

More! More! More! MEN AND MATERIALS!



Let's Go Over the Top in "E" BONDS!

Lane county has already bought \$1,290,000 in "E" Bonds . . . but we're still \$300,000 short of our quota for the 5th war loan. Just a little more effort during the rest of the month will put us over. With the war at its very peak we can't afford not to fill every dollar of our quotas . . . because our men need your help to buy the mass of materials needed to thoroughly crush our enemies. **FILL UP THOSE STAMP BOOKS. . . BUY AN "E" BOND. . . . Do it by July 29th.**

KEEP ON BACKING THE ATTACK!

5 MORE REASONS FOR KEEPING UP YOUR BOND BUYING

1. War Bonds are the best, the safest investment to the world!
2. War Bonds return you \$4 for every \$3 in 10 years.
3. War Bonds help keep prices down.
4. War Bonds will help win the Peace by increasing purchasing power after the war.
5. War Bonds mean education for your children, security for you, funds for retirement.

This Message Contributed to America's All-Out War Effort by:

JACK LAMB FILM SHOP
(Formerly Carl R. Baker)
7th and Willamette

EUGENE WATER BOARD
1116 Willamette

ED JENSEN & CO.
Elmira Road

EUGENE WOOLEN MILLS
East End 6th Avenue

EUGENE CONCRETE PIPE &
PRODUCTS CO.
135 Blair

GIUSTINA LUMBER CO.
West 2nd at Garfield

JOE RICHARDS MEN'S STORE
873 Willamette

HADLEY'S
McDonald Theater Bldg.

HERMANEK'S
Formerly Beard's
870 Willamette

J. P. O'NEIL LUMBER CO.
6th and Garfield St.

JIM BRANNEN TIRE CO.
972 Oak St.

LYONS FURNITURE CO.
1203 Willamette

MEDO-LAND CREAMERY CO.
675 Charnelton

MOGAN LUMBER CO.
1768 West 6th

QUACKENBUSH HARDWARE Co.
160 East Broadway

RITE-PRICE DRUGS, INC.
36 East Broadway

SAWYER MACHINE WORKS
(Formerly Sigloh-Sawyer)
1036 Pearl

TONY OVERGARD CO.
(Furs, Hides, Wool)

WALTERS-BUSHONG
401 Pearl St.

WHITE FUEL CO.
70 East 10th - Pearl