

AN INDEPENDENT NEWSPAPER
(Published Every Evening and Sunday)
EDITOR AND PUBLISHER: Alton F. Baker
MANAGING EDITOR: William M. Fugman
NEWS SERVICE: Associated Press, United Press
MEMBER: Audit Bureau of Circulation
Entered at the Post Office at Eugene, Oregon, as second-class matter.
The Register-Guard's policy is the complete and impartial publication in its news pages of all news and statements on news. On this page the editors of the Register-Guard offer their opinions on events of the day and matters of importance to the community, endeavoring to be candid but fair and helpful in the development of constructive community policy.

SPEAKING OF THAT AIRCARGO
When that first aircargo of delectables from the Pacific Coast winged east, we had a hunch that it would not miss the attention of our old friend Clementine Paddelford, of the New York Herald Tribune. Clementine, you may remember, is the gal who is "the poetess laureate" of grub. When Clementine describes something to eat you drool. Bob Sawyer, of Bend, always a devotee of Clementine, has sent us a clipping of her report on that party at the Waldorf Astoria. We offer some paragraphs:

TASTE CLINIC—Guests were asked to "sing for their supper" by taking part in a pre-luncheon taste test offered as evidence of the practicability of air transportation of foods too delicate to be brought across country by conventional means. The test involved taste comparisons of fruits picked green ripe for surface shipment and others chosen fully ripe for plane delivery.
Dr. Spencer A. Larsen, director of air cargo research at the university, took charge, conducting the test exactly as an exercise in post-graduate research. Tasters had no clue to which sample was rail carried and which had been flown. The judges were asked to give the products the third degree on the basis of appearance, color, shape, aroma, texture, flavor and juiciness. Score cards were mailed while the luncheon was in session, and the returns were outstandingly in favor of the sky-hauled produce, especially so in regard to flavor and juiciness.

SUN RIPPENED—What else would you expect? The produce gathered Tuesday afternoon, sun-ripened, arrived here yesterday morning, not more than forty-eight hours from the grower's hand. Identical specimens from the same areas purchased in the wholesale market here were about two weeks from home base and, necessarily, had been picked when green to ripen enroute. In normal times this field-to-table period is reduced to five to ten days, but too long for delicate fruits and vegetables to keep at top quality.

The air-transportation researchers knew in advance how the test would work out, as similar shipments have been made at least once a month since late spring to a Detroit research group of forty food-distribution experts, home economists and consumers. In all instances air-transport perishables from south, east and west have received highest praise.

FOOD PARADE—Appetite was whetted by side-shows of the delectables which made up the plane cargo. There were more than one hundred items picked up a day earlier at Los Angeles, San Francisco, Portland, Seattle, Tacoma, Spokane, Bellingham, Wash.; Vancouver, Omaha, Denver, Chicago, Salt Lake City, Eugene Ore., and Cleveland.

There were gasps of surprise for the California strawberries, big as bantam eggs and bursting with sweetness, of firm red flesh and gay green top. Peaches came prepared for New York's rumored hot weather and were without their overcoats, de-fuzzed, smooth-shaven as a nectarine. Beautiful that three-foot salmon, so cool and composed under its pink carnation decorations. "And what funny oysters" said the New Yorkers, looking at the midge Olympia the Westerners rate superlative.

When air cargo is a reality the consumer can enjoy a vast new variety of edibles, it was pointed out by J. Prescott Blount, manager of the perishable cargo for the United Air Lines. And what, for example? Tree ripened papayas; the giant youngberries and boysenberries from the northwest; freshly caught Columbia river salmon, Rocky Mountain trout, those Olympia oysters—things which formerly had to travel great distances, losing much of their delicate flavor enroute.

AT LAST WE EAT—That luncheon was something when we finally got at it. Giant Dungeness crab of the Pacific was there in a cocktail. Previously, these crabs of the west traveled east in refrigerated cars hooked to passenger trains. But crabs that fly through the sky are fresher by four to five days and, accordingly, sweeter. Colorado rainbow trout was served sauteed in almonds. There was stratosphere salad, featuring the fully matured Golden State vegetables. The new green peas were from Colorado mountain farms; the cauliflower from Denver. Fresh fruit Rafraichi contained a medley of rare fruits shipped for the first time over a great distance. Air-flown orchids, gardenias and camellias decorated the tables and the ladies.

YES, WE GOT NO "ETHICS," BUT—
When United's first Cargoliner flew east recently, bearing choice offerings from all the principal places of the Pacific Coast, a little bird whispered something, and we fell prey to an irresistible temptation. It has produced the expected results. From the esteemed Oregonian, we reprint this dignified protest:

RING AROUND THE ROSEY!
In editorializing about the cargoliner air service, which recently initiated delivery to Golburn of choice Oregon perishables, the Eugene Register-Guard fairly chorused:
"Portland, the 'City of Roses' claimed the privilege of sending the roses. Now don't laugh! They were out of choice roses in the Portland area, and so, we are informed that Portland's roses really came from Eugene."

If that were true would it be sisterly, and non-feline, for the Eugene newspaper to shed its light upon a sad floral circumstance? And if it were but a half-truth, how far more grievous would be the neglect of the Lane county luminary to prove a pal at need? Poor, poor Register-Guard!

Civic pride and journalistic probity alike compelled The Oregonian to institute an inquiry of its own, definitely to determine the merits of the Register-Guard's vainglorious roscaceous pretensions, which on the very face of things seemed more than extravagant. And what do we find?
We find that all the large roses, the super-roses, which were waffled to New York on the cargoliner, were grown in the Portland test gardens and packed right here in the city. But it had developed that there was need for some few hundreds of small roses, intended as boutonnières, and, on somebody recalling that Eugene grows very presentable small roses, it was generously suggested that Lane county be permitted to provide these. Accordingly, the boutonnières originated in Eugene.
These are the facts in the matter, fairly presented, and in a sisterly way, we are sure. Our intentions are alike benevolent and reciprocal. Should Eugene at any time need a lot of choice large roses, as we happened recently

to need a few small ones, we shall be glad to supply them.
Now let us make haste to assure our good friends in Portland that Eugene has no designs on the historic title "City of Roses". Eugene has enough of its own. (The name means "Well Born," but our friend Claudius has sometimes hinted it should have been called "Skinnersburg"). Eugene is "the University City" and "the Pageant City" and "the Crossroads City."

Perhaps we should seek for some single simple designation by which Eugene might be known the world over. We do not hope it will become the largest city in Oregon. We would prefer much that it should be the best managed, the best kept, the cleanest and safest and soundest city (but why mention unpleasant things like sewers?)

And we should like our friends down river to know that we are always glad to help 'em out. Want any more roses?

WASHINGTON LETTER

A RUBBER PROGRAM CHECKUP
Here on the home front, this is the stage of the war when you can begin to laugh at a lot of the somewhat needless frenzy that people worked themselves into, worrying about crises that never quite developed. You can appreciate this now as you read about the new presidential directive which abolishes the office of rubber director. In its place will be a Rubber Bureau in WPB, with all the production and research handed back to Secretary of Commerce Jesse Jones's Rubber Reserve Company.

Remember all the excitement about this rubber director job two years ago? It was Sept. 10, 1942, when the famous Baruch report came out, predicting a national military and civilian collapse unless certain corrective measures were taken at once. Thereupon William F. "Big Bill" Jeffers was named rubber director and the air began to turn blue.
Big Bill quarreled with everyone—Army, Navy, Congress, OWI's Elmer Davis. Undersecretary of War Robert Patterson. Jeffers resigned after a year, saying his job was done. He turned it over to Col. Bradley Dewey, who in less than a year recommended that his office be abolished.

HERE'S HOW THE REPORT WORKED OUT
By way of a checkup, here are a number of the recommendations of the Baruch committee, the actions of government agencies in carrying out these recommendations, and what actually happened.

1. The Baruch report called for no speeds over 35 miles an hour. This has been maintained for passenger cars, but has been relaxed for trucks carrying priority cargoes.
2. Recommended national restrictions on mileage and gas rationing were imposed on a 5000 miles per car, per year basis. They were further cut in the east, because of a gasoline shortage.
3. Compulsory periodic fire inspection was instituted, but was abandoned in 1944 because it was found unnecessary and a nuisance.
4. Recommended release of more rubber to civilians for tires and recapping, to maintain essential civilian driving, has been possible to a degree, but the tire bottleneck is a shortage of manpower.

These variances between program recommendations and their execution do not mean that the Baruch report was wrong in principle. The "geared to rubber" national economy has been able to keep rolling because of tire and gas conservation—and because synthetic rubber was better and its production further along than the Baruch report could foresee.

5. The Baruch report recommended expansion of the production of thiolol to 60,000 tons a year, for use in retreads. This entire program has been dropped—after making 750 tons in 1943—because the stuff was not needed.
6. As recommended, a mission was sent to Moscow to learn how the Russians made synthetic rubber, but it learned little not already known.
7. Production of an additional 100,000 tons of butadiene a year was recommended, and the rubber director authorized 12 additional refinery conversion projects with a total capacity of 140,000 tons a year. Later, he canceled eight of them with a capacity of 105,000 tons, because they were not needed.

8. Construction of facilities to produce an additional 140,000 tons of buna-S rubber was recommended. This was not carried out because plants previously authorized were found able to produce at over 120 per cent capacity.
9. Making of 30,000 additional tons of buna-S from grain was recommended, but never ordered by the rubber director.
10. Increase of neoprene production capacity of 20,000 tons a year was recommended. The rubber director ordered this in November, 1942, canceled in February, 1943, reauthorized it April, 1944.

In short, says the Rubber Reserve report: "The present synthetic rubber program is basically the same as that which had already been put into effect prior to the date the Rubber Survey Committee was appointed, the only changes being the addition of the four remaining refinery conversion projects, reduction of butyl rubber production capacity, the increase in neoprene capacity."

OLIVE BARBER'S OBSERVATIONS

ABOUT CRACK-FILLER
Just in case you don't know, crack-filler is a composition paste used to fill gaps between boards a carpenter intended should meet but which never do. Boards are coy that way. Let a carpenter snuggle one board against another and they both grow shy, shrink away from each other and time widens the breach. So outside help is needed and crack-filler is to boards what the court of domestic relations is to married couples. "You were meant to cooperate," it says, "so now you two get together and present a united front to the world."

Having thus explained crack-filler to you, let's on with the story. Lately the profits of companies manufacturing crack-filler have soared into the financial upper brackets. Maybe you've noticed how stock in these companies has been declaring extra dividends to shareholders. Droopy eyed clerks have worked overtime making ever mounting graphs of the ever mounting business. To keep awake, those clerks have had to drink coffee so that even Brazil felt the repercussions of the crack-filler bull market. Postal clerks have had to be increased to deal with the blizzard of orders our local retail stores have sent to the crack-filler factories.

Maybe this last statement gives you a hint as to where all the crack-filler is being used; right in the cracks of the kitchen at Hillside. For the kitchen is being renovated and while there are a few boards in the walls, yet only enough to justify calling the wide open spaces between them cracks. The side boards of our window casings, for instance, have always refused to have any intimate contact with the top and bottom boards though living under the same roof for years. That is, they refused to do so until a man came along who knew about crack-filler. And the rats in the road to Hillside this summer were formed by the truck traffic, bringing in loads of this.

Though I'm happy at the result the carpenter has achieved, Alley, the cat, isn't. Heretofore she's been able to return to the kitchen from a mouse-hunting expedition in the attic through the cracks in the ceiling; or lope in from the yard through many places besides the door. But not any more. Nor can Jerry, the horse, or Star, the cow, stick their heads in here and there for a bit of petting. What the demand for crack-filler will do to the economic set-up when we start filling the gaps in our fences remains to be seen.

SOCIETY. WOMEN'S ORGANIZATIONS

By MARIAN LOWRY

WEDDING CEREMONY AT LOCAL CHURCH

The wedding of Miss Lorraine Pedersen, daughter of Mrs. Hilda Pedersen of Eugene and Elmer Leland Pedersen of Portland, to Lt. Tom Warlick, son of Mr. and Mrs. Marvin T. Warlick, 1531 Mill street, will be an event of Wednesday evening. The ceremony will be held at First Methodist church, at seven o'clock, with the pastor, Rev. Lewellyn O. Griffith, officiating.

Lieutenant Warlick, who was graduated and commissioned a second lieutenant September 8 at Williams Field, Chandler, Ariz., has just arrived home on furlough.

PARTIES HONOR MISS WALTERS

Several parties have been arranged recently to compliment Miss Nadine Walters, whose marriage to Raymond Blatchley will be solemnized Sunday afternoon at four o'clock, at First Congregational church.

Friday evening, Mrs. Floyd Tefft and Mrs. Al Knowlton entertained jointly at a dessert and miscellaneous shower for the bride-elect, at the home of the former.

Invited for the evening were: Mrs. H. Dugger, Mrs. Robert M. Coombs, Mrs. Marvin Fear, Miss Norma Dugger, Mrs. C. F. Campbell, Mrs. Byron Agarter, Miss Nadine Walters, Miss Shirley Coombs, Miss Marjorie Campbell, Miss Virginia Walters, Mrs. J. E. Stevens, Miss Patricia Blatchley, Mrs. Adeline Smith, Miss Jean Coombs, Miss Gwen Rutherford, Mrs. Paul S. Blatchley, Mrs. Henry Wilcox, Mrs. Daisy Lewellyn, Mrs. H. A. Blatchley, Mrs. Irene Crabtree, Mrs. W. M. Walters, Mrs. Rutherford, and Mrs. Del Anderson of Portland.

Planned for Wednesday evening is a shower for Miss Walters, at which Mrs. Cogswell Campbell and her daughter, Marjorie, will be co-hostesses at their home.

Guests will include Miss Patricia Blatchley, Mrs. William Walters, Miss Shirley Coombs, Miss Vera Scott, Miss Gladys McNutt, Miss Jean Coombs, Miss Norma Dugger, Miss Muriel, Miss Marian Olson, Miss Eileen Hubbard, Mrs. H. A. Blatchley, Mrs. Fred Brodgers, Mrs. Floyd Tefft, Miss Virginia Walters, Mrs. Lois Byrne, Mrs. P. S. Blatchley, Mrs. Al Knowlton, Mrs. Earl Holmes, Mrs. Veva Button, and Miss Nadine Walters.

WOMEN OF THE MOOSE GROUPS ARE ACTIVE

Chapter night program of the Women of the Moose was held Friday night by Mrs. A. J. McPherson at her home, 1195 High street. Included on the program were two violin solos by Miss Betty Jean Jacobson, accompanied by Miss Reitha Bauman. Miss Jacobson played Dark Eyes and Goodnight, Sweetheart. This was followed by a talk on publicity by Mrs. Frank Connell and some suggestions for decorating the Moose hall by R. N. McKee.

Five new members were initiated at the chapter meeting, including Mrs. R. G. Warthen, Mrs. O. E. Simmons, Mrs. L. R. Hickbottom, Mrs. E. Border and Mrs. W. C. Lindsay.

Winners of honors at cards at the Women of the Moose card party Monday afternoon at the Moose hall were Mrs. Edna Allen, Mrs. Katherine Wilkins, Mrs. David A. Haggart and Mrs. W. I. Lane. Mrs. Roy Forrester and the publicity committee were in charge of the party.

Sewing club of the Women of the Moose met Monday evening at the home of Mrs. A. J. McPherson, at which time members worked on hospital robes and refreshments were served.

Four Home Extension Unit Meetings Set

Four home extension units in the county will hold their meetings this week, and next week, Miss Nellie C. Lyle, county home demonstration agent, announces.

The first meeting will be that of the Fall Creek unit, which will convene at the church Sept. 14 from 2 to 4 p. m. The next will be the meeting of the North Lane unit Sept. 15 at the home of Mrs. Nina Nielsen at 1:30 p. m. Then will come the Lost Valley unit meeting Sept. 19 at the home of Mrs. Ida Mathews at 2 p. m. and this will be followed by the Lorane unit meeting Sept. 22 at 1:30 p. m. at the home of Mrs. Lloyd Peterson.

Vitamins were discovered by scientists combating the tropical disease of beriberi.

DRAPES CLEANED ELECTRIC CLEANERS, Ph. 300

NU-ENAMEL
Looks Best—Stays Best
SIGWART'S

Sales Ladies Wanted
No Experience Necessary
Age 18 to 45
J. J. NEWBERRY CO.

MISS ROWLAND HOSTESS

Alpha Delta Pi alumnae association met at the home of Miss Dorothy Rowland, Monday evening. The following were present: Mrs. V. C. May, Mrs. Floyd Westerfield, Mrs. George Webb, Mrs. Jess Hayden, Miss Vera Mae Lamb, Mrs. Richard Knight and Mrs. Kenneth Bilderback.

DELEGATES NAMED

Iota Sigma met Monday afternoon for dessert luncheon, at the home of Mrs. H. M. Falk. Devotions were led by Mrs. F. L. Huber, and Mrs. L. Dailey presented the continuation of the review of the book, "From Victory to Peace," (Hutchinson).

Mrs. Clifford Gray was elected as delegate to the state convention to be held in Portland October 17-19, with Mrs. Ethel Hammer and Mrs. Floyd Travis as alternates.

A membership drive is now underway, with Mrs. Travis and Mrs. Jeppe Jensen as captains. The next meeting will be guest day, and will be held at the home of Mrs. Leo Deffenbacher, with Mrs. O. B. Campbell as assisting hostess.

MEETING PLANNED

Plans for a meeting to be held in two weeks at the church, in the Wheeler room, to which all women of the congregation who cannot attend day meetings will be invited, were made by Evening Service Guild of First Congregational church, Monday evening. The group met at the home of Rev. and Mrs. Wesley Goodson Nicholson. Devotions were led by Miss Nellie Moore.

MEET THURSDAY

Alumnae advisors will meet with active pan-Hellenics Thursday afternoon at four o'clock, in Gerlinger hall, it is announced.



STYLISH—An unusually wide sequin belt accentuates the simplicity of the high round neckline and full long sleeves of this bouffant evening dress of tulle, trimmed with sequins. Georgia Carroll, singer with Kay Kyser, is the model.

ILLAHIE DIVISION'S ANNIVERSARY NEARS

Illahie Division expects nine charter members and the first president, Mrs. J. W. McFadden, to attend its twenty-fifth anniversary celebration Saturday, September 23, at the Knights of Pythias hall. Plans for this event were made Monday afternoon at the regular meeting and a committee was appointed.

Dinner will be served at the Knights of Pythias hall at six-thirty o'clock, and a special silver table will be reserved for charter members and their husbands. Short talks will be given by the charter members and Mrs. McFadden.

Mrs. H. P. Johnson was appointed chairman, and will be assisted by Mrs. W. Gonier, Mrs. Frank Weichlein and Mrs. LeRoy Towers.

MRS. ELLSWORTH HERE
Mrs. Harris Ellsworth and daughters, Misses Mary Margaret and Jane, are spending some time in Eugene, where the Misses Ellsworth will enroll in the University of Oregon.

Mrs. Ellsworth plans to leave soon, after the girls are established, to make a month's visit at the home of her aunt, Miss Margaret Gidea, in Los Angeles, while her husband, Congressman Ellsworth, is in England.

MRS. CARNEY CHOSEN

Auxiliary to the Eagles lodge elected Mrs. Ivan Carney as outside guard at their business meeting last night at the Eagles hall. It was also announced that an officers' meeting will be held Tuesday evening at 8 o'clock and the drill team will practice Thursday evening at 8 o'clock, both events to take place at Eagles hall.

MEETING POSTPONED

Loyal Workers class of the First Christian church has postponed for one week its meeting announced for Friday, and will meet the following Friday at the home of Mrs. R. O. Evans, on River Road.

GROUP TO SEW

Helmetta club's sewing group will meet Thursday evening at the Knights of Pythias hall, at seven-thirty o'clock. Six afghans are at hand to be made for the Red Cross and Bundles for America.

New Resident Aghast At Open Sewers Here

Mrs. Howard Perkins, a newcomer to Eugene, agrees with W. J. Cloyes, city-county sanitarian, that elimination of fly and rat breeding areas is important. She says:
"Just as long as there are open sewer ditches, like the ones we saw and smelled in March, but Eleventh west, there are going to be flies in Eugene. If people would give this as much thought as they are the 'Buddy Shelter,' something might be done about it.—Dogs vs. Children. How so many people permanently here can tolerate these open ditches is more than a newcomer can understand."

50-Cent Butter Still Ceiling Here, Says OPA

Ceiling price for butter in Eugene remains at 50 cents per pound, despite the shortage, the war price and rationing board said today in a warning to both dealers and consumers.
This ceiling is on 90- and 92-score butter. Checks are being made in all stores to make sure that this ceiling is not exceeded. The ceiling on 93-score (or above) butter is 51 cents.

Potatoes were not used as food in Europe until 100 years after their discovery in South America.

Nearly 700 In Lane Get Security Pay

Lane county beneficiaries, numbering 697, receive a total of \$138,247 annually in social security payments, it was disclosed today by Chas. H. Cannon, manager of the Eugene office of the board, who said that monthly benefits under the act have begun to "snowball."
The 1,000,000th check was delivered at Cleveland, O., four years and seven months after such benefits became payable at the start of 1940, he stated.
Of the 697 beneficiaries in Lane county, the largest group consists

of 318 retired workers or, who are paid \$8.00 per month. The wives of retired workers have attained the age of 65, and are paid \$12.47. Payments of \$12.47 are made to 128 widows of deceased or retired workers. The aged widows of workers are 25, draw \$4.00 a month. The aged widows of workers with young children are now number 34, draw \$11.00. The Eugene field office of the Social Security Administration is located at 1111 E. Main street. Lane, Josephine, Douglas and Curry counties. Hospital service is maintained at Marshfield, Roseburg and Medford. A total of 1,072 beneficiaries in the service area are now receiving \$273,264 a year, said



MILLER'S

"IT'S OUR PLEASURE TO SERVE YOU"
Science can help restore youthfulness to face and throat

Would you like the skin of your face, your throat, to grow younger again? If so, try scientific **ENDOCREME**. **ENDOCREME**, with its 7-year record of success, is helping thousands to improve the very skin itself, not merely its superficial appearance. For thousands, it is doing this in a degree heretofore thought impossible. The secret of **ENDOCREME'S** success is **ACTIVOL**. This **ACTIVOL** is the laboratory counterpart of natural, skin-vitalizing substance... a substance that decreases with age. Thus, when you apply **ENDOCREME**, it helps compensate for this loss. Absorbed under the skin's surface, **ENDOCREME** acts to rebuild cells, tissues. Thus, aging, dry, coarse, lined skins tend to become fresher, firmer, smoother, more youthfully attractive. How better can you invest your cosmetic dollars? Many report marked improvement in only 30 days.



CHARGE ACCOUNTS INVITED



Gordon's
... of course.
The Shop with you in mind.