 16 western European countries got together on their own initiative. They made an inventory of what help they could give each other and what help they would need from the rest of the world.

Participating Nations were never Self-Sufficient These 16 nations have never been self-sufficient in foodstuffs or raw materials. So it was in perfect order for them to list what imports they would need to re-establish their normal economy. The Paris report on European economic co-operation is therefore the basic document of the whole recovery program.

Ever since this report was made public, opponents of further aid to Europe have kept up their cries that there must be more European co-operation. European countries must do more for themselves. European countries must work out their own salvation.

Early in January, the French apparently got the idea that there should be another meeting of the CEEC, to report on progress. The French invited the 16 nations to send their representatives to Paris. A couple of French officials went to London to talk over plans for the meeting.

But immediately the cables from America began to burn. Undersecretary of State Robert A. Lovett politely suggested that the British and French call off their talks, and abandon any plans for another meeting of the 16-nation CEEC just now.

The reason? It was feared that some American congressmen opposed to the Marshall Plan might not like it. It was feared that some European statesmen might get up and say he did not like the way the U. S. Congress was proposing to interfere in the internal affairs of his country. That in turn might upset the congressmen, who would thereupon decide to call the whole thing off.

Furthermore, it was feared that the mere holding of another meeting of CEEC might be misinterpreted by the Congress as taking too much for granted—assuming that aid from the U. S. was already forthcoming in amounts larger than would actually be appropriated later on.

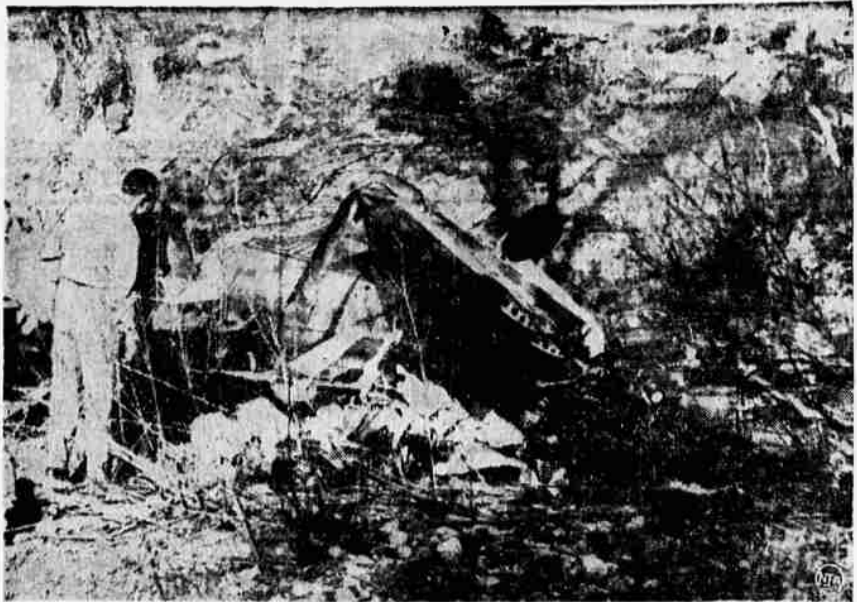
French, British Agreed to Dis-co-operate So the French and British were advised to cancel their parley and not do anything to upset the apparent until the whole business had been decided by Congress. The British and French took the hint. They will not co-operate any further until the State Department tells them it's safe.

But does this position taken by the State Department make sense? If there is going to be European criticism of conditions to Marshall Plan aid, it ought to come out in the open now. And if the U. S. is going to expect the 16 nations to do more co-operating the sooner they begin the better.

If the Marshall Plan is finally turned down by Congress, or if it is materially cut down, it will be all the more necessary that the European nations co-operate. Every day's delay in mutual assistance planning puts back their recovery that much further.

And if now the 16 nations must be expected to sit on their hands until Congress makes up its mind in April or June, then Europe is in a bad way indeed.

If any criticism is leveled at the 16 nations, it should be that CEEC has not been in constant session since last fall. Its work was not finished when the Paris report was made public—it was merely begun.



Investigators examine the wreckage of a twin-engine DC-3 which lost a wing in mid-air and exploded, crashing near Coalinga, Calif., killing all 32 persons aboard. Victims included 28 Mexican aliens who were being ferried back to their homeland, a U. S. immigration inspector and an American crew of two men and a stewardess. Among those killed were a flying team from Long Beach, Calif., pilot Frank Atkinson, 30, and his wife, Bobbie, the stewardess.

Find Facts, Act in Their Light Advises Ad Agency Speaker

"If you want to make your advertising an economic force and not an economic farce," members and guests of the Eugene Chamber of Commerce were told Friday noon, "then you had better familiarize yourselves with 'the hat trick'."

This was the advice of Arthur E. House, Portland advertising executive, in his appearance before the chamber's forum luncheon at the Eugene Hotel. The purchasing public has not yet been converted from its wartime habits, he told the forum audience, but advertising experts expect this conversion to take place in the present year.

Will Get Critical Soon, House stated, the buyers will accept no more ersatz or substitute goods; will analyze their purchases and be guided by more critical judgment of their actual needs; and will reestablish the habit of trading at particular places.

The most important word in advertising—or anything else—is "you" and not "me," House said. Emotional Successful advertising is the influencing of people with a resulting favorable reaction toward a particular product or service, he continued, and emotional approaches work better than logic.

But, it isn't enough simply to use the "you" approach in advertising. "What you merchants need to do," the Portland agency partner said, "is to influence people so that they will react favorably toward you, your organization and your product or service."

"How do you do it—that's the secret of the 'hat trick'." Use Facts Facts are the basis of intelligent advertising planning, House explained. Facts about the "people who are your customers, those who might be your customers, and those who don't like you or your product."

"Armed with such facts you'll know then how to attract, then interest, then convince, and finally how to get action or sales. That's the secret of a successful ad or of an entire campaign."

All this can come about best by use of the hat trick, House advised. Not nearly so mystic as the name implies, this "magic method" consists merely of "getting off your chair, getting your hat and going out to learn from the buyers themselves what they think about you and your product or service."

Hearing Ruled Unofficial

SEATTLE—UPI—In the face of a superior court ruling that the Canwell committee was acting unofficially, the group Saturday continued to build on its mountain of evidence exposing alleged Communist control of the Washington Pension Union.

Judge Roger J. Meakim Friday ruled that the six-man committee was simply acting as a group of individual legislators conducting an investigation, "and not for the state of Washington."

Ex-Communists The legislative-appointed body had heard four days of testimony from admitted ex-Communists or persons whose membership in the Communist party had been solicited.

The witnesses, which included persons once high in the national Communist council, testified to knowledge of penetration and final control of the union which once numbered 38,000 old people.

Big Names The names of persons who figured in the Communist movement within the union read like a roll call of those prominent in the state's political, social, educational and labor fields.

In referring to the arguments of the pension union which won a temporary restraining order against the committee Tuesday, Judge Meakim said:

"I agree that the committee does not speak for the state simply because the constitution says the legislature expires after 60 days. . . . The legislature cannot live beyond 60 days and admits it every time it meets by stopping the clock for several hours during the last day in session for fear it will go over into the 61st day."

However, Judge Meakim did dissolve the temporary restraining order and denied the pension union's request for an injunction against the Canwell committee.

Meanwhile, Albert F. Canwell, chairman of the six-man committee, said he would proceed with the public hearing this morning and attempt to clear the heavy docket which calls for some 50 more witnesses to appear on the stand.

Schools Rescue Orchardmen

PORTLAND — (AP)—Northwest fruit growers Saturday hailed government announcement of a new purchase program for surplus apples and pears.

The Department of Agriculture said it would buy \$2,400,000 worth of apples for school lunches—approximately 600,000 boxes. Also, shippers will get "diversion payments" of 45 cents a box on winter pears shipped to new markets.

The markets are in North Dakota, South Dakota, Minnesota, Nebraska, Iowa, Kansas, Missouri, Oklahoma, Arkansas, Texas, Louisiana, Tennessee, Mississippi, Alabama, Florida, Georgia and the Carolinas.

Ceylon turned to tea growing in 1869 when a blight destroyed the coffee plantations.

Just Out Of Da Pen

CHENEY, Wash.—UPI—Dr. Edgar I. Stewart, Eastern Washington College penology instructor, returned from an inspection trip through Alcatraz prison with a new technique in handling borses.

He related today how a woman cornered him in the club car coming home and gave him a non-stop recital of her ailments. Finally she wanted to know about him.

"There's very little to tell about myself," said Stewart. "I just got off Alcatraz island yesterday. He wasn't bothered the rest of the way home."

'Triangle' Social For Circular Pies

BLACHLY-HORTON—Triangle Grange is having a youth grange pie social Saturday evening, Jan. 31. "Bring your best pies, girls, here's your chance to prove your cooking ability to your boy friends—and does our treasury need money?"

LUTHERAN HOUR

Every SUNDAY KORE 9:30 a.m. Presenting the noted Radio Pastor DR. WALTER A. MAIER Also Lutheran Hour Chorus "BRINGING CHRIST TO THE NATIONS"

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Liquid and Powder LIGHTNING'S 1151 Willamette Ph. 1316

FRESH MEAT

Beef, Baby Beef, Veal and Pork. By Whole, Half or Quarters or Any Amount. Delivered Anywhere Sold on Quality—Never on Price. "The Home of Better Meats" AROWN FARMS Phone 2853-12

FIRST CHURCH Evangelical United Brethren

EIGHTH and MONROE STREETS 9:45 A.M.—Sunday School Classes for All Ages

11:00 A. M. "WORSHIP ETHICS" DO YOU WORSHIP ACCEPTABLY? 7:30 P. M. "JESUS ONLY" HEAR THIS TIMELY MESSAGE CHARLES E. FOGG, Minister

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VENETA Buys Boards With Sales of Scrap

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It has been estimated that people of the world drank 300 billion cups of tea in 1939. During World War II, States virtually stopped green tea.

Listen to the Radio Bible School 4:00 to 4:30 EVERY SUNDAY—KWIL, Albany Conducted by R. A. BARNES Representing THE CHURCH OF GOD Subject: "One Thousand Years Reign" Phone 474 Harrisburg 438 La.

First Christian Church 11th and 12th on Oak HUGH N. McCALLUM, Pastor Bible School 9:45 (Graded Classes) Morning Worship 11:00 Evening Service

"FOR THIS I WAS BORN" "Contrained by L Film Solo: "Blessed Are the Me Hal Young Nursery at both Morning Services Listen to THE CHRISTIANS' HOUR Sunday at 8:00 A.M. — KORE (1450)

"GOSPEL SING & EVANGELIS From Los Angeles, REV. & MRS. C. D. WOOD

SPEAKING NIGHTLY 7:30 P. M. FEB. 3rd THROUGH FEB. 15th "Seek ye the Lord while He may be found. Call ye upon Him while He is near." Isa. 54:1 C. B. STARKEY, Pastor FREE METHODIST CHURCH Corner of 4th and B Sts. Spring

YOU ARE INVITED TO ATTEND Lighthouse Temple 12th and OLIVE ST. W. CRAWFORD JONES, Pastor Sunday School 8:30 A.M.—Study God's Word with Us. Morning Worship 11:00 A.M.—"JESUS PAID IT ALL" — Holy Communion. Youth Meetings 6:00 P.M.—Where Youth Studies the Truth. Evangelistic Service 7:30 P.M.—"WHAT WILL LAST AS LONG AS HEAVEN AND HELL" THE FRIENDLY FULL GOSPEL CHURCH WITH A BIG WELCOME

The CHURCHES OF CHRIST salute you

A STUDY IN FAMILY RELATIONS — HARVEY SCOTT

In the parent-child relationship we have one of life's greatest maladjusted conditions. Untrained children is the result of a broken relationship here. Many of these homes are not broken by divorce or death; they are broken through a neglect of the parents to assume their responsibilities with their children. Too few parents recognize the importance of a proper adjustment of the relationship between parents and children. A broken relationship between the parent and the child fails to provide for the necessary training in order that the child may be given the security in the home which is so essential to his wholesome adjustments. Without this security the child is "unstable in all his ways," and is thus never able to make wholesome adjustments to life's experiences. Parents should strive to provide proper environment in their relations with their children in order that their social development may be normal. But to let the child do any and everything that he wants to do is not a normal development; this is an abnormal development, because life is not made up that way—we cannot do as we please in life, and the child must be thus trained.

In too many cases relatives interfere rather than assist the parents in the training of their children. Remember, we must train our children; not just let them grow up. There must be training and guidance as well as teaching and nurture. Relatives often take sides with the child against his parents. This is a tragedy that should be avoided. Parents should never be criticized in the presence of children. Grandparents should destroy all the efforts of the parents by yielding to the demands of the child in his desire for those things which the parents have told him that he cannot have—he cannot have everything he wants. Suppose he should want the moon, would you give it to him?

Parents should guide their children in their adjustments with the other children in the community. He should be given opportunities to make these adjustments through his own efforts, but supervise his association with other children in the community that he may learn how to make his adjustments. They will not always agree; they will have their differences. But the atmosphere of the home must be such that will contribute to the wholesome development and adjustment of the members of the family. Children in the home must learn to be useful in the daily care of the family; they thus feel their importance and are secure in their relationships. We must guide and train our children. The following Churches of Christ in this community welcome you to attend all of their services: 494 10th Ave. West (Eugene) London Monroe near Fifth (Collage Grove) 12th and C Street (Springfield) Central View

Japanese Labor Ban Lifted in Canada

VICTORIA — (AP)—Suspension of the ban imposed against Japanese working on crown timber lands at least until the next session of the provincial legislature opening March 2 was announced here Saturday by Acting Premier Herbert Anscomb.

The ban, an old provincial law lifted in 1942 because of the labor shortage and reimposed this week, would prohibit some 800 Japanese from working in lumber camps throughout the interior of British Columbia.

Anscomb, in announcing lifting of the measure, said "the question being raised is a most important one which involves the whole matter of Japanese in the province." He said the entire issue would be discussed in the legislature, and said he "felt the government would be attempting to override the legislature if the clause were removed during the interim."

The ruling, as reimposed, would prohibit Japanese from the crown timber areas but not Chinese. The earlier law prohibited both.

The Turks ruled Jerusalem from 1517 to 1917.

Oui, Citizens Can Whistle!

PARIS—(AP)—The Paris Association of Drama and Music critics ruled this week a member may hiss a show he dislikes as a private citizen, but not professionally.

The issue came up Saturday night when Sacha Guitry opened in his own play "The Limping Devil" (Le Diable Boiteux).

Twice in the first act Marc Beigbender, critic of the newspaper Le Parisien Libre, expressed his disapproval in the traditional European way—by whistling.

When the theater manager tried to put him out, his colleagues rose to his defense. All stayed.

Beigbender brought the matter to the attention of the association. "It is customary," the group replied in a formal statement, "for a critic to express his opinion of a play by using a pen, not a whistle. When it comes to his feelings as a citizen, however, he is within his common law rights."

Memorial Recreation Center

Scrap desirable is cardboard boxes, rags, burlap sacks, all cast iron except stove grates, steel, copper, brass, lead, babbit and aluminum. Some school youngsters will be calling at your home soon to collect your contribution. Your cooperation in this drive will be appreciated.

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Nine Billion Oil Subsidy Predicted

WASHINGTON—(AP)—Government scientists predicted this week that a synthetic oil industry as proposed by Secretary of Defense James Forrestal would require a government subsidy of at least \$9,000,000,000.

Forrestal said that a synthetic industry capable of producing 2,000,000 barrels a day should be started. He said this country would need that much more than present production capacity in event of war.

Secretary of Interior J. A. Krug also has stressed the need for developing a synthetic industry as well as new petroleum fields.

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