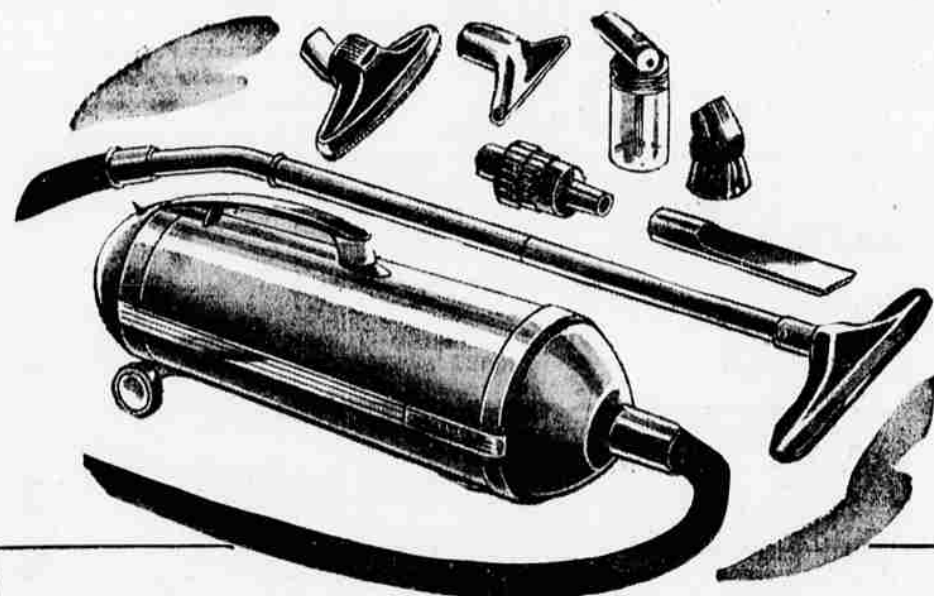


Montgomery Ward

STARTING TOMORROW 4 BIG

JANUARY SALE DAYS

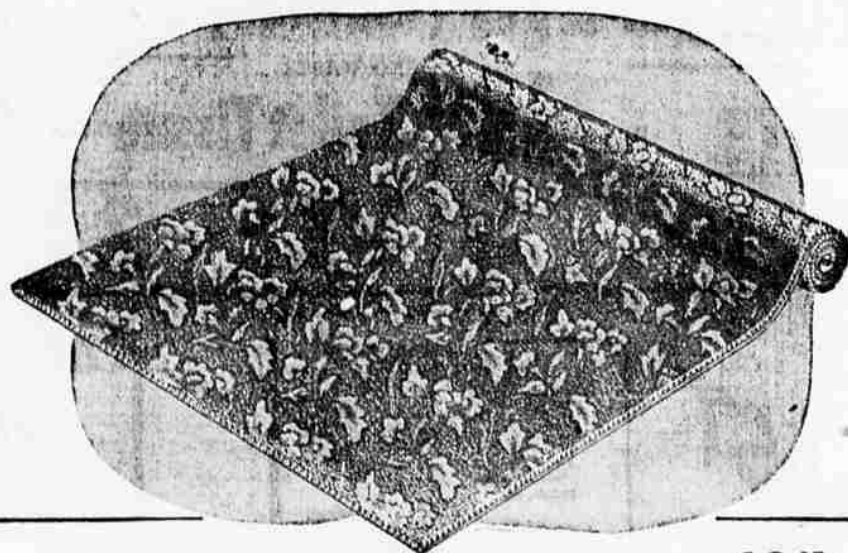
THIS WEEK ONLY



M-W HOME CLEANER REDUCED!

Compare M-W with cleaners costing \$80 or more! You'll find M-W cleans more efficiently, has better features and is easier to use! You clean rugs, furniture, bedding; demoth closets; spray paint. Buy M-W now and save!

This Week Only
52.88



CARVED BROADLOOM—COMPARE WITH 12.95 CARPETING!

Only in Wards Lawson is such true beauty and long wearing quality found at such a low price! Over 10,000 wool tufts per sq. ft. make Lawson wear longer—more resilient! Choice of lovely decorator colors in 9 foot width.

10.45

8 FT. BROADLOOM **7.25**
Sq. Yd.
Wards "Loomcraft" Axminster. Floran designs.

12 FT. BROADLOOM **5.98**
Sq. Yd.
Wards "Styletone" Axminster. 1 roll only.

27 INCH STAIR CARPET **4.19**
Yd.
Wards "Styletone" Axminster. Limited quantity.

REG. 1.40 DRAPERY MATERIAL **98¢**
48 inch floral patterns on rose, blue, or tan background. Only 3 bolts left.

REG. 1.00 SEERSUCKER **73¢**
36 inch. Red, green, brown or blue stripes on white.

470 MEN'S SPORT SHIRTS **34¢**
Broadcloth with T-shirt collar. Ass'd plain colors.

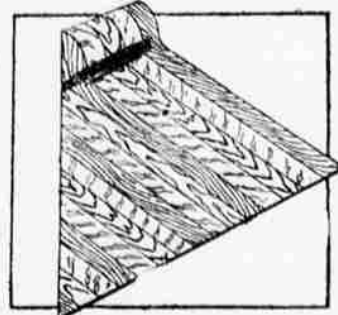
REG. 14.95 STA. LAUNDRY TUBS **12.88**
Solid cast concrete with metal reinforced top. Smooth finish.

REG. 1.89 2 GAL. CAN OIL **1.47**
Wards "Vitalized" Motor Oil. In 2-gal. cans.

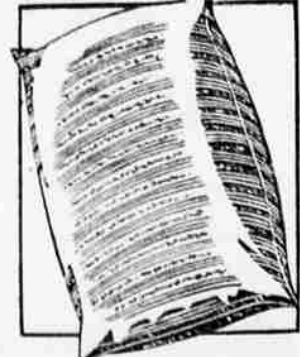
REG. 1.49 ANTI-FREEZE Gal. **99¢**
Gallon jug alcohol type non-corrosive Anti-Freeze.

4.98 LEATHER HAND BAGS **2.77**
Lambskin leather in assorted dark and bright colors. New styles.

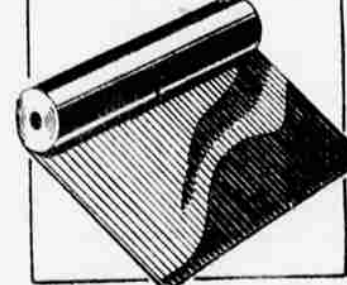
12.98 ALL WOOL SHIRTS **4.77**
Only a few size 15 to 17 left. Plain red or plain tan. Hurry!



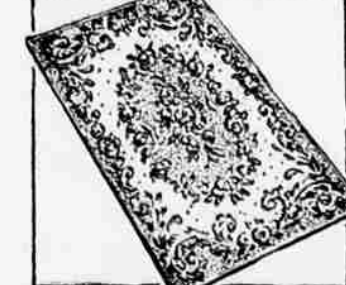
RENEW WORN FLOORS! 2 FT. RUG BORDER **46¢**
run yd.
Narrow hardwood design printed on lustrous felt base. Sets off your rugs!



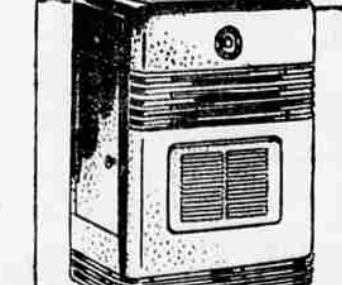
FEATHER PILLOWS **6.88**
REGULARLY 7.95
Two plump fowl feather pillows with fine Damask tick. Reduced to clear!



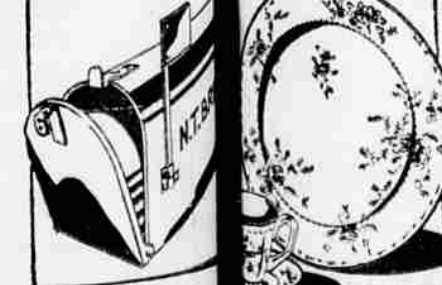
DURABLE ASPHALT CORRUGATED MATTING **39¢**
Yd.
Looks like rubber! Use in halls, at sinks and laundry tubs! 36 in. wide.



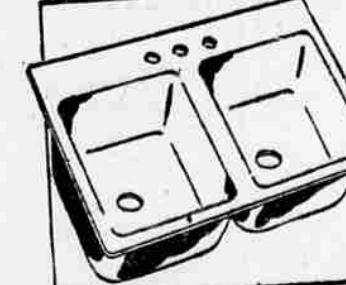
10% OFF! 27"x48" AXMINSTERS **5.38**
Deep wool pile as in large rug! Many new patterns and colors—hurry!



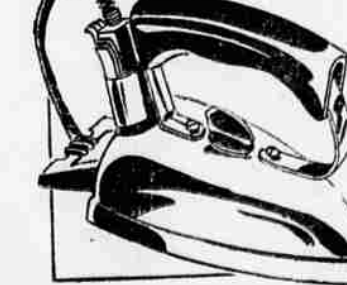
REG. 94.95 OIL CIRCULATOR **89.88**
Abundant economical heat. New improved model similar to cut. See its extra features.



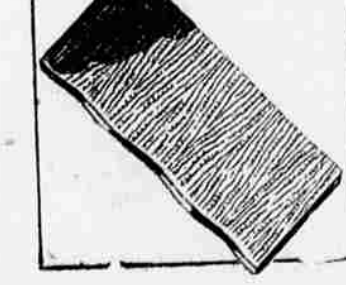
Reg. 2.49 ALUMINUM RURAL MAIL BOX **24.88**
Approved by Post Office. Has flag indicator. 7 1/2 inches.



TWO-COMPARTMENT STEEL SINK REDUCED! **21.88**
White porcelain enameled. Acid-resistant. Easy to clean. Buy yours today!



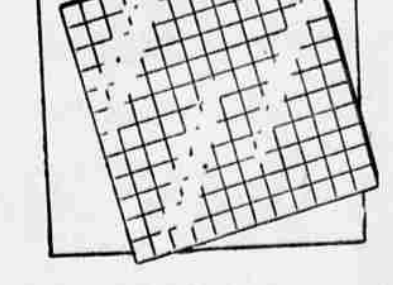
WARDS REG. 5.95 AUTOMATIC IRON **3.99**
Dial and fabric for correct heat! Chrome-plated finish. A.C. only!



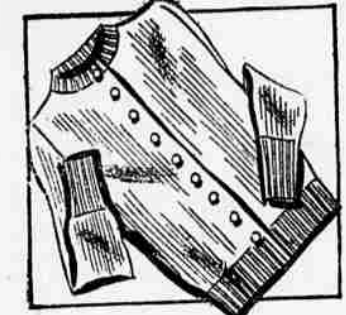
WARDS WAVY-EDGE ASPHALT SIDING **4.98**
square
Pleasing wood-grain effect! Square covers 100 sq. ft., incl. exposed nails.



SUPER ONE-COAT SEMI-GLOSS OR GLOSS ENAMEL **1.07**
quart
Satin-like finish. Scrubbable, dries overnight. Many colors.



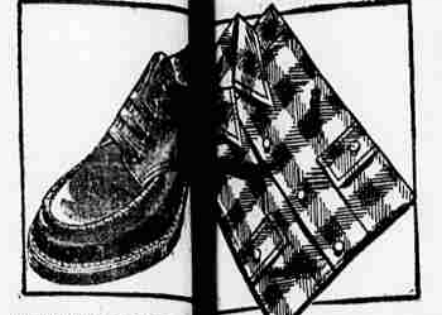
COLORFUL, LOW-COST TILEBOARD! **29 1/2**
sq. ft.
Attractive... lustrous... easy-to-clean! 8 popular colors. Buy now.



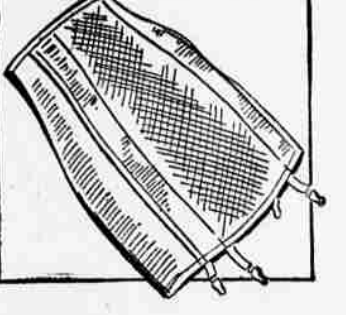
ALL-WOOL SWEATERS **2.97**
SALE-PRICED NOW!
Favorite cardigans and slippers in brights, lights, darks. 34-40 range.



REDUCTIONS ON "CANNON" TOWELS **54¢**
Blue, green, maize and rose blocks on absorbent, white ground. 80"x40".



SPECIALLY PRICED Boys' MOC OXFORDS **4.99**
An ideal school shoe in ing leather. Cord laces. 1-6.



SALE! REG. 1.98 PANTY GIRDLES **1.77**
First quality—reduced to make room for new Spring merchandise. S-M-L.



EXTRA SAVINGS ON FINE DRESS CHAMBRAY **64¢**
yd.
Assortments in two-color and multi-color stripes, staple solids, pastels.

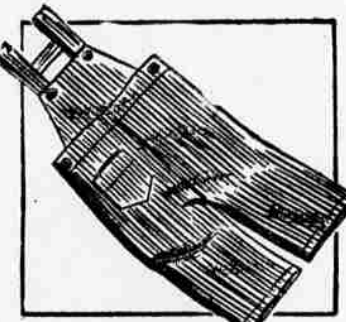
Reg. 229.00 LIVING ROOM **188.00**
Matching sofa and chair in Tapestry. Reduced to clear.

2.98 SHOWER CURTAINS **2.59**
Discontinued patterns. Printed plastic film.

1.19 CHILDREN'S PJ'S **3.29**
Flannel or knit—with or without feet. Ass'd pastel colors. 4-12.

LADIES' DRESSES **8.00**
Wools, gabardines, crepes. Tailored or dressy styles. 8-14.

1.98 LADIES' HAND BAGS **77¢**
Plastic and fabric. Plain. Textured and lizard skin. Ass'd colors.

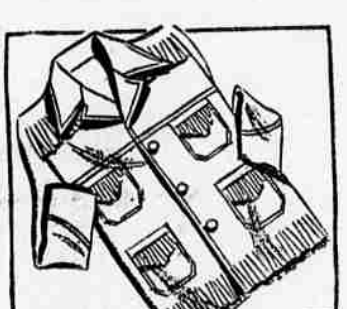


10.98 ALL WOOL BLANKET **9.77**
100% virgin wool. Amuno moth treated. 72"x90.



EXACT REPLACEMENT DRILL WITH REBUILT GENERATORS **15.77**
Completely rebuilt with 14 drill-renewed parts! For 110-V, 60-38.

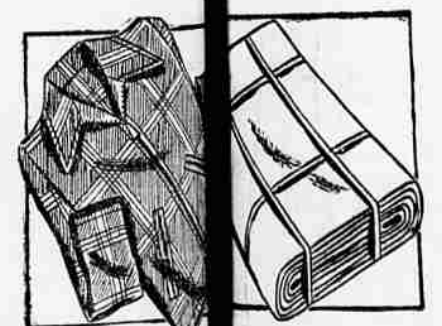
16.50 SKI PANTS **12.75**
100% wool—zipper pockets. Midnight blue—all sizes.



LADIES' JACKETS **8.00**
Suede—leather and ski jackets. Tans, browns, greens—some with leather fringe—some fur trimmed.

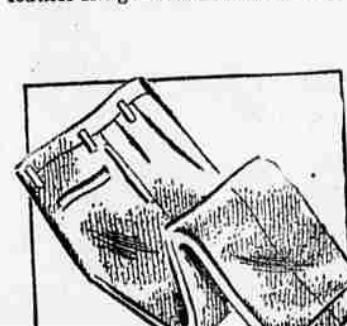
CHILDREN'S SUSPENDER **1.00**
OVERALLS Reg. 1.98
Both bib and bibless type in cotton gabardine. Sanforized. Ass'd colors. 4-8.

TOT'S VELVET DRESSES **2.00**
Regularly 2.98. Assorted colors. Emb. trim. 1-3.

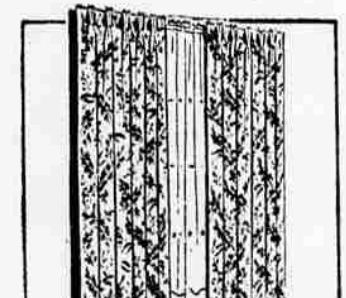


REG. 4.98 PLAID COSACK JACKET **79¢**
All wool shadow plaid. Serviceable quality with 48x green, maroon. Zipper pockets. 2 slash pockets.

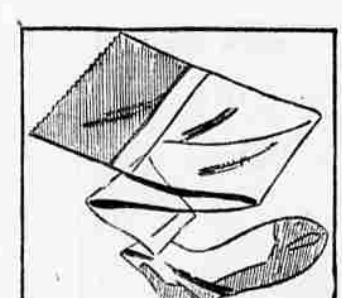
4.98 DOOR CHIME **2.97**
Electric 2-tone chime. Ivory case.



Men's WORK SHOES **5.99**
Regularly 6.98
For outdoor jobs! Double tanned leather for rough wear. Leather or cord soles 8-12.



REG. 16.98 BETTER QUALITY DRAPERIES **14.88**
Newest 18th Century and Modern Patterns. Ass'd colors. Fully lined. 5 pleat, 44x84.



FULL-FASHIONED OF SHEER RAYON. JUST **39¢**
Extra sheer for soft, dull look. Full-fashioned for fit! Cotton feet. 8 1/2 - 10 1/2.