

SEND THEM BACK TO SCHOOL IN Wards sturdy "honor roll" clothes!



**JUMPERS AND JERKINS—
JUST MADE FOR BLOUSES** **4.98**

What's the natural thing to pair with blouses? Jumpers and jerkins, of course! Wards have a variety of styles in newest fall colors to go with every blouse you own! Jumpers have sleek button fronts, belt surpluses, or criss-cross straps. The jerkins are neatly buttoned down the side or front and have trim pleated skirts to match. Both made of rayon that wears and weathers!



FOR COLLEGE OR CAREER **2.98 to 7.98**
TEAM SKIRTS & JACKETS

Magic wardrobe-stretchers—these skirts and jackets! Mix them with each other, with blouses and sweaters, and presto! Different outfits by the score! Skirts are gored or pleated in rayon or wool crepe. Jackets are All Wool—in casual loafer style, trim blazers, or snappy cardigans. 8 bright colors to pick from in both skirts and jackets. (Skirts, 2.98 to 4.98; jackets, 6.98 and 7.98)



WARDS ATTRACTIVE **25¢**
COTTON ANKLETS

For boys and girls. What's the first thing you need in anklets for children? Quality, of course! And that's just what you'll find in the good-looking (and inexpensive) anklets here at Montgomery Ward! They're made of long wearing cottons and woven to give real comfort! They have snug rib cuffs that give excellent fit. In the colors that children like best. Sizes 7½ to 10½.



OUR "JIVE FIVE" SUITS **10.98 and 11.98**
FOR JUNIOR BOYS

Sizes 4 to 10. Boys love these jacket and slack suits not only for their excellent tailoring and grown-up look, but because they can wear them (teamed with the reversible sweater listed below) in all of 5 different ways. Sturdy wool and rayon in becoming blues and tans. Typical of Wards fine children's wear.



REVERSIBLE FINGERTIP **5.98 and 6.98**
COATS IN TWO WEIGHTS

Sizes 7 to 10. The Winter-weight coat is made of part wool and corduroy. Both weights have a reverse side for every weather—in a natural tan and brown cotton gabardine that's wind and water-resistant. What's more, they're in the fingertip style that all smart boys like for its comfort and its grown-up look!



BOYS' COAT SWEATERS **2.98**
IN TWO TONES!

Rib-knit in wool-rayon-and-cotton mixtures for long wear! Some with fabric fronts, knit back and sleeves. Assorted smart fall shades.



PRETTY PLEATED **2.98**
SKIRTS FOR GIRLS

Sizes 7 to 14. Attractive wool and rayon plaids. Expensive-looking all wool Pacific crepes. So smart with your bright sweaters, and your crisp white blouses.



WARM KNIT UNIONSUITS **89¢**
FOR CHILDREN

All rib-knitted cottons in an ideal weight for indoor or outdoor wear. Three styles, all with button drop seats, flatlocked seams.



ALL WOOL SLIP-ON **2.98**
SWEATERS FOR GIRLS

Sizes 7 to 16. In the classic, long-sleeved style that's smarter than ever this year! Fall shades to blend or contrast with skirts and blouses.



WELL-TAILORED **3.29**
ALL WOOL SLACKS

Sizes 4 to 10. Almost regulation for junior boys! Slate blue gabardine... cut to our own exacting specifications... and tailored to stand up under the hard wear any youngster is bound to give them! Smart and practical with odd jackets and sweaters! And priced well within your budget here at Montgomery Ward.



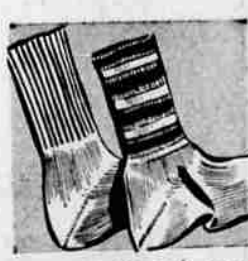
HANDSOME NEW TIES **25¢ and 39¢**
FOR BOYS

What a variety to choose from! Colorful patterns in rayon, rayon foulards, moiré, bartheaux.



RAYON PANTIES **39¢**

Similar to illustration but with tie-top. Smooth fitting plain knit, reinforced at points of strain. Comfortable, long-wearing. Sizes 8, 10, 12.



CREW SOCKS FOR BOYS **29¢**
AND GIRLS

Fine mercerized cottons with rib tops for snug fit. Solid colors and stripes. Sizes 8½ to 11.



SMART SLACK SOCKS **25¢**
FOR BOYS

Gay blazer stripes in wash-fast cotton! Made to wear and fit well! Sizes 8½ to 10½.



BELOW-KNEE HOSE FOR **37¢**
BOYS, GIRLS

Fine quality combed cotton in ribbed or plain styles. Autumn colors. Sizes 8, 8½, 9.



STURDY COTTON SPORT **1.98**
SHIRTS

Sizes 6 to 10. In-or-out style. Convertible collar. Cotton poplin. Blue or tan.



DAINTY BLOUSES FOR **1.49**
SCHOOLGIRLS

Sizes 7 to 14. Charmingly feminine styles in snow white cotton. So easy to launder!



ALL WOOL SWEATERS **1.98**
FOR SMALL GIRLS

Sizes 2 to 6. Slipovers and coat styles. Wonderful colors! Better quality 2.98 and 3.98

MEET YOUR BUDGET A LIFT...
our convenient Monthly Payment Plan. An account may be opened with any purchase totaling \$10 or more.

Montgomery Ward

SHOP FROM OUR CATALOGS...
Thousands of items not in our store stocks may be ordered in our catalog dept. Prompt delivery from our mail order house.