

WEISFIELD'S introductory offer PRINCESS ELIZABETH *Sterling* SILVER at money saving prices

Again WEISFIELD'S bring you **SOLID SILVER** in a Traditional Pattern Favorite for Generations

WEISFIELD'S make every woman's dream of owning solid silver come true with **PRINCESS ELIZABETH**—rich and massive in dignified Victorian motif, yet unbelievably low in price! Here is famous National Sterling, the finest in solid silver, in a gorgeous design, exquisitely detailed even on the back sides... so heavy it will last for generations! See **PRINCESS ELIZABETH** at WEISFIELD'S tomorrow. Lift it! Feel it! Then buy it in 16-piece place settings—as many as you like at this money-saving price! Add to it any open stock pieces—and set the table of your most cherished dream.

FREE with each Place Setting—an anti-tarnish roll with individual pockets to protect each piece.

16 piece set SERVICE for FOUR

Princess Elizabeth Open Stock Prices

	Old	New
Teaspoons	12.00	10.40
Cream Soup * Spoons	20.00	26.67
Solid Forks	19.00	26.00
Luncheon Forks	23.70	21.40
Luncheon Knives	21.40	20.00
Butter Spreaders	15.00	20.00
Coffee Spoons	8.10	10.00
Iced-tea Spoons	21.00	20.00
Oyster Forks	15.00	21.20

Tablespoons	4.25 each
Cold Meat Forks	7.00 each
Berry Spoons	9.00 each
Gravy Ladles	8.00 each

Add 20% Federal Tax to these prices

16 PIÉCES
SERVICE FOR FOUR
FOUR KNIVES
FOUR FORKS
FOUR SALAD FORKS
FOUR TEASPOONS

regular open stock
price
\$52.40
weisfield's introductory
price

\$47¹⁶*

**NO MONEY DOWN
ONLY 1.00 WEEKLY.**

ORDER BY MAIL

WEISFIELD & GOLDBERG
881 Willamette Eugene, Oregon
Please send me 16-piece place settings of Princess Elizabeth
sterling as advertised at \$47.16; carving set at \$29.95.
I agree to pay \$ weekly, \$ monthly until the full price
plus 20% Federal Tax is paid.
Name _____
Address _____
City _____ State _____
Employer _____
Reference _____

*plus 20% Federal Tax.

WEISFIELD & GOLDBERG
Jewelers

881 WILLAMETTE

PRINCESS ELIZABETH 2995*
3-Piece CARVING SET

Identically matched carving knife, fork and sharpening steel to complete your **PRINCESS ELIZABETH** set. Knife has mirror-finished, stainless steel blade, made in Sheffield, England. All three pieces come packed in rich mahogany finish storage chest.
*plus 20% Federal Tax

