

GIVE HIM A HANDSOME SPORT SHIRT

Whether he's a crank about clothes, an energetic sportsman, or even a dignified conservative—Wards has precisely the shirt that HE will like! All of them are carefully tailored . . . all are cut full to give him the utmost comfort . . . Outstandingly smart patterns in comfortable long-sleeved style for Fall and Winter. Wear the two-way collar, with or without tie. Soft pastel tones and gay solid colors. Our usual low prices.

3.98

MEN'S HATS

What could be in better taste than a handsome hat? These are expertly tailored of quality fur felt—in as many smart models as a man could want!

5.00

EVERY MAN WANTS GOOD SLIPPERS

Give him a pair of Wards handsome slippers this Christmas . . . Slippers made as carefully as a fine shoe . . . slippers that he can relax in after a busy day. Wards is sure to have the style he likes best. Softly padded or hard leather soles. See them now!

1.19 to 3.49

BELL RINGER BARGAINS

SOLVE ALL YOUR CHRISTMAS SHOPPING PROBLEMS

MEN'S FINE TIES

Whatever his type, whatever his taste—the man who receives these ties for Christmas is certain to be pleased! Every favorite fabric, every distinctive pattern, every wanted color is here! Outstanding chevron twills, poplin prints, rayon foulards, woven twills, woolen-and-rayon blends! Richly colored stripes, plaids, checks and solids!

1.00

MEN'S WARM TOPCOATS

22.75

HE CAN ALWAYS USE DRESS SHIRTS

Expertly tailored shirts in plain whites and a variety of handsome striped patterns.

1.89

ZIPPER FRONT SLACKS

Make it a pair of all-wool trousers—and you'll give him a versatile gift. In a complete assortment, gabardines and coverts.

10.95

FOR BOYS . . . SPORT COATS

Surprise your boy with one of these handsome sport coats! They have all the expert tailoring, the smart design, the casual comfort teenagers like so well! And they're made of rugged fabrics in a comprehensive selection of patterns and colors!

9.95

and SLACKS **2.98**
Sizes 8-18

GIVE HIM A BRENT SUIT AND YOU GIVE THE BEST

If your man's a stickler for quality, you'll be wise to make his gift a Brent! The Brent label sewn into every one of these handsome suits is Wards symbol of quality! It stands for superb fabrics—long-wearing 100% wool worsted fabrics . . . It stands for masterful designing craftsmen . . . and it stands for the hidden tailoring details that and construction by superior distinguish a Brent from ordinary, run-of-the-mill suits! That's why you'll be wise to give him a Brent.

28.95

HE'LL LIKE A SWEATER

Such a warm expression of your esteem! Handsome coat sweaters, made of sturdy 100% wool worsted yarns, and cut full to give him plenty of comfort.

3.59

A WELCOME GIFT BILLFOLD

A luxury gift . . . an individual gift—at a low price! Superbly hand-crafted and finished in finest leathers. Embossed design . . . open window identification card pocket.

1.47 to 6.98
Plus 20% Excise tax

BOYS' SWEATERS

All wool fabric front coat style sweaters, with warm blended wool and cotton back, sleeves, trim. Made for long wear.

3.98

SEE OUR CATALOG . . . Thousands of items we do not have room to carry in our store stocks may be ordered in our catalog department.

Montgomery Ward

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COUPONS ARE SO USEFUL

Add a book of Wards coupons to your monthly payment account and spend the coupons like cash in any department of our store. They make credit buying as easy as buying for cash. Coupons also make excellent gifts.