

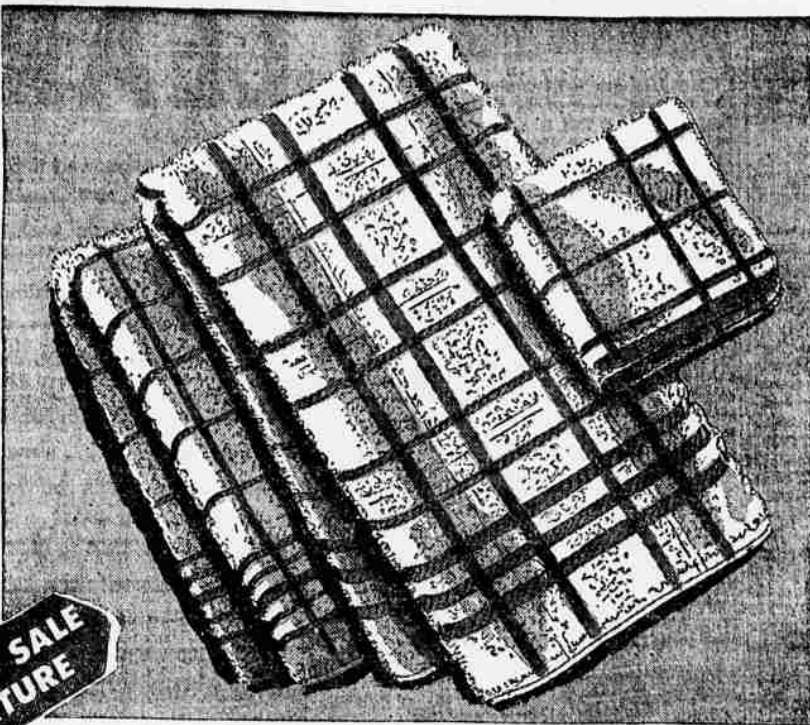
STARTS TOMORROW! BE HERE FOR THE FIRST BIG DAY OF VALUES...SHOP UNTIL 9 P.M. FRIDAY



January

WHITE GOODS SALE

Featuring Thrifty Buys to Start the New Year with Real Savings



WHITE SALE FEATURE

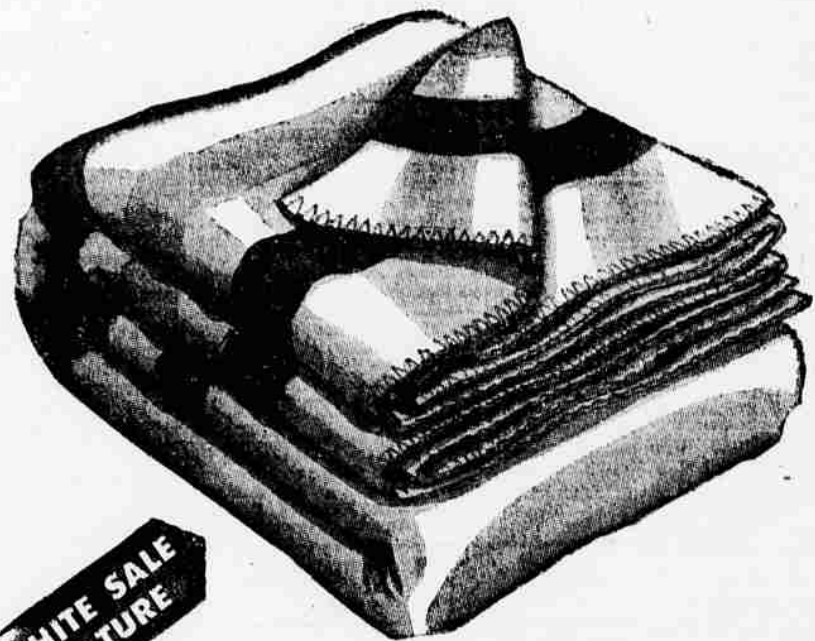
Stock up--Lowest Prices in Years.

Fluffy Plaid Towel

15x27 inch
Hand Towel, each..... **19c**
11x11 Wash
Cloth, 2 for..... **13c**

18 x 36 Inch
Utility Towel
Each **29c**

Cotton terry with a soft, thirty pile, firm enduring underweave. Blue and red plaid on white. Save on these values.



WHITE SALE FEATURE

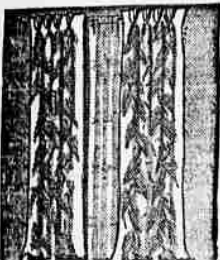
Reduced from \$15.90 for this Sale

100% Wool Blankets

Comfortable, luxury length 72 by 90
Soft, warm deep-piled 100% virgin wool.
House plaids, stripes, or floral design. Buy now.

CHOICE OF HARMONY. SPECIAL PRICED

12⁸⁸



Cotton Draperies

2 1/2 yards long **7.98**
Handsome leaf design cotton draperies and tiebacks for refreshing window beauty. White with green, gray, coral, aquamarine.



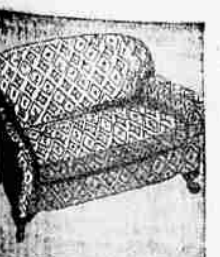
Dimity Cottage Set

Tape Trimming **1.59**
Crisp, frolicking dimity tops contrasted by plain sash curtains and perky ruffled trim. Brightened with taping trim. Fully cut. Choice of colors.



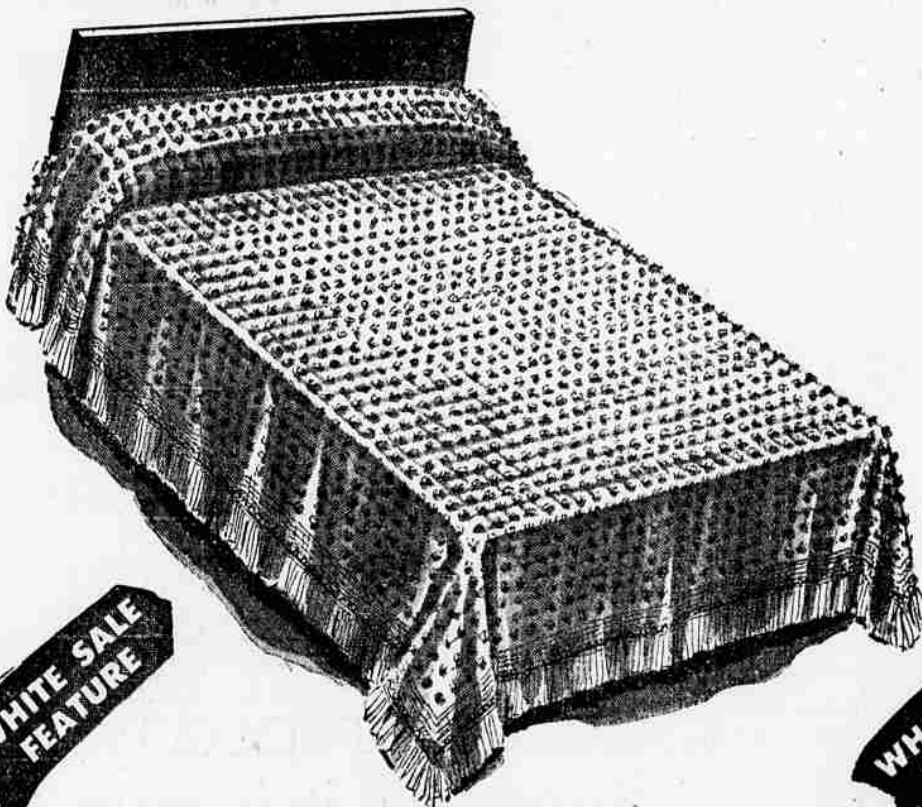
Cotton Chair Covers

Knitted "Snugs" **4.98**
Give chairs a new lease on life with smart Denton pattern slipcovers. In many popular styles, colors, priced right for savings!



Knitted Sofa Covers

Cotton "Snugs" **9.98**
Thirty new life for "weary" sofas! Denton pattern tailored covers... you'll find one styled for yours. Choose from three colors.



WHITE SALE FEATURE

Thrifty Beauty for Your Bedroom

Cotton Hobnail Spread

5⁹⁸

Traditional loveliness priced the thrifty, modern Sears way! Firm cotton ground, luxuriously covered with fluffy pompons, cotton fringe trims 3 sides. Solid pastel colors: rose, gold, blue, aqua, peach, or white.



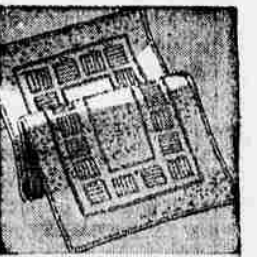
WHITE SALE FEATURE

Clearance Values--Save Now

Harmony House Sheets

2⁴⁹

Harmony House Muslin, bargain priced, but still good quality. Favorite of thrifty housewives, and now at a price you can't afford to miss. Full bed size. 81 by 108.



Chenille Bath Mat

22 x 36 Inches **3.39**
Our finest... heavy, extra absorbent. At Sears economy price! Textured design. Horizon blue, mist green, cherry pink, or jubilee peach.



Wataseal Fabric

36 inches Wide **79c**
Pretty print designs on plastic film. Remarkably low in price! Watery proof, stain resistant, won't crack. Practical, decorative for many uses.



Wataseal Shelving

12 inches Wide **23c**
Heavyweight, waterproof plastic. Ideal for covering all shelves. Pinked and scalloped on one side. Blue, yellow, green, red or white.



White Mattress Pad

Twin Size **3.19**
For extra comfort, extra mattress protection. Zig-zag quilted muslin pads, with soft cotton filling.

Full Size, 54-in. **4.19**



Nursery Towel Set

4 Pieces **1.98**
Fluffy white terry towels and washcloths with gay blue and rose nursery design. Cellophane wrapped for an ideal gift. Buy now and save!



Shoulder Covers

98c
Set of 6
Heavyweight cellophane keeps garment shoulders dust-free. Colored bindings.



White Sheet Blanket

2.65
Soft napper, cream white cotton. Reinforced lock stitched ends. Extra long.



Cotton Batts

1.29
Economical 3-pound 72x90-inch batts, of sturdy, unbleached cotton. Plain style.



All Wool Batts

1.98
Of soft, long-fibered wool in natural green color. Plain style, 72x90-inch size. 2-lb.



Stamped Pillowcase

1.47
Easy-to-do stamped pattern. Instruction chart included. 44 x 36-in. cut size. 3-in. hem.



Turkish Bath Towel

65c
Woven of thirty cotton loop pile. Blue, green or red border on white. 22 x 44-inch size.



Turkish Washcloth

2 for 15c
Better quality washcloth. Blue, green or red border on white. 13x13-inch size.

FOR YOUR SHOPPING CONVENIENCE - SHOP 'TIL 9 P.M. FRIDAY

"Satisfaction guaranteed or your money back" SEARS

YOUR ONE STOP SHOPPING CENTER
CORNER 10th and CHARLTON STS.

FREE PARKING