

**SEARS**  
ROEBUCK AND CO.

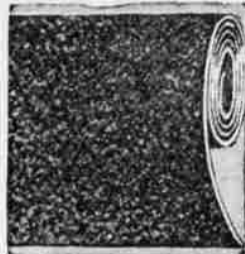
# Sales for Homes

Priced for Smart Savings...  
Styled for Smart Service!



**Buy On Sears Easy Payment Plan**

You needn't wait for those things that make your home a more livable and pleasant place for you and your family. Have them now when you need them most. Easy terms are available on all purchases of \$10 or more.



**HALL CARPET**

27" Wide **3.49** Yd.

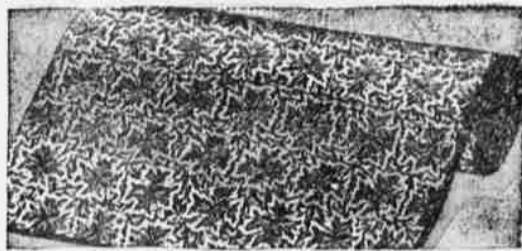
Beauty your hallways and stairs. Lovely velvety carpeting in the famous Heather mixture. All wool pile for long wear.

**Broadmoor Axminster**

**WOOL RUGS**

Size **3.95**  
27" x 48"

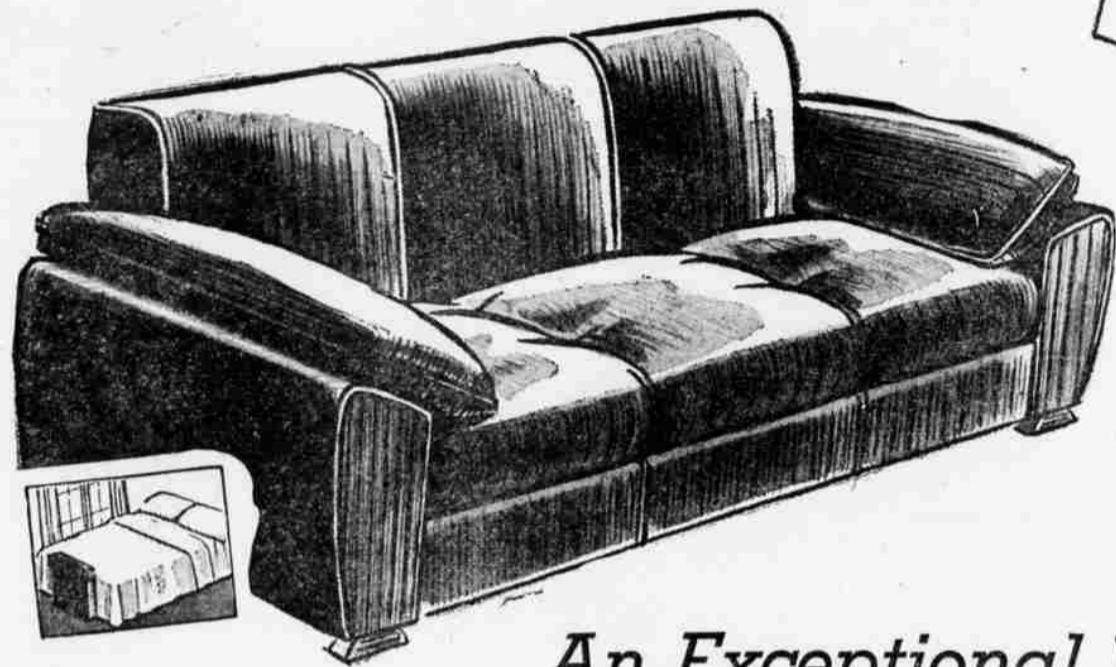
The coloring and patterns of these beautiful rugs will transform a room. Patterns that live! Colors that charm! The size is adaptable to many arrangements. See these today. Long wearing. All wool.



**Belfast Axminster Carpet**  
27 In. Wide

**5.75** Yd.

From our wide selection of rich colors you'll find the carpeting for your home. For years of beauty choose Belfast Axminster. All wool pile. Buy it by the yard. Width 27 inches.



Use Your CREDIT at SEARS

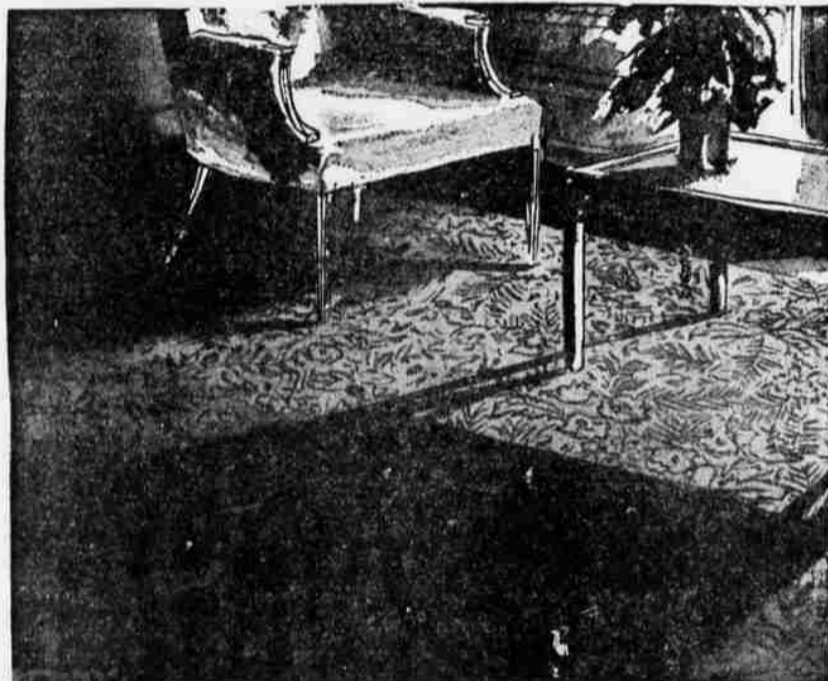
*An Exceptional Value!*

**PILLOW-ARM DAVENO**

REG. 104.95 NOW **79.95**

*Harmony House*

Create a double purpose living room with this comfortable daveno that converts into a three-quarter bed. Both chair and swing rocker have inner-springs. With non-sag base, all hardwood construction. Velour upholstery in choice of wine, dusty rose, or Alice Blue.



*Harmony House*

**Broadloom Fenimore Velvet CARPETS**

9 Feet Wide

**5.95** Square Yard

Sears invites you to see these! Brides starting new homes, others who want to redecorate—all you who have waited so patiently—NOW you can have the rug of your dreams at Sears economy price! They are ready to add distinguished, elegant beauty to your home.

Fenimore Velvet Rugs are qualified, as always, to wear superbly. One hundred percent wool, with 9066 all-wool tufts per square foot. We've the color you prefer in clear, modern tone-on-tone Harmony House patterns. Come in now to select your new rug.



**COLORFUL RAG RUGS**

Reg. 3.49 Now **1.69**

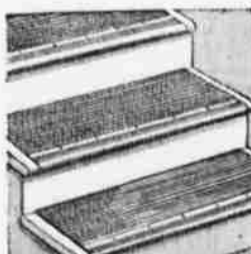
A special opportunity to pick up a bright spot of color. Choice of colors. 24x48-in.



**Jacquard Rugs**

Reg. 15.98 now **6.98**

Cushiony cotton pile, Jacquard woven. Imported from Belgium. In red, blue or rust. 4x6 feet.



**Safety Stair Tread**

Heavy Rubber **35c** ea. Eliminate danger of slipping on stairs... protect your stairs. Thick, black composition rubber treads. Won't curl. Size: 9x18 in.



**HIGH CHAIR**

Only **7.88**

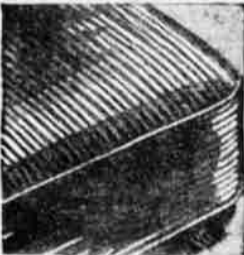
Safety Strap  
Wide leg spread for stability. Natural color with non-poisonous finish. Nursery decal trim.



**Spring Crib MATTRESS**

Only **12.88**  
2.00 Down

A high quality mattress, spring filled. Soft, layer-felted cotton padding. Water-repellent.



**Cotton Crib MATTRESS**

Full Size **6.95**

A well-made crib mattress. Cotton filled, 2-inch box type. Size 27 by 52 inches.

**5 Piece Living Room Daveno Group**



- Solid Maple
- Full Daveno
- Large Chair
- Three Tables
- Choice of Tapestry Colors

**129.88**

A typical Sears furniture value that will give you the comfort, style, beauty, and construction you'd expect to find only in more expensive furniture. The comfortable daveno with maple arms is set off by a matching group of three tables and chair to make your living room beautiful. You get the utility of both sofa and bed from your daveno. All hardwood construction. Cotton tapestry covers.

Pay Only 26.00 Down

**SHOP AT SEARS UNTIL 9 P.M. EVERY FRIDAY**

*"Satisfaction guaranteed or your money back"* **SEARS**

Your Complete One-Stop SHOPPING CENTER  
Corner 10th and Charnelton