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The Register-Guard's policy is the complete and impartial publication in its news pages of all news and statements on news. On this page the editors of The Register-Guard offer their opinions on events of the day and matters of importance to the community, endeavoring to be candid but fair and helpful in the development of constructive community policy.

OUR NEXT CITY ELECTION

Of the utmost importance will be the city election in November—at which Eugene will elect a mayor and five councilmen. Last May, the people voted to put the city under "manager plan" operation beginning January 1, 1945. The council which we will elect in November will have the responsibility to make the manager plan a success.

It is encouraging to note that there is considerable interest in candidates. The filing date is September 17 and that is not far off. It is important that the candidates, whether new or old in the public service, shall be sincerely interested in the success of the manager plan and in this community's progress.

The change which we are making is extremely simple, but it involves some profound changes of attitudes and relationships.

Till now we have had a rather informal, haphazard setup at city hall with authority and responsibility widely dispersed between mayor, council committees and department heads. It has worked amazingly well, considering, but that is about the best that can be said for it.

From now on our city government, which spends upwards of \$500,000 a year, is to be organized on a business basis.

It is a mistake to suppose that mayor and council lose any of their dignity or ultimate authority. They are our **BOARD OF DIRECTORS**, and the mayor is **CHAIRMAN OF THE BOARD**. They make **BROAD POLICY**. They hire a **TRAINED MAN**, a manager, to be on the job every day, all day, and "run the works."

It will no longer be the councilman's job to try to determine what kind of fire hose or paving equipment or sewer construction should be used. It will be the duty of the manager and his department heads to recommend—and to be **RESPONSIBLE FOR RESULTS**.

In our opinion, the selection of a city manager must not be limited to "a local man." City management has become an established profession—just as much as law, medicine, education, or any business involving highly specialized techniques. Not all managers are engineers; many have had their major training in business and finance.

The usual procedure is to ask for recommendations from the International Association of City Managers. There are usually some excellent men in smaller cities, waiting for a chance to prove themselves in larger cities. Eugene is in position to attract the highest type of talent and the aim should be "nothing but the best."

Eugene is trying to accomplish in city management what it has already accomplished in its Water Board and in its schools.

Eugene is also at one of the most critical periods in its history. For years we have been "doing without", getting rid of debt, preparing the way for progress. Now we need practical plans, leadership which meets and solves all the complicated problems which come with rapid growth. We need:

A council which knows how to find a competent manager and back him up as long as he is right.

In this setup the mayor is a great deal more than "a figurehead" or "an official greeter." His job is still to lead to constructive policy in the council, to see that all important matters of policy are properly and publicly heard. He interprets policy to the people. He does not meddle with details but he sets the tone of city administration.

The coming city election is one of the most important we have ever had. Our city manager change has come without the customary upheavals. Our own city council sponsored the amendments. There is no need for any city employee to fear that the change means his job—if he does good work. On the contrary the city employee may look forward to working under an executive who knows how to go ahead.

The people have voted large funds for post-war improvement. But these improvements are only the start on a program which should be developed consistently for many, many years. That is why we have turned to "the manager plan" and why it is so important to get councilmen, directors who are wholeheartedly for its success.

LONDONER'S VIEW

The trans-Atlantic edition of the London Daily Mail carries the answer of its New York correspondent to a question frequently put to him on his return to London: "How does Britain at war strike you as compared with America at war?"

Here is the answer: "There is no comparison. The American civilians—all of them, not just those with big bankrolls—are living a life hardly distinguishable from peacetime

existence. There are mountains of food and acres of clothing for everyone. Rationing is the merest pinprick.

"There are plenty of luxuries. More money is being made by the entertainment, catering and clothing industries than ever before. The war is remote. Almost, it does not exist in a physical sense. Psychologically it is close—for remember there are 10,000,000 American or more in uniform, and their relatives belong to nearly every home in America."

Exaggerated, would you say? Not to a man who has seen wartime London—just the daily living, not the blitz and the robots. It might be well if we would try to look at ourselves now and then through a Londoner's eyes—we who gripe and grouse and gouge and strike.

Our old friend Claudius Ingalls has given Wayne Morse his blessing for U. S. Senate. After all, says he, Edgar Smith is just another Democrat. Claude is the height of something or other in Republicanism.

OUT OF THE WOODS

By JAMES STEVENS

NATIONAL FORESTS, INC.

Just suppose—that each "National Forest" bore instead the official designation of "American Tree Farm," and—that said designation had been in use for 25 years, as "National Forest" has been. The term "Tree Farm" would by now, you can be sure, be pretty well understood by the general public. In a forestry sense, "National Forest" and "Tree Farm" mean the same thing.

That is, commercial timber areas of a National Forest are managed by technically trained foresters for continuous growth and harvest of timber crops.

That's precisely how it is with a tree farm. The one great basic difference between tree farm and commercial national forest is that the former is privately owned and its forestry must be paid for from industrial forest earnings; while the National Forest, as a government concern, runs mainly on taxes.

50 National Foresters

Three new tree farms from Oregon alone were inducted into the American tree farms system—the forest service of private forest land ownership—in August and September.

This will mean that more than 8,000,000 acres of private timberlands with over 500 separate owners, have been certified as meeting tree farm standards.

There are ten times as many acres in the National Forests, but tree farms are only three years old—the first, Clemons tree farm, was dedicated on June 12, 1941.

Over 500 separate forest land owners are now certified tree farmers. In good time they will number thousands. Farmers in the south, whose income depends largely on the yield of woodlots, have met the forestry requirements and joined American tree farms system.

Leading members of a Washington farm-forest cooperative are getting set to join up.

Each new member, large or small, is in effect becoming the operator of a little national forest—a tree farm.

A Man of Words

There is no room here for detailed information on the what's and how's of tree farms. Drop me a postcard, care of this paper, if you are interested in such details.

What I want to tag on here is a credit to the No. 1 word monger of the northwest woods, the Hon. Roderic (Rod) Oldenham, who has put such terms as "Timber is a crop," "Keep Green" and "Tree Farms" into calked boots and staggered pants and sent them out to work in the Douglas firs.

When Rod rose up to his full 5 feet, 11 inches, and orated, "Timber is a crop that grows on tree farms," he made a word picture that gave the general public a bright, fresh image of forest land use.

People naturally think of a crop as something you grow—and harvest.

People had long been taught to think of timber as a forest, and of industrial tree cutting as something that was just too bad for beautiful trees.

The new concept means more responsibility for the forest land owner—timber crops must be grown and protected to be harvested.

Under the banner of tree farms, industry and forestry have at last joined forces in an alliance of understanding and cooperation.

OLIVE BARBER'S OBSERVATIONS

JUST NEIGHBORHOOD PEOPLE

Maybe you have said in your neighborhood as we have in ours, when some one has suggested putting on a play, that it was no use; local talent couldn't possibly compete with the movies. Well I've seen that argument knocked into a cocked hat since in Seattle.

A certain home here grew to be a great favorite with the university students. They liked to drop in of evenings and finally some of the drama students, as their offering toward the evening's entertainment, gave little plays. The word got around and soon outsiders were begging to be asked to these affairs.

A larger room was found and a small admission charged to pay for costumes. Here, too, the people wishing to attend exceeded seating capacity. This led to the erecting of a real little theater, though such a different one, as theaters go. For this was still small, with a seating capacity of only 200 and is arranged just like the living room of the average home. There is no stage, the plays being given in the center of the room, with seats along the walls, all the way round. Just as they would be in a home. The play is given three nights a week and a different one put on every six weeks. So popular has this Penthouse Theatre become, the house is "sold out" at every performance.

Which just goes to prove we're all neighborhood people at heart and that home talent productions will always be favorites.

I was told that Hollywood scouts frequently attend one of the cast is sometimes given an offer to go South. I couldn't help but wonder if much of the favorable impression given wasn't due to the simple living room effect of the stage setting. There is an intimacy, and therefore a naturalness, in the nearness of the actors to the audience which can't be achieved in a formal theater.

Maybe we should try something like that in my home neighborhood. We have some mighty glamorous girls and if I'm allowed to help in the casting, I know exactly whom I'd choose for the dark and handsome hero. On the other hand, maybe that idea isn't so good. I'd probably be cast as the Irish washerwoman, be deserted by the hero and so one more American home would bite the dust in Reno. To trade a logger in hand for a hunk on the stage would be no bargain so for our neighborhood amusement I think we'd better stick to the Pumpkin Rollers' Ball as heretofore.

SOCIETY, WOMEN'S ORGANIZATIONS

By MARIAN LOWRY

RAINBOW MEETING CHANGED TO SEPT. 7

The meeting of the Rainbow Order for Girls announced for Friday of this week will be held the following Thursday, Sept. 7, instead, at the downtown Masonic temple, eight o'clock.

Officers of the group met the past Sunday at the home of the worthy adviser, Miss Janet Tugman, to talk over plans for the fall activities.

Election of new officers will be held at the Sept. 7 session. A regular meeting will be held Sept. 15, initiation is planned for Sept. 21, and installation of new officers is dated for Sept. 30.

RECENT BRIDE IS HONORED AT PARTY

OAKRIDGE — Mrs. Frank Osterhout and Miss Audrey Kosky were joint hostesses at a miscellaneous shower given recently at the Osterhout home in honor of Mrs. Larry Shorey, the former Pearl Osterhout. Many gifts were received by the honor guest from her schoolmates and friends. After opening the gifts, a luncheon was served by the hostesses and the remainder of the afternoon was spent visiting.

Those present were Mrs. Shorey, Mrs. Mary Pryor, aunt of the bride of Eugene, Mrs. Howard Briley of Goshen, Miss Maxine Coffman, and Mrs. Randall of Westfir, Mrs. Tom Norton, Mrs. Ed Anderson, Mrs. Herbert Swafford, Mrs. Earl Birch, Sr., Miss Roma Joy Shorey, Mrs. Abel Kosky, Mrs. Guy Shorey, Miss Lois Mae Croner, Miss Shirley Tracy, Miss Evelyn Dumont, Miss Muriel Morgan, Miss Marietta Lang, Miss Hope Kelsay, all of Oakridge, Miss Kosky and Mrs. Osterhout. Others sending gifts were Mrs. Bert Noyen, Mrs. Albert Bloomer, Miss Lois Miller, Mrs. John Miller, and Mrs. Clifford Morgan.

WOMEN OF MOOSE SPONSOR PARTY

Mrs. Joe Bartell and Mrs. Roy Baldwin held honors at pinocle and Mrs. W. C. Walling and Mrs. Edna Allen, at bridge, at the card party given Monday afternoon by Women of the Moose. Mrs. Bartell was chairman.

A dinner for all members interested in bowling will be held Thursday evening at six-thirty o'clock at the Del Rey cafe, and the physical fitness class will meet Friday evening at eight o'clock, at the hall.

At a recent meeting of the chapter, ten new members were initiated, as follows: Mrs. C. D. Thayer, Mrs. C. W. Peart, Mrs. W. S. Pannuk, Mrs. J. H. Clay, Mrs. J. W. Graybeal, Mrs. F. B. Guggerberg, Mrs. G. L. Partney, Mrs. Gertrude H. Johnson, Mrs. H. J. Headings and Mrs. R. P. Kinney. Plans were announced for a picnic social to be held Sept. 8.

PARTY GIVEN SUNDAY

A lawn party was given Sunday by Miss Barbara Bennett, assisted by her sister, Miss Florence Nell Bennett.

Games were played and refreshments served.

Invited were: Misses Pat Dodge, Dorothy Herbranson, Joan Hollis, Claudell Jackson, Joan Jackson, Bobbie Lloyd, Margaret McAdams, Bernice Oakes, Shirley Pironi, Laraine Seaberg, Marsha Summers, Lily Swafford; and Lloyd Albright, Eugene Brakel, Bob Buchanan, Jack Carlson, Bob De Less, Brian Graves, Dale Curtman, Arch Lambert, Harold McIntyre, Jack Smith.

DRILL TEAM

Drill team of the Neighbors of Woodcraft, Eugene Circle No. 16, will meet at the home of Mrs. Mary E. Sederlin, Friday evening, Sept. 1, at eight o'clock.

SEWING GROUP

Helmetta club's sewing group will meet Thursday evening at seven-thirty o'clock at the home of Mrs. Delos W. Selson, 2285 Friendly street.

BIRTHDAY PARTY

NOTI — Miss Lois Larsen celebrated her fifteenth birthday on August 23 at a party given by her mother, Mrs. Lawrence Larsen. A variety of games were played and after the birthday gifts were opened, refreshments were served. Guests were Misses Betty

Petersen, Louise Mossel, Marie McClellan, Fara Jean Gregory, and Clella McClellan.

CRESWELL COUPLE OBSERVE ANNIVERSARY

CRESWELL—The golden wedding anniversary of Mr. and Mrs. N. E. Steele was observed by the family and a group of friends at the Civic clubhouse Monday evening. Baskets of gladioluses in pastel shades supplied by Mrs. R. W. Stone, were the room decorations, while lighted candelabras with gold service were centerpiece of the tables. Informal visiting was followed by the wedding march by Mrs. C. I. Kent, violin numbers by H. S. Joslin, Mrs. Kent accompanying and the presentation of gifts. L. E. Zinkler was spokesman for the guests in presenting a chair. On behalf of the Eastern Star chapter a gift was presented by Miss Genevieve Thompson and Mrs. Kent represented the Civic club with a remembrance. Both Mr. and Mrs. Steele responded. Group singing followed.

Invited were Mrs. Minnie Anderson, Mr. and Mrs. R. M. Carpenter, Mrs. Lydia Davidson, Mrs. L. M. Dersham, Mr. and Mrs. E. E. Dersham, Mr. and Mrs. H. H. Dersham, Mr. and Mrs. David Francis, Mrs. Anna Holliston, Mrs. Howard, Miss Frances Howard, H. S. Joslin, Mr. and Mrs. G. E. Everson, Mr. and Mrs. C. I. Kent, Mr. and Mrs. W. W. Lower, Mr. and Mrs. Vern McCluskey, Mrs. Dora Martin, Mrs. K. B. Malton, Mr. and Mrs. Arthur Olson and daughters Miss Marion Olson and Miss Muriel Olson of Eugene, Mrs. Eliza Thompson, Miss Genevieve Thompson, Mrs. Elizabeth Snere and daughters, Miss Edith Snere and Miss Irma Snere, Mrs. Grace B. Sedgwick and Mr. and Mrs. Elmer Williams of Portland; S. C. Veatch, Mrs. Rosina Zinkler, Mr. and Mrs. L. E. Zinkler, Miss Nieta Zinkler, Mr. and Mrs. R. W. Stone and daughter, Miss Mary Louise Stone, Mrs. Cora M. Olson of Eugene, Lt. Commander and Mrs. W. D. Sedgwick and son Clyde of Nebraska, Mr. and Mrs. Clair Steele of Stockton, Cal., Lieut. Colonel and Mrs. E. H. Padden and son, Robert of Hanford, Cal., and Mr. and Mrs. N. E. Steele.

Mrs. Grace B. Sedgwick of Portland and Mrs. Anna Holliston poured and Mrs. E. G. Padden served the cake.

Nelson E. Steele and Ora Newcomb were married at Platteville, Wisconsin, August 28, 1894. They moved to Minnesota where they made their home for a number of years coming to Creswell in 1911. They have three children, Mrs. E. G. Padden, Mrs. W. D. Sedgwick and Clair N. Steele.

SPRINGFIELD

MAKE HOME HERE

SPRINGFIELD—Rev. and Mrs. Herbert Sackett and sister, Miss Gladys Sackett, formerly of Elma, Wash., have located in Springfield. Rev. Mr. Sackett is the minister of the Church of God and will hold services every Friday evening at the Legion hall until a location for a church can be found.

VISITING SISTER

SPRINGFIELD—Mrs. Florence Minium of Corpus Christi, Texas, has been the visitor of her sister, Mrs. Laura Denning, for the past several days.

PROGRESS CLUB MEETING

SPRINGFIELD—The Progress club will not meet Friday as scheduled, it has been announced. The next meeting of the club will be announced later.

IN MINNESOTA

SPRINGFIELD — Mr. Charles Cornell left Saturday evening for Albert Lee, Minn., where he plans to spend a month visiting relatives.

ROYAL NEIGHBORS MEET

SPRINGFIELD — Members of the Royal Neighbors lodge of

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Secretary In ONPA Office Resigns

Mrs. Josephine Stofel Moore, who for six months has been secretary in the office of Carl Webb, field manager of the Oregon Newspaper Publishers association, with offices in the journalism building on the university campus, has resigned to become secretary of the news bureau.

Mrs. Moore, who succeeds Miss Utahna L. Hall, news bureau secretary, is a graduate of the University of Oregon school of journalism. Since her graduation she has been employed on papers in Eugene, Medford and Boise, Idaho, having worked in both the news and the business departments of the Eugene News and served for more than a year as society editor and reporter of The Boise Statesman.

Mrs. Moore's position in the

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2, 3



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APPAREL 1044 W.

O.N.P.A. office has been moved by Mrs. Elvada Oldham to Lane county from the City. Mrs. Oldham is now home with her parents, Mrs. Martin Logan, who band serves in the executive fare division of the airport.

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