

'Beauty Engineer' Lists Cities Where Ladies Most Style-Alert

BY HAL BOYLE
NEW YORK — (AP) — A lady who says she is a "beauty engineer" has done the traveling bachelor a favor.
She's come up with a list of ten cities where she says you can find the best dressed women.
This Baedeker of American style-conscious communities has been compiled by Mrs. Veronica Dengel, president of the American Women's Institute. Mrs. Dengel, who is 46, five-foot-five inches tall and darkhaired, has written books on "Hold Your Man" and other problems of the married sex. Her institute does a mail order business in advice to fashion-born damsels who can't get to the big city.
A poll of 500 fashion leaders throughout the country, she said, disclosed that the three cities with the lowest rating for well-dressed women were:
(1) Boston — "Slow, too cautious, never catching up until a fashion is well established."
(2) Chicago — "A mixture of good and bad fashion where east and west meet."
(3) Palm Beach — (Yes, Palm Beach) — "Surrounded by beauty in clothes, but not properly affected by it" — whatever that meant.
Now to get on to the places where a fellow can make a date and be fairly sure the gal will show the most "ingenuity in dress, newness of style and wear proper fashions best suited" to her personality. Here they are in the order Mrs. Dengel lists them in her own fashionable prose:
(1) New York City — "The sophisticated new look" — where women who are the nation's fashion leaders accept new styles and try them willingly.
(2) Atlanta — "The soft southern look" — they couple smart fashion with southern grace and dignity.
(3) Miami — "The provocative look" — they adapt the new and colorful in fashion to their colorful city needs.
(4) Detroit — "The mature look" — the women are anxious to improve constantly in fashion consciousness just as their city is improving its national importance.
(5) Washington — "The refreshing look" — here the business girl proves it is possible to dress well on a budget when one plans carefully.
(6) Philadelphia — "The pert look" — The quiet smartness of their city is reflected in the unerring choice of beautiful, wearable clothes.
(7) Dallas — "The piquant look" — Beautiful girls and beautiful clothes in a beautiful city.
(8) San Francisco — "The intriguing look" — Western charm with eastern flair for distinctive dressing.
(9) Salt Lake City — "The wholesome look" — simple, casual living, in clothes with a fashion rightness.
(10) Seattle — "The exciting look" — a plus quality in a city where everything seems to be a little "extra".
Well boys, there's where the best dressed clothes horses dwell — according to Mrs. Dengel and her poll pals. But they name no community where a man with a slim pocketbook can find a lass and keep her in the finery she wants to become accustomed to.
I can help out there — although you need a passport.
Out in Bali
Off Java, in the Dutch East Indies, there is a small island called Bali. On it dwell oodles of simple barefoot girls with a sweet backward look.
They are beautiful, they weave their own clothes from silk or cotton, and they're in the height of fashion with only a half-sarong that stretches from the waist to

Kidnapers File For Custody

TIJUANA, Baja, Calif., Mex. — (AP) — The mother of a 15-year-old heiress, held captive in the mountains near Mazatlan, Mex., said Tuesday she had been informed by the captors they have the girl and that they have filed for a court order to keep her.
Senora Consuelo Capaceta, the ankle. This gives them half of the "new look" — and the rest is all outdoors. The only hat they wear is a water jar.
A man could go there with a pocketful of cotton seeds and a hatful of silkworms and keep his lady in style forever.

wealthy lower California landowner, told the United Press the Moran family of five brothers have filed for a writ of habeas corpus for themselves and the girl as well, claiming that Senora Capaceta is not the girl's mother.
The daughter, Maria Jesus Yolanda Escobar, was taken by the Moran brothers, one of whom wanted to marry her, more than two months ago from the streets of Mazatlan.
"They have informed me that they have asked the court for the writ but have refused to allow me or anyone to see the girl," Senora Capaceta said. "They claim that because of some error in registration I am not Maria's mother."
The United States set a new record of 6,492,600 registered motor trucks in 1947.

Field Merges Sun, Times

CHICAGO — (AP) — The Chicago Times and the Chicago Sun have announced that, effective next Monday, they will become a single newspaper with morning and evening editions.
The new publication, to be known as the Chicago Daily Sun and Times, will have the combined news and picture facilities of the present separate papers, the announcement said. Both papers are published by Marshall Field.
The average person tends to overestimate the weight of dark colored objects and underestimate the weight of light colored objects.

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