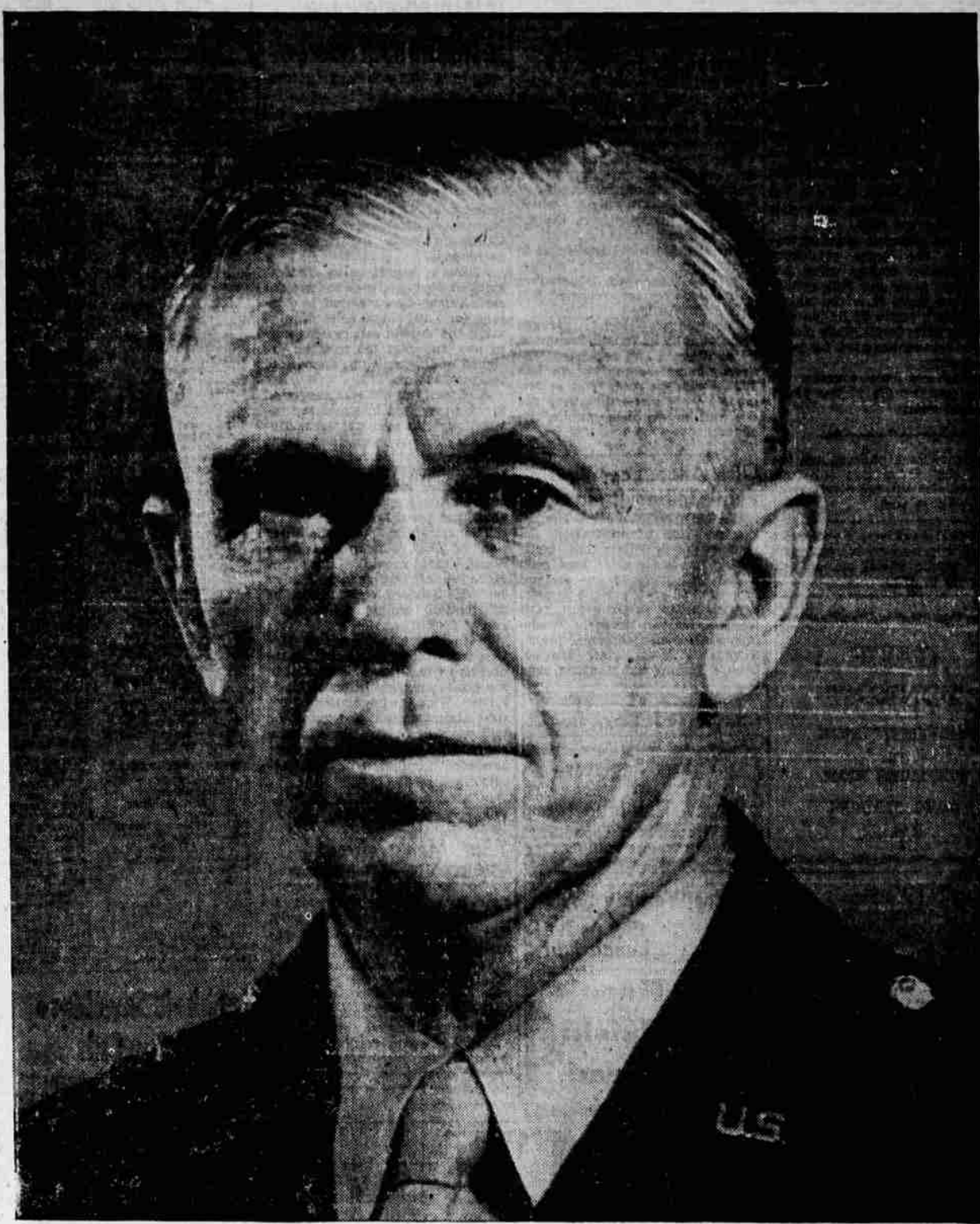




Admiral Ernest J. King: "The dollars of every patriotic American must continue to build invasion ships to transport our men and materials in increasing numbers to the many active fronts. In 1944, more than ever before, the money we invest in War Bonds is of supreme importance."



General George C. Marshall: "The American people must give not only their full personal effort but the full use of their dollars invested in War Bonds to back these attacks. There is no alternative. Total victory is in sight, but it can only be won by concentrating every resource of America to the task."

The first 3 years have been the easiest!

It's easy to give everything you've got when you're scared to death and fighting for your life.

It's hardest to bear down when things look "in the bag."

As the war looks today, for instance.

Overconfidence may not lose us this war. But if it

makes us ease up, it can prolong it.

Even if only one extra day is added to the war—just one—thousands of American boys may die for it. Perhaps, God forbid, a friend of yours, or son, or brother, or sweetheart, or husband.

So don't slow down now. Don't coast. Buy Bonds with that extra cash—all the Bonds you can.

After all, buying Bonds is not only a patriotic but a very wise thing to do. The dollars you put in Bonds now will come back to you—bringing more dollars with them. Dollars that can mean happiness, security, comfort—just when you'll want those things most.

Buy War Bonds for your country. Buy them for yourself. They're the world's safest investment.

War Bonds—to have and to hold

This Message Contributed to America's All-Out War Effort by:

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