

Whole Blood Sent To Europe Daily

WASHINGTON (AP)—The Red Cross announced here that 1,000 pints of whole blood are now being flown to Europe each day to meet an "urgent" army-navy request for blood to supplement plasma treatments to seriously

wounded servicemen. The first of the daily shipments of whole blood, collected at Red Cross donor centers in Washington and New York, went out by air Monday. The Red Cross said the blood was intended for overseas patients who need the red blood cells discarded in processing plasma.

Red Cross Chairman Basil O'Connor made public a joint letter from Maj. Gen. Norman Kirk and Vice Adm. Ross T. McIntire, army and navy surgeon generals, in which they emphasized that the whole blood requirements were in addition to the 100,000 pints of plasma needed weekly.

"A pint of blood to save the life of a wounded soldier or sailor is the most important contribution any American at home can make—whether it is flown overseas as whole blood for hospitals or processed into plasma for use in the front lines," their letter said.

The Red Cross said the new whole blood shipments bring to 100,000 pints the total amount of blood that must now be procured each week by the 35 Red Cross blood donor centers and their mobile units.

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WAVE Isabelle Cane listens to tenor Morton Downey reach a new Irish high with a program of all-favorite numbers for the WAVE's recruiting program series of "SOMETHING FOR THE GIRLS."

Morton Downey Next On WAVES Program

Songs by Morton Downey, music by Jimmy Lytell and smooth-voiced words of wisdom by David Ross are offered in the latest chapter of the WAVES transcribed radio series, "Something for the Girls," over station KORE at 10:15 p. m. this Wednesday, Aug. 23.

Downey sings "Falling in Love With You," "Put Your Arms Around Me, Honey," and "I'll Be Seeing You." Lytell offers "Temptation" as his orchestral selection. Announcer Ross, whose mellow tones have been heard on thousands of programs, outdoes himself on the WAVES show, according to advance reports.

Navy Has Answer to Too Many Beans

WASHINGTON (AP)—The navy, it developed at a senate war investigating committee hearing, has found a simple method to prevent the accumulation of food surpluses.

"If we get too many cans of beans on hand," explained Rear Admiral T. Earle Hipp, "we simply serve more beans."

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Big Alaska Future Seen By Johnston

SEATTLE, (AP)—Russian determination to industrialize Siberia after the war would result in forcing the United States to develop Alaska into a self-sustaining territory, President Eric Johnston, United States chamber of Commerce, stated here.

"Russia wants to buy billions of dollars worth of goods from the United States. To do so we will have to give them long-term credit, a measure which I favor. The flow of goods to Russia through west coast ports, and Alaska to Siberia will force us inevitably to make tremendous developments in Alaskan transportation, and to build that territory up whether we want to or not," Johnston said.

Additionally, he believed, Alaska would have to develop into a self-sustaining area, utilizing in part Russian methods for successful agricultural projects despite rigid climatic conditions.

"The biggest problem facing Russia after the war," Johnston said, "is not industrialization. They have that licked, but they tell me they will have to raise their standard of living. To do so they require American help."

Racial prejudice problems in Russia have been mastered, Johnston said, "despite the fact they have 16 official languages and 175 races."

Regarding development of agriculture in Alaska, Johnston told of seeing Siberian orchards, consisting of apple trees two feet high with widespread branches, covered in winter by sod and painted white during summer heat. "They have many tricks of that

kinds we could adopt in Alaska," he said.

American aid to Russia in the postwar period was regarded by Johnston as one major factor in preventing unemployment in the United States. "The only way we can avoid unemployment in this country," he said, "is by long term planning along such lines."

"I told Stalin in Moscow," he said, "that our country hoped to cooperate with Russia after the war, but that their political and economic way of life would not go here."

"I also told him that the best way to wreck that postwar cooperation would be for Russia to support the communist party in the United States, a measure which Stalin promptly denied."

Paul Muni recently completed the role of Prof. Elmer, Chopin's music teacher, in the Technicolor "A Song to Remember."

Road Closing In Idaho Protested

LEWISTON, IDAHO (AP)—Idaho county chambers of commerce have protested to Congressman Compton I. White against a war production board order to stop construction of a timber and iron ore access road at Meadow Creek in Nezperce national forest, according to a letter from White received here.

White wrote that the case will provide "a good opening for the investigation of the whole policy of the WPB as to their attitude of developing and utilizing western raw materials," and said he was scheduled to confer with Donald Nelson, WPB chairman, on the issue.

"It has been rumored and contended for a long time that the

big boys in the WPB are blocking the development of utilization of western resources, particularly our mineral resources," he wrote.

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DEL MONTE REPORTS ON CANNED FRUIT AND VEGETABLE PROSPECTS

Ever since the war started, Del Monte has tried to interpret the canned fruit and vegetable picture in a way that would help our many friends and customers adjust themselves to wartime shortages.

As the largest canner of fruits and vegetables in America, we feel it is our responsibility again to make clear how prospects look to us—why today's situation exists—and what everyone can do to make the best of it.

Big Crops Don't Always Mean Big Packs for Civilians

The farmers of this country are doing a great job. Peas are a good example. The acreage of green peas sown for processing in 1944 is estimated at 48% more than the five year pre-war average.

Many people feel news like this means our canned food troubles are over. This isn't true.

One reason is the weather. We had a late spring with rains and floods. Planting was late and replanting was crowded into a few short weeks.

Complicating our problem was the shortage of experienced workers.

Peas must be canned at one certain stage in their development to produce a quality pack. This year, the pea crop matured much faster than usual—and we started our Del Monte pea operations with a staff of regular field and cannery workers 30% below normal.

One thing that saved the day for us on peas was the patriotic help of hundreds of citizens of DeKalb and Rochelle, Illinois; Sleepy Eye and Wells, Minnesota; Arlington, Wisconsin; Ogden, Smithfield and Spanish Fork, Utah; Franklin, Idaho; and Toppenish, Washington. Among them were housewives, office workers, public officials—many of whom had never set foot in a cannery before.

With everybody pulling together, we were able to can 50% more than our average pre-war pack. But military needs have grown.

Last year, every member of the industry turned over to the government 20% of its pack of canned peas. This year, the government will require double that amount. So despite all the fine news about crops and packs, there probably will be fewer canned peas for civilians.

The harvest of green beans and corn is not completed. Weather is always a tremendous hazard with any vegetable crop. It looks today as if there would be plenty of string beans. There is some danger that continued dry weather will affect the corn crop. But even if it doesn't the best we can hope for is a civilian supply of corn somewhat less than last year's.

Tomatoes are only beginning to ripen. Present prospects are for a pack as large as last year's. But the amount going into civilian distribution will be considerably less.

In short, the vegetable outlook is not promising.

What About the Outlook on Canned Fruit?

Canned fruit is one of the most popular foods with the armed forces. The government is reserving the equivalent of better than two-thirds of the pack—a material increase over last year's requirements.

This entire amount must be set aside for the armed forces before civilians can get a

single can or jar. And rightly—for what good American would deny a serviceman first call on the food he needs?

The canned fruit situation has one bright spot. A bumper crop of apricots produced a good supply for civilians—despite manpower shortages and larger government requirements.

But the pear crop is short—meaning considerably fewer canned pears for us at home. We will have less canned pineapple on our tables, too.

There are two big "ifs" in this year's sizable peach crop—weather and manpower. A hot spell could ripen peaches so fast that we couldn't find enough workers to handle them. With Uncle Sam needing more than last year it looks (even with good weather) like definitely fewer peaches for the home front.

Fruit cocktail? Canners hope to "put up" even more than last year. But quotas for our fighters have grown still faster. Again, this means less at your grocer's.

So, it should be clear that there simply can't be a fruit pack big enough to leave a normal supply of fruit for civilians, after increased military needs are met.

Count on Your Fair Share of Del Monte

Whatever amounts of Del Monte are finally available, however, you can depend on this—

We are doing everything we can to see that you can get your share of them.

Ever since the war started, we have apportioned Del Monte Foods to Del Monte distributors in every section of the country, on a fair and square basis.

Furthermore, we are spreading out our Del Monte deliveries throughout the year. This means that you can hope to find several varieties of Del Monte Fruits and Vegetables on your grocer's shelves at most times.

So look for and ask for Del Monte Foods. You have a right to your share, and your chances of getting some Del Monte Product to answer your purpose are good.

Use Del Monte's wide variety, too. Switching and swapping within the Del Monte line is one of the best answers to wartime shortages, because it is the best way to be sure of quality and flavor.

Other Ways to Help

If you live near a food processing plant, you can help produce a bigger pack yourself by working there part or full time. Check with the U. S. Employment Service or your nearest plant. You can see by this report how much your help is still needed.

And do continue to be patient with your grocer. Understand his problems. Remember that the better-known brands are the first to be taken from his shelves.

Try to help ease his load by such thoughtfulness as shopping early in the day and early in the week.

Neither America's food producers nor America's grocers can win the battle of the food front alone. Your intelligent cooperation with the industry, your grocer and your government is very important.

It's a big responsibility. But we have yet to see the problem that is too big for American women. Especially when it means their families will be better fed.

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