

MARCH



Sale of furs at Wards

So easy—

Our convenient WILL CALL PLAN enables you to select your coat now, at a substantial reduction. Pay just 10% down -- and the balance in equal monthly payments until Oct. 15th.

The values are really extraordinary! Not only will most of our regular fur stock be sale priced, but you'll find *brand new* furs—direct from the manufacturer—at *sale prices*. There's almost every kind of fur you could wish for, every new style . . . glamorous tuxedos, brief coats, yoke backs, smart jackets.

Typical of these values are:

FINE CHINA MINK-DYED CONEYS and many others—selling elsewhere for 79.00.....**NOW 50.00**

HOLLANDER SABLE DYED CONEY
 YOU WOULD ORDINARILY pay as high as **70.00**
 98.00 for a coat like this. NOW

THE NEW 1945 SQUIRREL LOCKE—a beautiful coat—valued as high as 150.00.....**NOW 120.00**

HOLLANDER BLENDED MARMOTS—so soft and lovely—usually priced at 175.00.....**NOW 140.00**

LOVELY MUSKRAT
Perfectly Matched and Sewn. Are selling
elsewhere for 325.00. **NOW 250.00**

SUPREMELY BEAUTIFUL SABLE-DYED **250.00**
M. SKRAT, valued at 350.00 NOW

MUSKRAT

With a rich roll collar
and deep turn back
cuffs.

now

\$250.

SQUIRREL LOCKE

Masterfully blended to the deep rich brown of rare sable.

now

\$120.

*Seldom seen elsewhere
for less than \$79*

**Our
SALE
PRICE**

\$50.

We've sold hundreds at \$59.50—because women like you know real fur value when they see it! Now . . . we've slashed that price to a sensational new low! You'll

find skunk-dyed opossum greatcoats, blue fox-dyed coneyes, China mink-dyed coneyes—in sizes up to 44. If you need a fur coat, NOW is the time to buy!!!

MARMOT

Every single tiny skin is
a carefully - selected
prime pelt.

LOW

\$140.

+
keep your
RED CROSS
at his side

**GIVE MORE
GIVE NOW**

FASHIONS... MEZZANINE

Montgomery Ward

1059 WILLAMETTE

PHONE 4200