



SEARS Holiday Specials!

Sears Will Be
Closed July 4 - 5 - 6

for Wednesday and Thursday

July 2 & 3



Jr. Boys

- **BIB TROUSERS**
Reg. \$2.29 SPECIAL PRICE **1.97**
- **JR. BOYS' SWIM TRUNKS**
Boxer Style Gabardine SEARS PRICE **1.59**
- **JR. BOYS' TEE SHIRTS**
Assorted and fancy stripes SPECIAL **79c**

Best of Buys for Boys BOYVILLE BROADCLOTH SPORT SHIRTS

Holiday Special
Short or Long Sleeves **\$1.98**

- **BOYS' BROWN OXFORDS**
Plain toe, red rubber sole,
tough, durable. SEARS PRICE **3.98**
- **BOYS' KNIT BRIEFS**
Combed Cotton—Reduced to **35c**
- **BROADCLOTH PAJAMAS**
Latest patterns and styles.
All sizes **1.98**

Before You Go . . .
Visit SEARS BOYVILLE
A Complete Boys' Department.

MAIN FLOOR

"His" Holiday habit PILGRIM SPORT SHIRTS

Long Sleeve Poplin
Holiday Special **\$2.77**

Convertible collar. Soft solid colors: blue, natural, tan,
bamboo green. Sanforized mercerized cotton poplin—
perfect fit, tailored styles for the discriminating man.

- **LOAFER COATS**
Save \$5.18. Reg. \$14.95 **9.77**
See these all wool coats today—two-toned blend-
ing colors. Ideal for driving—tailored fit for arm
freedom.
- **GABARDINE SLACKS**
Save \$3.21. Reg. \$7.98 **4.77**
Blue, Tan, Brown—soft shades. Cool and sturdy for
summer wear.
- **VENTILATED OXFORDS**
Save \$1.00. Reg. \$6.95 **5.95**
Gold Bond—two-tone tan and brown. All leather
sole—the ideal summer oxford for Sport or Dress.
Soft, pliable, ventilated uppers.



- **FASHIONED TAILORED
SPORT COATS**
Save \$4.18. Reg. \$17.95 **13.77**
100% wool, tailored coats—checks, plaids. Latest
full-cut styles.
- **MEN'S SWIM TRUNKS**
Reg. \$3.50 Holiday Special **2.77**
All styles reduced. All colors. Sizes 30 to 44.
- **COTTON TEE SHIRTS**
Reg. \$1.49 Special **97c**
White or colored. Full combed cotton.

MAIN FLOOR

Smart-Cool-Comfortable at a SEARS Savings

LADIES' SHORTS

- **WASHABLE RAYON CREPE**
SAVE 99c. Reg. \$2.98 **1.99**
All colors and sizes.
- **PEDAL PUSHERS**
Save \$1.99. Reg. \$4.98 **2.99**
Rayon—Wool or Cotton.
- **LADIES' PLAYSHOES**
Whites—Hi-colors. Reg. \$3.98 **1.98**
- **NYLONS—51 Gauge**
Royal Purple Brand. Special **97c**
- **LADIES' "SHORTIE" PAJAMAS**
Candy stripe prints. Holiday Special **1.98**
- **LADIES' HANDBAGS—Sno-White**
Plastic at a SEARS saving **1.95**

MAIN FLOOR



Travel Togs for Tots SUN SUITS

Washable Broadcloth
Reg. \$1.19 **97c**

Bright stripes—fast color, perfect attire for summer
days.

- **CHILDREN'S SHORTS**
With suspenders.
Reg. \$1.69 Holiday Special **1.37**
- **BIRDSEYE DIAPERS**
Wonder quality, 30 x 30
Soft—Absorbent Doz. **3.59**
NO LIMIT

MAIN FLOOR



- **"MARY JANE" WHITE SANDALS**
Strap style. Reg. \$2.98 **1.98**
- **CHILDREN'S JEANS—WESTERN**
Sizes 1 to 6. Copper riveted only **1.98**
- **COTTON COVERALLS—
BLUE CHAMBRAY**
Red trim. Holiday Special **1.59**

REMEMBER! Before You Go . . . SHOP SEARS
Holiday Specials For Wednesday and Thursday Only—

"Satisfaction guaranteed or your money back" **SEARS**

Your Complete ONE-STOP SHOPPING CENTER
Corner 10th and Charnelton—FREE PARKING—Phone 6161