

AN INDEPENDENT NEWSPAPER
Published Every Evening and Sunday
MANAGING EDITOR: William M. Tugman
EDITOR: Fred C. Jones
BUSINESS MANAGER: Fred C. Jones

Short Courses in Double Talk

We are interested and considerably disappointed to read of the brief but intensive course in politics offered by the National Citizens Political Action Committee in Washington.

Here, for instance, are some condensed excerpts from the course taught by Joseph Berger, described as a professional ghost-writer of the Democratic National Committee.

"You are right... your opponent is wrong—not just half wrong... Concede points graciously to your opponent when you can add the stinger that turns them to your advantage. Never concede anything otherwise..."

Now that is the sort of thinking and argument to which voters are subjected in every political campaign. It is a hallowed technique employed by all parties, accepted with tongue in cheek by all the most naive citizens, and endured largely for the laughs it gives.

This technique is compounded of evasion, innuendo, exaggeration, hypocrisy and a deliberate intent to mislead. It makes wide, unabashed use of half-truths in an attempt to prove the impossible contention that everything the speaker and his party do is right, and that the opponent and his party are motivated by a reasonable desire to ruin the country.

That is scarcely the dialectic method of Socrates. Rather, it is a technique designed to generate heat and exclude light, to inflame the emotions and benumb the reason. It proceeds from the premise that the average voter is a meekhead, and hence aims its appeal at the last intelligent members of the electorate.

All this is endurable once in two years because, through unshakable tradition, it has to be endured, and because the duration of high-pitched campaigning is mercifully short. But to suggest a continuous barrage of these tiresome harangues is an insult to the candidates that the NC-PAC supports and the voters to whom it commends them.

The NC-PAC, despite the occasional espousal of a Republican, is basically a liberal Democratic group interested in seeing liberal Democrats elected. Naturally, there is nothing wrong with that, and nothing to prevent their using any legal means of trying to put their candidates in office.

But it does seem as if the NC-PAC is missing an opportunity for real public service. The group is designated as a committee of citizens, not politicians. And there are some very intelligent men at its helm. They might do a valuable job of promoting a better-informed electorate by stimulating calm and intelligent discussion of important political issues.

There are enough of such issues, goodness knows, and there is need of a wider and more intelligent understanding of them. But, if Professor Berger's course in applied mass psychology is typical, the NC-PAC is employing perhaps the most reprehensible of professional political tricks short of outright graft in an effort to befuddle rather than enlighten the people who are supposed to have the ultimate voice in the conduct of our government.

World Psychosis

Dr. Karl Bowman of the University of California thinks that the world of men and of nations is mentally ill, and that psychiatry would help it. And anyone who knows the meaning of the word psychiatry, and who has looked seriously at the suspicion, suffering, selfishness and indifference which hang like a cloud over that world, must sometimes suspect that the diagnosis and prescription are not greatly exaggerated.

The world's people, says Dr. Bowman, "have to a considerable degree a cultural schizophrenia which tries to avoid the unpleasant problems of the world by denying their existence." Schizophrenia, the dictionary states, is a type of psychosis characterized by loss of contact with environment and by disintegration of personality.

In support of his contention Dr. Bowman says that "there is a very considerable percentage of individuals who insist that it is childish to be concerned about the atomic bomb and its threat of world annihilation. That statement was made before the atomic bomb test of June 30. But what we

heard and read afterward seemed to bear it out.

Still we came across few people who didn't seem disappointed in the first test. Radio reception wasn't good. But, moreover, the bomb didn't make a big boom. That seemed more important than the known fact that the guinea-pig fleet had been considerably damaged and that similar bombs—though perhaps of greater effectiveness—had blown the greater part of two cities and their inhabitants to kingdom come.

Our impression was that people weren't relieved that the damage had been no worse. They were disappointed that a man-made holocaust of unprecedented horror didn't develop, with mighty warships vanishing into thin air, islands disappearing, and the unveiling of some fantastic new technique of obliterating life.

It seems generally accepted that the four atomic explosions to date are only a primitive employment of a force whose potential is infinitely greater. Yet the general reaction might be summed up with "Aw, it wasn't so much."

Maybe that's "cultural schizophrenia." But maybe it's not so much a manifestation of the impulse to run away from reality as a manifestation of the vicarious bloodthirstiness that leads the public to bullfights, to boxing bouts in the hope of a knockout, and to automobile races in the expectation that someone may be killed.

Anyway, it isn't comforting. It suggests that we Americans, in the mass, were hungry for another horror after the horror of war. And there are around us other suggestions that we are, again in the mass, more concerned over food shortages and a possible depression than we were over possible defeat by the Axis or are now over possible loss of the victory.

All this suggests that there may be something to the idea of a world psychosis. It suggests that a few good psychiatric treatments might benefit most of the world's people and improve the complexion of our troubled times.

Soft Punishment

The trials of military personnel accused of beating prisoners at the American guard-house in Lichfield, England, drag on at Bad Nauheim, Germany, even though an officer arrived there some time ago from Washington with word from on high that the trials were to be hurried up to get them over with and "out of the paper." And the accounts of them, significantly meager, continue to make unpleasant reading.

So far, since the trials were moved from England, one enlisted man has been acquitted. An officer and five enlisted guards have been found guilty. But there has not been a single jail sentence given to these six men convicted of beating prisoners or of ordering them beaten. There has been sickening testimony of brutality. But punishment has ranged from a reprimand to a \$250 fine.

There were serious charges, such as being AWOL during combat, against these guard-house prisoners. And you can't run an army the way you do a law firm. Granted, still, there must be other means of dealing with such men than the Nazi-type cruelty brought out in the testimony.

There are prisoners convicted of serious crimes in our civilian prisons, but we don't find it necessary to beat them. Public opinion would not condone such unbridled actions. And if they occurred, it is likely that the offender would receive something worse than a scolding or a fine no bigger than what many GIs have lost in an unlucky evening of crap-shooting.

Ride 'Em Cowboy

We suspect that the lamented passing of William S. Hart may have been hastened by the spectacle, guitar-playing, dudishly attired young men attempting to fill his boots and saddle as cowboy heroes of the modern screen. We also suspect that his understandable sorrow might have been lightened by a small news item which appeared, unfortunately, on the same day as his obituary.

The story told of 10,000 veterans in his adopted state of California who waited—some of them 24 hours—for a chance to buy 1946 surplus jeeps.

These young men doubtless became acquainted with the jeep during their days in the service and knew it for what it is—a jarring, bruising, belaboring, tooth-loosening invention, sturdy, tireless and practically unstoppable, but definitely skittish, especially when rounding corners. In short, a bronco on wheels.

Yet even after having ridden them, these veterans still wanted them. We think it would have proved to Mr. Hart's satisfaction, as it did to ours, that the old, hard-riding pioneer West isn't dead after all.

Many a political candidate would like to abolish the jeep after election.

We never realize how many back-slappers there are until we acquire a sunburn.

Lane County Grange News

Crow Grange met Wednesday. The Agriculture Committee held the seed for growing pasture grass seed and the new trends in farming. They also reported that lime spreading equipment has been secured and the work will start the last of August.

Robert Cowan spoke on the Boy Scout movement and Ambrose Canaday, Robert Gibson and Robert Cowan were appointed to see about forming a troop in the community. The chapter was draped for Mrs. Myrtle Deane.

The H. E. C. Committee announced Thursday evening, Aug. 1, as clean up day and asked all those who can to come. The club will hold an all day meeting at the Church Stephens home July 24. All letters are urged to come.

The lecturer presented a program of songs and readings and announced a debate by the young people will be held next meeting. Subject: Resolved that we go on record as favoring legislation that would compel all income producing property, whether privately owned or publicly owned to pay its proportionate share of the tax load.

Creswell Grange—On the serving committee for Creswell grange Thursday July 20 are Mr. and Mrs. F. E. Vick, Mr. and Mrs. Fred Trumbly, Mr. and Mrs. W. O. Wicks, Mr. and Mrs. Elmer Tolson and Mr. and Mrs. Sheppard. Unique pitchers will be on the display table.

Home Economics Club met at the Grange hall Tuesday afternoon. Books for a quilt were on display and members were urged to be busy about articles for the fall bazaar and fair. Mrs. Fred Trumbly, Mrs. E. E. Allen, Mrs. E. C. Coombe, and Mrs. A. E. Elmsdorf were appointed as a special committee to work with the grange committee for ways and means.

A list of things contributed toward the recent shower for the Children's Farm Home was read and the club voted to support the shower for the Doernbecker hospital, at the Civic club house October 11. The executive committee was instructed to meet at the home of Mrs. C. I. Kent Friday afternoon to arrange hostesses for the grange for the remainder of the year. Greetings were brought from Mrs. Peter Zimmermann, a former resident of Creswell. Suggestions for the coming fair were given for the

WOMEN'S CLUB PICNIC

RIVER ROAD—Members and families of the River Road Women's Club will gather for a potluck picnic at Skinner Butte Park, Friday evening, July 26 at 6 o'clock.

Sociology Instructor To Leave University

Resignation of Robert C. Myers, for the past year instructor in sociology in the University of Oregon, was announced Saturday by Dr. E. H. Moore, head of the department.

Mr. Myers has accepted a position as assistant head of the research development department of Audience Research, Inc., a division of the Gallup poll. He was selected for the assignment after intensive interview of 15 specialists in the nation, Dr. Moore said.

The position entails research in developing new principles and techniques in fields of experimental and practical social psychology. Mr. Myers will also do some teaching in elementary statistics and elementary principles of social psychology to new recruits of the Gallup organization.

He is expected to leave for Princeton, N. J., headquarters of the organization, about August 1.

Oregon is derived from the Indian word meaning place of plenty.

Local People Attend Marine League Rites

Readers of the July issue of Sunset magazine found a page devoted to a hillside garden of Eugene, that of Dr. and Mrs. Charles E. Hunt, located on Sunset Drive, Fairmount district. Although the garden is still not complete, according to its owner, the pictures were taken two years ago by Sunset photographers to illustrate how a future garden is planned.

COBURG CALENDAR

Coburg—Sunday, 10:00 a.m.—Sunday School. 11:00 a.m.—Church service. Tuesday, 2:00 p.m.—Coburg Helping Hand Club meets with Mrs. Herbert L. Van Duren in Eugene. Wednesday, 2:00 p.m.—Coburg

FURNITURE

Repairing and Refinishing BRIGHTER HOMES 858 Pearl Phone 1237

Charges Made In Bribe Case

LANSING, Mich.—A bribery conspiracy to defeat banking legislation in Michigan in 1941 was charged Saturday in grand jury warrants against two prominent Detroit industrialists and 19 present and former state legislators.

G. I. Escapees Captured Early

TACOMA—Three soldiers who overpowered their guards and escaped from the Fort Lewis stockade Friday afternoon with carbines, were recaptured early this morning 15 miles south of Fort Lewis.

Local People Attend Marine League Rites

Readers of the July issue of Sunset magazine found a page devoted to a hillside garden of Eugene, that of Dr. and Mrs. Charles E. Hunt, located on Sunset Drive, Fairmount district. Although the garden is still not complete, according to its owner, the pictures were taken two years ago by Sunset photographers to illustrate how a future garden is planned.

Methodist Aid meets in social room of the church.

Thursday, 8:00 p.m.—Coburg Past Noble Grand Club meets with Mrs. Eva Feulner. Sorry, George

69¢ PERSTROY 6% DDT THE COATING THAT'S KILLING AMERICA'S PESTS

EVERYBODY'S DRUG 386 WILLAMETTE

Eugene Woman Hears News of Daughter She Feared Dead in Europe

A daughter whom she had given up as dead was reported through friends in the State Department to be alive and living with her family in Leipzig, Madame Rose McGrew, of Eugene, said Saturday.

Look to Long Bell

SHERWIN-WILLIAMS paint, enamel, old, semi-lustre, floor enamel, screen enamel and many other SHERWIN-WILLIAMS products are now in our Paint Department. Use our Color Guide for helpful hints. GOOD paint brushes for all purposes.

OLYMPIC SHINGLE STAIN gives an attractive appearance for either roof or sidewalls. COLORS: Russet, Sofoam, Polar White, Beachwood and Chamois.

TYLEBORD: 4'x6' streamlines the board. This is a perfect wall covering for either Kitchen or Bath and can be had in Mission Yellow, Cascade Green, Shasta White, Coral and Ivory.

MISCELLANEOUS ITEMS

Vulcan Garage Door Sets Garage Door Hardware Barn Door Hardware

B.P.W. Annual Potluck Picnic of Mrs. Merle Chase's, Chase-Gardens. DON'T FORGET—it's Thursday—and bring own table service.

555 High St. Phone 1078

Long Bell LUMBER COMPANY

credit DENTISTRY 5-10-15 Months to Pay There Are No Set Credit Terms In Any of Dr. Semler's Dental Offices... DR. SEMLER Credit Dentist 1 to 3 DAY SERVICE 1 DAY PLATE REPAIR SERVICE

A NEW HOSPITAL PLAN FOR YOU AND YOUR FAMILY ONLY A FEW CENTS A DAY Available to all ages—3 months to 75 years! For complete information mail coupon today...