

Motor Clinic
In Eugene
The motor clinic
is open for business at 115
Hedding street, back of the court-
house, in the Eugene motor clinic.
The clinic is specializing in
auto repair and general
mechanical work.
The new firm are
G. A. and R. W. Hed-
ding. G. A. Hedding has just
returned from active duty as
major, after 21 months
in Italy and Africa. He
served two years in the first
war.

Income Tax Cut
30 Per Cent
Aug. 19—(AP)—Oregon's
tax rate on 1944 incomes
has been reduced 30 per cent, com-
pared with the 73 per cent reduc-
tion in 1943 incomes, the state
commissioner disclosed today.
The reduction is effective with
the taxable next year.

MIDGLEY'S
Doors • Cabinet Work
Phone 1059

HERMANEK'S



"The Little" Collarless Suit In Gabardine

Your beloved stand-by
plays a return engage-
ment this fall in a trim-
ly tailored, collarless
suit with pockets and
"soft shoulders." Per-
fect for day after day
wear. In all the new
fall shades.

Sizes 9 to 20
Others 38 to 44

24.95 to 49.95

Ruffle
Rounder
by LYNBROOK

A love of a dress to see
you on your round of
duties. A treasure for
pleasure moments, too.
Gaily tailored with a
sweet and low neckline
and a ringed with be-
lling ruffles. In Mal-
lison's Whirlway
sage. In melon, pea-
cock, lagoon and blue.

9.95

Hermanek's
Formerly Beard's
870 Willamette



Sept. 15-Oct. 15 Set For Overseas Mail

The Christmas mailing period
for both army and navy overseas
will be from Sept. 15 to Oct. 15,
Eugene Postmaster F. L. Armitage
again emphasized Saturday, stat-
ing that no gift parcel may be
mailed to one in service overseas
after Oct. 15 without presentation
of a written request from such
service man or woman.

Postmaster Armitage, while ad-
mitting that it is not easy to con-
centrate on Christmas gifts in the
midst of warm weather here at
home, stated that it is necessary
if the men and women absent
from home are not to be forgotten
at Christmas time. Armitage com-
plimented Eugeneans on the splen-
did cooperation shown last year
during the overseas mailing period
and expressed the hope that they
would do as well this mailing sea-
son.

Among the more important rules
for Christmas mailings to the
armed forces overseas to be re-
membered by Eugene gift buyers
are the following:

The parcel must not exceed five
pounds, and must not be more
than 15 inches in length or 36
inches in length and girth com-
bined. It should be marked
"Christmas parcel" so that it may
be given special attention to as-
sure its arrival before Dec. 25.

Not more than one parcel may
be mailed in any one week to the
same member of the armed forces
by or in behalf of the same mailer.

When combination packages are
made up of such items as miscel-
laneous toilet articles, hard candies,
soaps, etc., the contents should be
tightly packed so that they will
not become loosened in transit and
damage the contents or the cover.
Hard candies, nuts, caramels (in-
cluding those covered with choco-
late), cookies, fruit cake, and cho-
colate bars individually wrapped
in waxed paper should be enclosed
in inner boxes of wood, metal or
cardboard.

Perishable goods, such as fruits
and vegetables that may spoil, are
prohibited. Intoxicants, inflammable
materials such as matches or
lighter fluids, poisons, and any-
thing that may damage other mail
also are prohibited. Gifts enclosed
in glass should be substantially
packed to avoid breakage. Sharp
instruments, such as razors and
knives, must have their edges and
points protected so that they can-
not cut through the coverings and
injure postal personnel or damage
other packages.

Relatives and friends who know
that the personnel in the armed
services to whom they plan to send
gifts are at far distant points
should begin to mail their pack-
ages on the opening day, Sept. 15
of the mailing period. Last year
late mailings, causing concentra-
tion of great numbers of packages
in the final days of the mailing
period, threatened to defeat the
program. It is stressed that success
can be assured, with the limited
personnel and facilities available,
only if the public gives full coop-
eration through prompt mailings
of the overseas gift parcels from
the opening of the mailing period.

Stable Post-War— CONTINUED FROM PAGE 1

office of price administration es-
timate of Jan. 1, 1944, as 74,129,
it is believed that 23,263 persons
were gainfully employed in 1940.
Since there are virtually no war
industries in the county, the re-
searchers believe the employment
figures are reliable for the imme-
diate post-war years. That is, there
were 19,536 nonagricultural work-
ers in the county in 1940, of whom
the 170 reporting firms employed
6,777 or 34.69 per cent.

Present Employment
The second question asked is the
number of persons now associated
with each firm. The total is 7,264.
Dr. Ballaine explains that if we
assume this sample is entirely rep-
resentative and contains exactly
34.69 per cent of the present non-
agricultural workers, the indicated
present volume of this type of
employment would be 20,940. He
feels that the correct figures does
not differ from the estimate by
more than 10 per cent.

Question three asked the num-
ber of persons the manager be-
lieved would be associated with
his firm during the first few
months of peace. Here, again the
answer had to be arrived at on
the basis of the sample, and the
total estimated at 21,366, which
is also "probably within 10 per
cent of the expectations of all non-
agricultural employers," the author
says.

On the other hand, stability of
employment between 1940 and
1944, and 1944 and the first few
months of peace, cannot be inter-
preted as characteristic of each
individual firm because 46 of the
160 reporting firms have fewer
employees today than they had in
1940. These decreases involve 558
persons (a portion of whom were
seasonal employees). Contrary-
wise, 73 concerns increased their
employment during the same pe-
riod by 1,045. The remaining 41
have the same number of persons
associated with them now as in
1940. Seventeen firms anticipate
offering employment to 253 fewer
persons than they do at pres-
ent, while 75 anticipate increasing
their staffs by 401. Sixty-eight
expect no change in the number of
persons with the firm.

Reasons For Cut
Reasons given by particular
firms for less employment now
than in 1940 are lack of logs; and
manpower shortage combined with
advancing labor costs which neces-
sitated a "streamlined" procedure.
Only one explanation was offered
for a reduction in employment in
the first few months of peace. "We



"Why, Mr. Cantor... that's funny!" laughs WAVE Marcella Ahern, as Eddie Cantor shows her the script for his special WAVES recruiting recording of "SOMETHING FOR THE GIRLS" ... That smile of WAVE Ahern is money in the bank for any toothpaste company.

believe we will employ less men
than now when peace comes and
experienced men are again avail-
able as we now are forced to em-
ploy three or more men on a job
that one experienced man could
do easily."

In some cases, it is pointed out,
firms anticipating extensive post-
war construction of new facilities
also expect to decrease employ-
ment. The editor believes the
construction planned by these
firms probably consists of labor-
saving devices. On the other
hand, a large proportion of the
concerns looking toward increases
in personnel are also contemplat-
ing extensive construction, prob-
ably for expansion which will re-
quire an increase in staff. Some
of the firms indicate that the re-
turn of men from service will re-
place women workers; or that
wives of men in the service will
stay home; and that boys who re-
turn to Lane county will be taken
back in their old jobs and those
who gave up school will finish
their education. A desire is ex-
pressed by some employers to
cushion any hardship that may
result from demobilization.

(Continued Monday)
Use kitchen shears for chopping
parsley and chives.

Use kitchen shears for chopping
parsley and chives.

With your good suit—
wear a simple



hat
that sparkles
Glittering drama applied
to simple line... 1945
fashion in a nutshell. Here
mirrors on a suave
little beret.
3.95

and a frilly
blouse
that flatters
Encircle your pretty
throat with a frill
that sets off your softer
suit... we've beauties at
4.95



Button-up sheer
with long sleeves



Drawstring bill
in rayon jersey

Kaufman Bros.

Eugene Second in Building Totals

Building permits issued in Eu-
gene took a sharp climb to 51,433
during the month of June and 32-
48 during July as compared to
12,342 in July, 1943, according to
figures released by the statistical
department of the Equitable Sav-
ings and Loan association in Port-
land.

Eugene placed next to Portland
in the value of permits issued
both months with an increase of
37 per cent over last year. Albany
was third with a total of 44,275
permits issued.

The city's building inspection
office credits the jump in build-
ing to the additional 45 units of
permitted housing released in
Eugene during June and July. At
this time last year, no new con-
struction of this type was allowed.

Unsweetened grapefruit juice
sprinkled over cooking fish (bak-
ed, broiled or pan-fried) gives a
good tart flavor.

Eugene Register-Guard, Sunday, August 20, 1944 Page 9 Red Cross Question Box

EDITOR'S NOTE: Today is
published another in the series
of questions and answers, bring-
ing out the work and assistance
carried on by the Red Cross.
Today's set deals mainly with
home service problems.

Q. Does Red Cross pay for med-
ical care of servicemen's families?
A. Yes, when an emergency ex-
ists which the family is unable to
meet from other resources.

Q. If a soldier's dependents are
faced with emergency financial
difficulties to whom should they
apply for aid?
A. The local chapter of the Red
Cross.

Q. Does Red Cross assist with
basic needs of servicemen's fam-
ilies?
A. Red Cross assists during the
temporary period pending receipt
of government allowance.

Q. Does Red Cross give finan-
cial assistance to able bodied ex-
servicemen and their dependents
or to disabled servicemen whose
disability is not due to service?

A. Red Cross does not give fi-
nancial assistance to this group
but offers other services.

Q. Does Red Cross assist depen-
dents of deceased servicemen?
A. Red Cross assists until in-
surance claim has been adjudicat-
ed.

Q. What happens to a family al-
lowance when a soldier is report-
ed missing in action?
A. A family allowance already
in effect is continued. If depen-
dents are not receiving an allow-
ance and are eligible, they may ap-
ply for this benefit.

Q. Where should a soldier's wife
apply for maternity care?
A. To the local chapter of the
American Red Cross.

A tart punch is more thirst
quenching than sweet.

Blondes should avoid vinegar
rinses which will darken hair.

A Good Suit
goes Everywhere



Like the lamb of the nursery rhyme, "every-
where that Mary goes," your perfect lamb
of a suit is sure to go. You dress
it up or dress it down for every-
thing from casual morning
shopping to after-dark dinner wear
... and you feel exactly right.
Tailored, but softly, of fine
pure wools, these suits in the
gracious new mode every woman
can wear are typical of many
charmers at Kaufman Brothers now.

Below: Fine pure wool
shedland... softly fitted...
green, black, brown, fuschia.
29.75

Top: Wool gabardine suit
artfully tailored, black,
green, brown, blue, gold.
49.75

Left: New shorter jacket,
wider flange shoulder,
pencil slim skirt line.
39.75



Listen to Betty and Bob over
KORE at 9:30, Mon., Wed., Fri.

Kaufman Bros.