

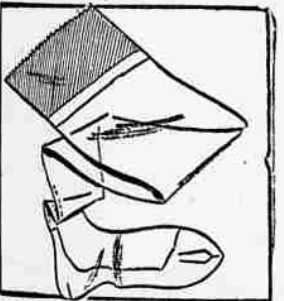
Montgomery Ward

Here's Proof aplenty that Wards is your Thrift Center

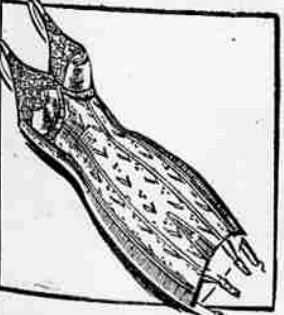
SAVE!



FIRST SHOWING SPRING TOPPERS 14.98
They're here now — all wool — newest plaids—newest color combinations. New swing backs. See Wards first. Sizes 12 to 18.



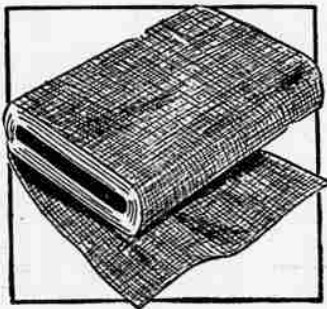
FULL-FASHIONED OF FILMY SHEER NYLON 2.25
All-nylon. Fit without a wrinkle. 4-gauge - 15 Denier. New dark shades. Sizes 8½ - 10½.



ABDOMINAL CONTROL BONED CORSELET 8.95
Specially constructed to give extra control and make your figure slim. Both short and long lengths.



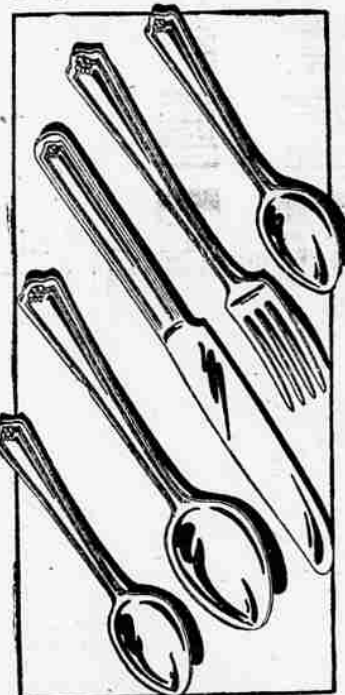
PRE-VIEW SPRING STYLES DRESS SHOES 6.50
New platform soles — includes open toe—Baby Doll straps — all the latest style. Be first to wear them.



ADVANCE SPRING SHOWING ROMAINE CREPE

yd. 1.49

Superb fabric for your best apparel. In new shades decreed for spring. 54-in.

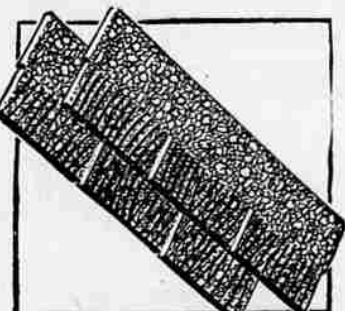


32-PC. REG. 6.95 SET THRIFT SILVERPLATE 5.99

Six each: forks, one-piece knives, oval bowl soup spoons, 12 teaspoons and 2 tablespoons. One-piece knives almost indestructible. 32 pieces—reg. 6.95!



BOYS' COTTON FLANNEL SHIRTS 2.39
Snappy new plaids. Vat dyed and sanforized. Washable. 8-18.



COLORFUL THICK-TAB SHINGLES 8.39

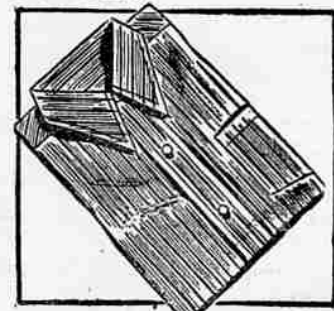
For extra roof-beauty combined with longer wear! Square covers 100 sq. ft. Also limited quantity roll roofing.



SMART BRENT FELTS FOR SPRING '48

4.95

Choose from "The Southwest" and other popular shapes in Wards fine fur felts.



WELL MADE FANCY COTTON DRESS SHIRT

2.29

Really trim shirt. Assorted stripes ... in blue, tan and green.

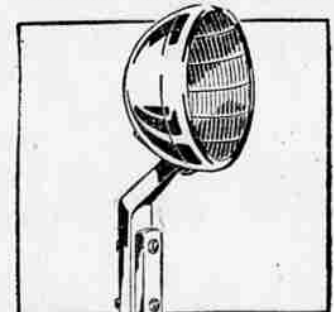


EXTRA QUALITY WORK OUTFITS FOR MEN

6.58

Wool-like oxford gray cotton gabardine, vat-dyed and Sanforized (shrinkage 1%). Pants pocket "tool-proofed."

Shirts 2.79 Pants 3.79



CHROME FOG LIGHT SEALED BEAM

3.98

Amber lens, gives better vision in fog and snow! Chrome plated! Fits all cars.

FEEL THE FABRICS and SEE FOR YOURSELF WHAT MAKES THESE A GREAT SUIT VALUE.

37⁵⁰

There is nothing that adds as much to your personal morale as the feeling of being well dressed. And there's no mistaking the durability, the smart good looks of these suits. Inspect the careful tailoring, the clean cut virgin wool fabrics, the styling, patterns and colors. There's a model here just for you.



MEN'S PINEHURST DRESS SHOES

8⁷⁵

"Better" quality Ward Shoes conservatively styled for dress wear. A handsome black French-toe oxford or good looking blucher in burgundy. Only two of several styles at this low price. All of supple leathers, all built for lasting comfortable wear. Sizes 6-11.

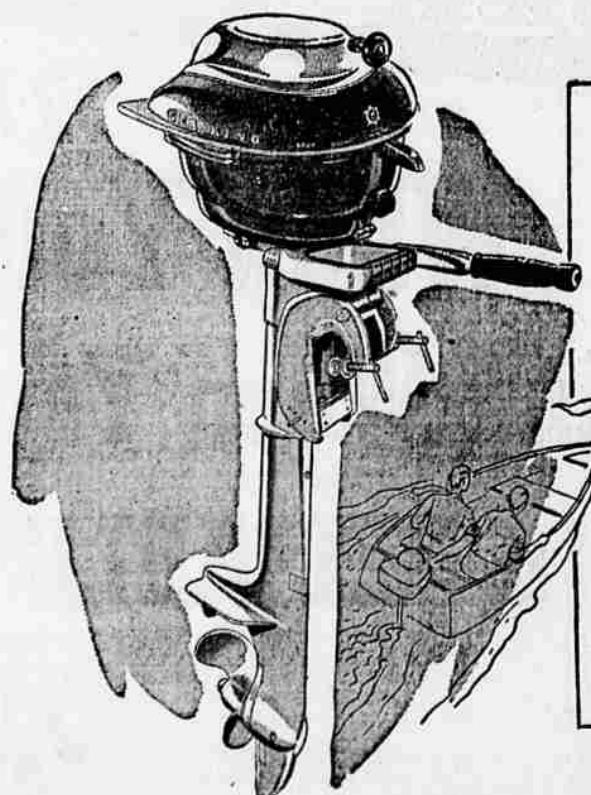


"DOUBLE - TEN" OUTBOARD MOTOR SALE!

10% OFF AND 10% DOWN

on Lay-A-Way Plan will hold your motor until April 1st.
SEA-KING
5 H.P. Motor 128.50
Less 10% 12.85
NOW 115.65

Big alternate firing TWIN with full pivot reverse. Easy to start ... has a 2-hour cruising range. Gives thrilling speeds — yet will slow troll without a sputter.
3 H.P. Model, Reg. 92.50
Less 10% 9.25
NOW 83.25



USE YOUR CREDIT! 10 PER CENT DOWN ON ANY PURCHASE OF \$10 OR MORE, ON WARDS MONTHLY PAYMENT PLAN