

*The Eugene Outdoor Store*  
**HOLDS THE LINE ON PRICES**

**LOOK at these VALUES!**

**BOY'S SWEATERS**



On Sale  
 VALUES TO  
 4.98  
**ONLY \$2.98**

Boys Coat and Pullover Sweaters in a wide variety of popular jacquard patterns. A value you can't afford to miss.

**BOY'S ZIPPER JACKET**

100% all wool body with leather trim. A usual 7.98 buy, priced at just **4.98**

**MEN'S WOOL JACKET**

A snug, warm jacket to turn away the cold. Zipper front in a variety of styles. Values to \$10.00 ..... **5.98**

**100% WOOL MACKINAW**

Heavy collar, double-breasted in navy blue Melton cloth. Sold elsewhere for \$14.98. Now, at this great sale ..... **5.98**

**MEN'S TOPCOATS**

Either a gabardine or a fleece in your favorite color. Alterations are made free of charge ..... **22.50**



**100% WOOL PLAID SHIRT**  
**\$7.98**

In those famous Northwest woodsmen plaids, these 100% virgin wool shirts make the ideal Christmas Gift for your outdoor man.

**BOY'S WESTERN JEANS!**

Heavy-weight, with those famous riveted pockets. A hard to get item at a bargain price. **ONLY 2.20**

**BOY'S DRESS SLACKS**

A sturdy pant that will stand lots of rough wear. Usually selling at 4.98—Now just .... **1.00**

**WHIPCORD BIB PANTS**

Another example of the Eugene Outdoor Store's policy to hold the line. Sold elsewhere up to 2.98 — here ..... **1.00**

**HEAVY WORK PANTS**

These heavy covert cloth work pants are Sanitized shrunk with Par Tack pockets. Sold elsewhere for 2.98, available here for only ..... **1.99**

**100% VIRGIN WOOL DRESS SLACKS**

A wide variety of colors and sizes are now to be had. Priced unusually low for this sale only ..... **8.95**

**BOY'S PAJAMAS**

Another hard to get item at a bargain price, these flannel pajamas are priced at only ..... **1.25**

**UNION SUITS**

100% HEAVY WOOL SUIT  
 Long sleeves, long legs in either oxford grey or white this famous Medicot-Morgan brand is 100% wool at only ..... **7.98**

**HEAVY - WEIGHT COTTON SUIT**

Available in either long or short sleeves, this no-itch union suit is a real bargain ..... now **1.98**

**TOWELS! TOWELS!**

These heavy, thirsty turkish, Cannon bath towels are really big! A wonderful Christmas gift ..... **89¢**

**WHY PAY MORE?**



Another Eugene Outdoor Store Value! This all wool, solid color blanket is REALLY BIG. 72"x90" with a wide satin trim. A wonderful buy at this sale of sales.

Nationally Advertised  
 At \$11.50  
**Now Only \$9.95**

**SHOES and BOOTS**

**KIDS SHOES**

Composition sole with canvas upper. An Oxford shoe previously selling at 3.95. All sizes ..... **50¢ A PAIR**

**TENNIS SHOES**

A real rubber sole with a canvas top that laces snugly around the ankle. Regular 2.98 value ..... **50¢ A PAIR**

**HOUSE SLIPPERS**

A wide selection of styles and colors are available now. During this sale only ..... **50¢ A PAIR**

**WORK RUBBERS**

While they last! Here is a 1.99 value, available at only ..... **50¢ A PAIR**

**LOGGER BOOTS**

A sturdy, long-wearing, calk logger at the same low price you've always had at Eugene's Outdoor Store, a \$5 to \$10 saving to you, when purchased now at only .....

**\$13.95**



**LISTEN TO THE SIDEWALK REPORTER**  
 MON., WED., FRI., 1:45 - 2:00  
**KORE**



**JOCKEY TYPE SHORTS**

REG. 79¢ **NOW 50¢**

Another example of the Eugene Outdoor Store's Rock-Bottom Prices. Available in all sizes, either men or boys.

**NO LIMIT - STOCK UP NOW!**